

2015 BALTIMORE FOOD ENVIRONMENT

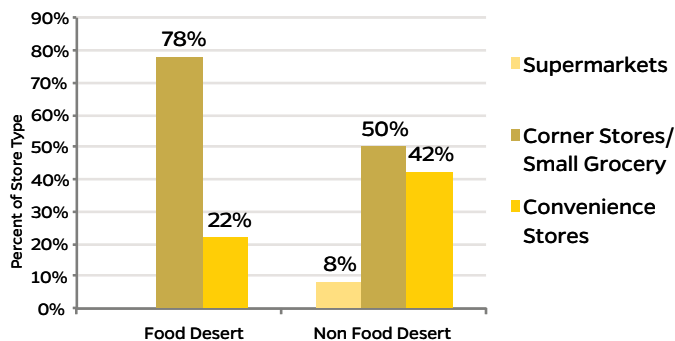
WHAT IS A FOOD DESERT?

A food desert is an indicator for low access to healthy food. It is an area where residents lack both access and sufficient economic resources to obtain healthy food.

Food Desert Definition:

An area where the distance to a supermarket or supermarket alternative is more than 1/4 mile, the median household income is at or below 185% of the Federal Poverty Level, over 30% of households have no vehicle available, and the average Healthy Food Availability Index (HFAI) score for all food stores is low.

PERCENT OF FOOD STORES IN FOOD DESERTS AND NON FOOD DESERTS



FOOD DESERT RETAIL STRATEGY

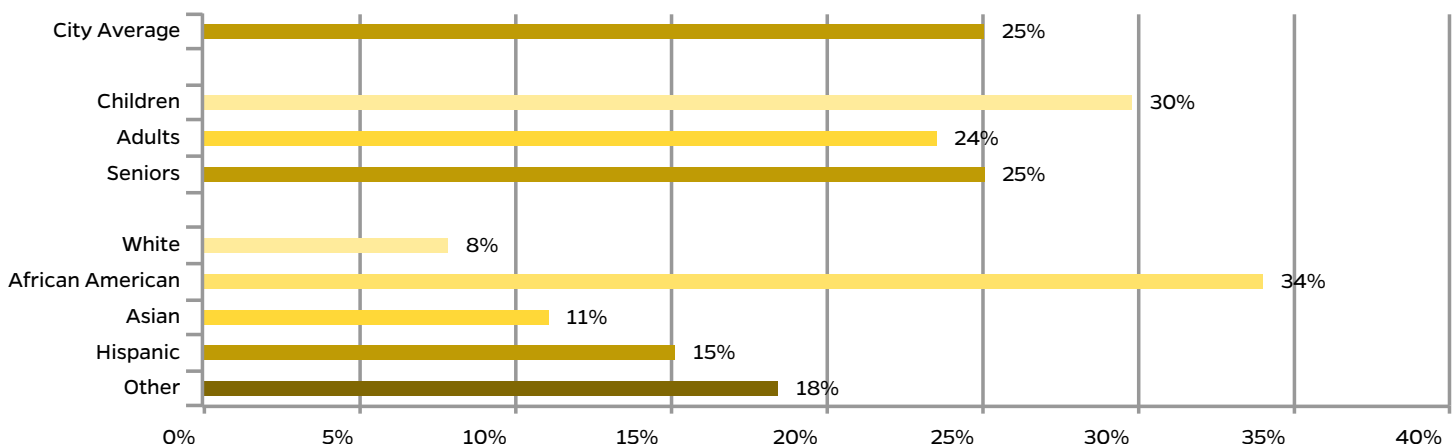
B'More Fresh: Baltimore's Food Desert Retail Strategy is one part of the city's comprehensive agenda to reduce the number of people living in food deserts and grow the economy, using five key approaches:

1. Expand and Retain Supermarkets
2. Improve Non-Traditional Grocery Retail Options (i.e. small grocery stores, corner stores, pharmacies, Virtual Supermarket)
3. Improve Healthy Food Availability in the Public Market Setting
4. Expand Homegrown Baltimore to Serve Food Desert Neighborhoods
5. Transportation Strategy

FOOD RETAIL ENVIRONMENT

TYPE	NUMBER
SUPERMARKETS	45
SMALL GROCERY AND CORNER STORES	435
CONVENIENCE STORES	300
FARMERS MARKETS	17
PUBLIC MARKETS	6
VIRTUAL SUPERMARKETS	4

PERCENTAGE OF EACH POPULATION GROUP LIVING IN FOOD DESERTS



For more information, see <http://mdfoodsystemmap.org/2015-baltimore-city-food-access-map/> and <http://archive.baltimorecity.gov/Government/AgenciesDepartments/Planning/BaltimoreFoodPolicyInitiative/FoodDeserts.aspx>.

Contact: Holly Freishtat, 443-928-3477, Holly.Freishtat@baltimorecity.gov

Amanda Behrens Buczynski, 443-287-4760, abehren4@jhu.edu