

Port Covington

SPARK INSPIRATION.
IGNITE POTENTIAL.





**PORT COVINGTON AREA OF SPECIAL SIGN CONTROL
PRESENTATION TO THE URBAN DESIGN & ARCHITECTURE
REVIEW PANEL**

JUNE 29, 2017



Port Covington

PRIOR ACTIONS

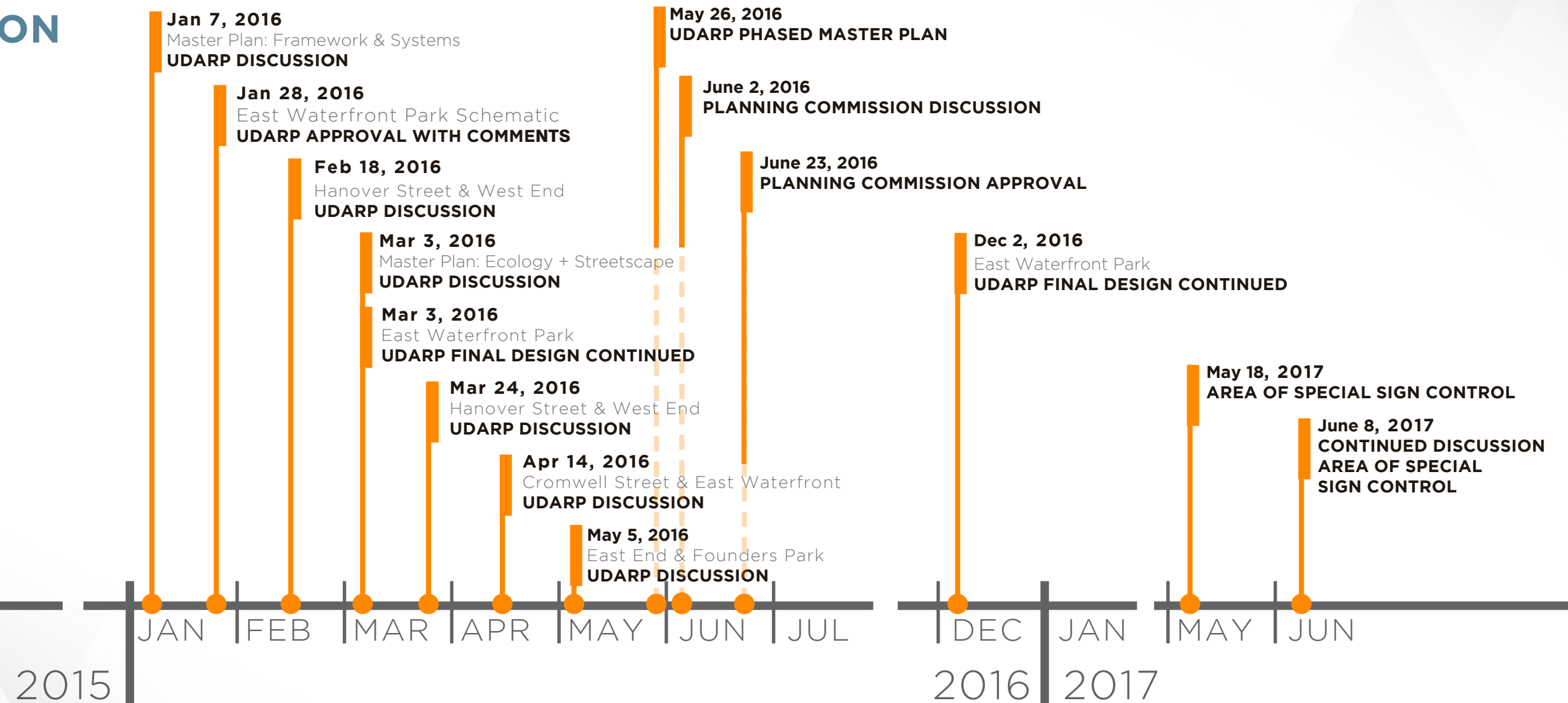
Caroline Paff

SAGAMORE DEVELOPMENT COMPANY
Vice President



PRIOR ACTIONS

PORT COVINGTON MASTER PLAN



UDARP COMMENTS

1. DESCRIBE EACH DISTRICT IN THE SIGN PLAN. CONSOLIDATE DISTRICTS WHEN POSSIBLE AND CREATE COHESIVE EXPERIENCES. MORE CLEARLY DEFINE THE GATEWAYS.

2. SIMPLIFY AND BETTER ORGANIZE THE MATRICES. USE STORIES RATHER THAN HEIGHTS IN THE VERTICAL ZONES. ILLUSTRATE SIGN EXAMPLE TYPES ON STREET ELEVATION STUDIES.

3. DEVELOP A POLICY FOR ILLUMINATION OF DESIGN INTEGRATED GRAPHICS.





COMPREHENSIVE SIGN PLAN

Ronnie Younts
YOUNTS DESIGN INC.
Principal



OVERVIEW

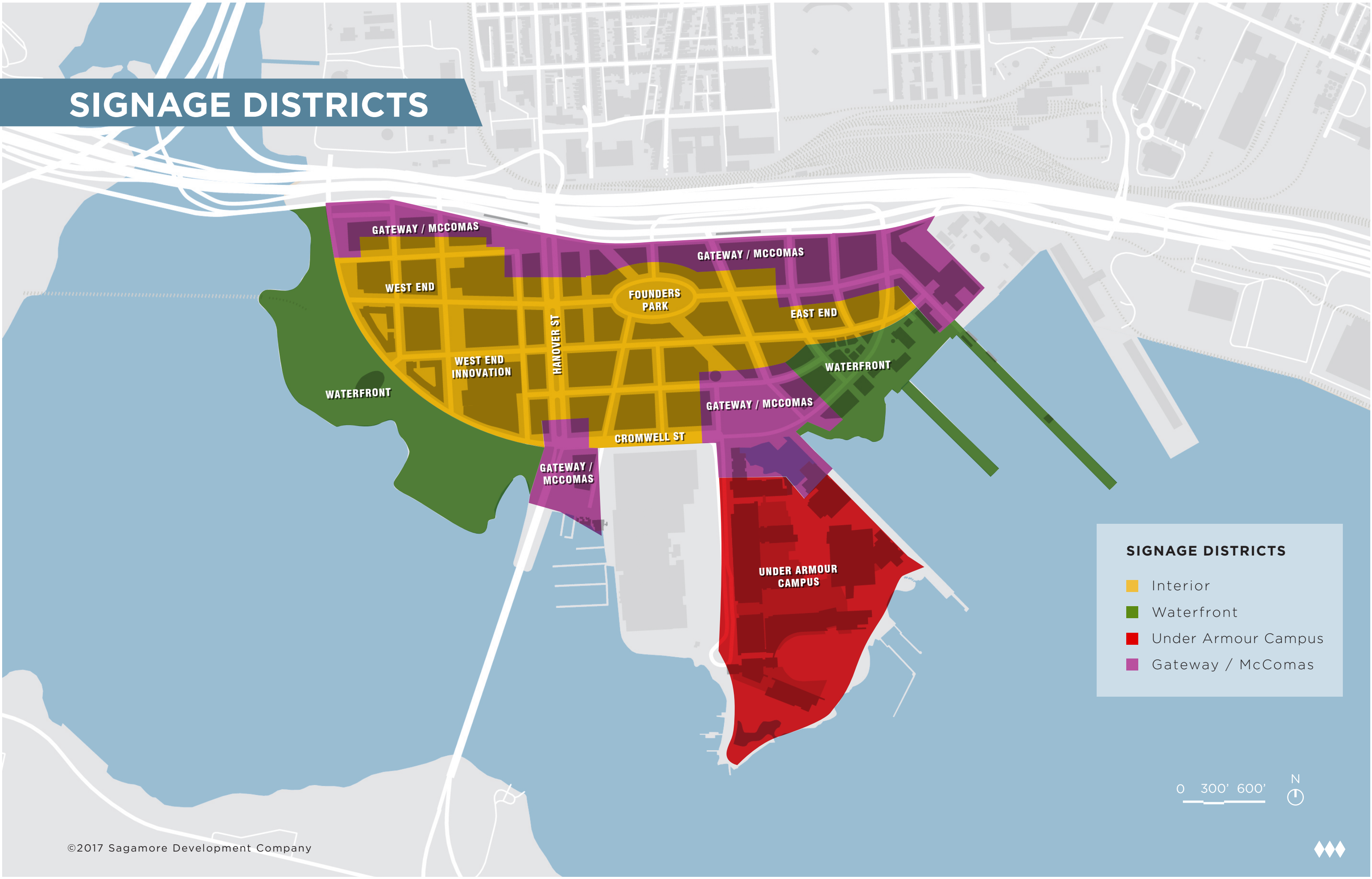
**RESPONSE TO COMMENT #1
DISTRICT MAP**

**RESPONSE TO COMMENT #2
VERTICAL ZONE DIAGRAM
DISTRICT MATRICES
ELEVATION STUDIES**

**RESPONSE TO COMMENT #3
DIG CRITERIA MATRICES**



SIGNAGE DISTRICTS



SIGNAGE DISTRICTS

- Interior
- Waterfront
- Under Armour Campus
- Gateway / McComas



SIGNAGE ZONES

ZONE C 20 STORIES & ABOVE

ZONE B STORIES 4-20

ZONE A STORIES 1-3



INTERIOR

BY RIGHT SIGNAGE

DISTRICT	DESCRIPTION	FREESTANDING PROJECT IDENTITY	WAYFINDING	SMALL INFORMATIONAL DISPLAYS	LARGE INFORMATIONAL DISPLAYS	GROUND PLANE SIGNAGE:	EDUCATIONAL /INTERPRETIVE
	Sign Code:	P1	P2	P3	P4	P5	P6
INTERIOR	Density Maximum:	One (1) per each side of the building.	No Limit	No Limit	One (1) per block	No Limit	X
	Max. Area Per Sign:	100 Sq. Ft. Max.	15 Sq. Ft. Max.	25 Sq. Ft. Max.	120 Sq. Ft. Max.	3 Sq. Ft. Max.	X
	Location Notes:	10' setback from street	Located at intersections & midblock	Located on Sidewalks	Located at primary intersections	Located at intersections	X
	Illumination:	Internal	None	Internal	Internal	None	X
	Signage Zone:	Zone A	Zone A	Zone A	Zone A	Zone A	X
	Max. Height:	20'	20'	8'	20'	N/A	X

DISTRICT	DESCRIPTION	BUILDING ID	BUILDING ID MARQUEE	TENANT ID	BUILDING ENTRANCE ID	PARKING ENTRANCE ID & PARKING BLADE ID	TENANT WINDOW GRAPHICS	LEASING BANNER	CONSTRUCTION BARRICADE GRAPHICS	PAINTED MURAL	WATER TAXI IDENTITY / KIOSK	
	Sign Code:	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	
INTERIOR	Density Maximum:	Two (2) per each side of the building.	One (1) per each street frontage of building	Two (2) per storefront	One (1) per building entrance	Two (2) per parking entrance	One (1) per storefront	One (1) per street frontage	Spans length of each street frontage	One (1) per building	X	
	Max. Area Per Sign:	350 Sq. Ft. Max. per Sign	150 Sq. Ft. Max. per Sign	50 Sq. Ft. Max. Total	10 Sq. Ft. Max. per Sign	25 Sq. Ft. Max. per Sign	50 Sq. Ft. Max.	150 Sq. Ft. Max. per Sign	No Limit	1000 Sq. Ft. Max. per Sign	X	
	Location Notes:	Located within 10' of top of building	Minimum 20' off ground	Minimum 8' off ground	Minimum 10' off ground	Minimum 10' off ground	Minimum 10' off ground	Located on storefront windows.	Minimum 30' above ground	From ground to top of barricade	Located any-where on tenant building	X
	Illumination:	Internal	Internal	Internal or External	Internal or External	Internal	None	None	None	None	None	X
	Signage Zone:	Zones A, B, & C	Zone A	Zone A	Zone A	Zone A	Zone A	Zone A	Zones A & B	Zone A	Zone A	X
	Max. Height:	Below Parapet	40'	20'	15'	20'	12'	60'	15'	40'	40'	X

DISTRICT	DESCRIPTION	DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)	ICONIC LOGO SIGNAGE	EVENT SPACE DESIGN INTEGRATED GRAPHICS	ROOFTOP SIGNAGE (Only one rooftop sign allowed per building)		DESIGN INTEGRATED GRAPHICS (FREESTANDING)	BUILDING FACADE DESIGN INTEGRATED GRAPHICS	GATEWAY MARKER WITH DESIGN INTEGRATED GRAPHICS	OFF PREMISES ADVERTISING	DESIGN INTEGRATED GRAPHICS SIGNAGE SET (BUILDING MOUNTED)
	Sign Code:	D1	D2	D3	BUILDING IDENTITY SIGNAGE	LED DESIGN INTEGRATED GRAPHIC	D6	D7	D8	D9	D10
INTERIOR	Density Maximum:	One (1) per facade	One (1) per building	One (1) per event space	X	X	X	X	X	X	Eight (8) per district
	Max. Area Per Sign:	800 Sq. Ft. Max.	500 Sq. Ft.	800 Sq. Ft.	X	X	X	X	X	X	3 @ 1200 Sq. Ft. Max. 5 @ 15,000 Sq. Ft. Max.
	Location Notes:	Graphic can wrap building corner	Above parapet	Located in park space	X	X	X	X	X	X	On 4 contiguous blocks of non-residential
	Illumination:	Internal	Internal or External	Internal	X	X	X	X	X	X	Internal
	Signage Zone:	Zone A	Zone A	Zone A	X	X	X	X	X	X	Zone A
	Max. Height:	30'	20'	20'	X	X	X	X	X	X	40'
	Operating Limitations	X	X	X	X	X	X	X	X	X	X



WATERFRONT

BY RIGHT SIGNAGE

DISTRICT	DESCRIPTION	FREESTANDING PROJECT IDENTITY	WAYFINDING	SMALL INFORMATIONAL DISPLAYS	LARGE INFORMATIONAL DISPLAYS	GROUND PLANE SIGNAGE:	EDUCATIONAL /INTERPRETIVE
	Sign Code:	P1	P2	P3	P4	P5	P6
WATERFRONT	Density Maximum:	One (1) per each entrance into District	No Limit	No Limit	One (1) per block	No Limit	X
	Max. Area Per Sign:	100 Sq. Ft. Max.	15 Sq. Ft. Max.	25 Sq. Ft. Max.	120 Sq. Ft. Max.	3 Sq. Ft. Max.	X
	Location Notes:	10' setback from street	Located at intersections & midblock	Located on Sidewalks	Located at primary intersections	Located on pedestrian streets	X
	Illumination:	Internal	None	Internal	Internal	None	X
	Signage Zone:	Zone A	Zone A	Zone A	Zone A	Zone A	X
	Max. Height:	15'	20'	8'	20'	N/A	X

DISTRICT	DESCRIPTION	BUILDING ID	BUILDING ID MARQUEE	TENANT ID	BUILDING ENTRANCE ID	PARKING ENTRANCE ID & PARKING BLADE ID	TENANT WINDOW GRAPHICS	LEASING BANNER	CONSTRUCTION BARRICADE GRAPHICS	PAINTED MURAL	WATER TAXI IDENTITY / KIOSK
	Sign Code:	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10
WATERFRONT	Density Maximum:	Two (2) per each side of the building.	One (1) per each street frontage of building	Two (2) per storefront	One (1) per building entrance	Two (2) per parking entrance	One (1) per storefront	One (1) per street frontage	Spans length of each street frontage	One (1) per building	Two (2) per Water Taxi Landing
	Max. Area Per Sign:	350 Sq. Ft. Max. per Sign	150 Sq. Ft. Max. per Sign	50 Sq. Ft. Max. Total	10 Sq. Ft. Max. per Sign	25 Sq. Ft. Max. per Sign	50 Sq. Ft. Max.	150 Sq. Ft. Max. per Sign	No Limit	1000 Sq. Ft. Max. per Sign	150 Sq. Ft. Max. per Sign
	Location Notes:	Located within 10' of top of building	Minimum 20' above ground	Minimum 8' above ground	Minimum 10' above ground	Minimum 10' above ground	Located on storefront windows.	Minimum 30' above ground	From ground to top of barricade	Located any-where on tenant building	Located at Taxi Landing
	Illumination:	Internal	Internal	Internal or External	Internal or External	Internal	None	None	None	None	Internal
	Signage Zone:	Zones A & B	Zone A	Zone A	Zone A	Zone A	Zone A	Zones A & B	Zone A	Zone A	Zone A
	Max. Height:	Below Parapet	40'	20'	15'	20'	12'	60'	15'	40'	20'

DISTRICT	DESCRIPTION	DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)	ICONIC LOGO SIGNAGE	EVENT SPACE DESIGN INTEGRATED GRAPHICS	ROOFTOP SIGNAGE (Only one rooftop sign allowed per building)		DESIGN INTEGRATED GRAPHICS (FREESTANDING)	BUILDING FACADE DESIGN INTEGRATED GRAPHICS	GATEWAY MARKER WITH DESIGN INTEGRATED GRAPHICS	OFF PREMISES ADVERTISING	DESIGN INTEGRATED GRAPHICS SIGNAGE SET (BUILDING MOUNTED)
	Sign Code:	D1	D2	D3	BUILDING IDENTITY SIGNAGE	LED DESIGN INTEGRATED GRAPHIC	D6	D7	D8	D9	D10
WATERFRONT	Density Maximum:	One (1) per facade	One (1) per building	One (1) per event space	One per building	X	X	X	X	X	X
	Max. Area Per Sign:	1300 Sq. Ft. Max.	500 Sq. Ft.	800 Sq. Ft.	500 Sq. Ft.	X	X	X	X	X	X
	Location Notes:	Graphic can wrap building corner	Mounted above parapet	Located in open areas	Mounted above parapet	X	X	X	X	X	X
	Illumination:	Internal	Internal or External	Internal	Internal	X	X	X	X	X	X
	Signage Zone:	Zone A	Zone A	Zone A	Zone B	X	X	X	X	X	X
	Max. Height:	30'	20'	20'	200'	X	X	X	X	X	X



UNDER ARMOUR CAMPUS

BY RIGHT SIGNAGE	PROJECT	DISTRICT	DESCRIPTION	FREESTANDING PROJECT IDENTITY	WAYFINDING	SMALL INFORMATIONAL DISPLAYS	LARGE INFORMATIONAL DISPLAYS	GROUND PLANE SIGNAGE:	EDUCATIONAL /INTERPRETIVE
		UNDER ARMOUR CAMPUS	Sign Code:	P1	P2	P3	P4	P5	P6
			Density Maximum:	One (1) per each entrance into District	No Limit	No Limit	One (1) per block	No Limit	No Limit
			Max. Area Per Sign:	100 Sq. Ft. Max.	15 Sq. Ft. Max.	25 Sq. Ft. Max.	120 Sq. Ft. Max.	3 Sq. Ft. Max.	3 Sq. Ft. Max.
			Location Notes:	5' setback from street	Located at intersections & midblock	Located on Sidewalks	Located at primary intersections	Located at intersections	Located at parks and waterfront
			Illumination:	Internal	None	Internal	Internal	None	None
			Signage Zone:	Zone A	Zone A	Zone A	Zone A	Zone A	Zone A
			Max. Height:	20'	20'	8'	20'	N/A	3' 6"

BY RIGHT SIGNAGE	TENANT	DISTRICT	DESCRIPTION	BUILDING ID	BUILDING ID MARQUEE	TENANT ID	BUILDING ENTRANCE ID	PARKING ENTRANCE ID & PARKING BLADE ID	TENANT WINDOW GRAPHICS	LEASING BANNER	CONSTRUCTION BARRICADE GRAPHICS	PAINTED MURAL	WATER TAXI IDENTITY / KIOSK
		UNDER ARMOUR CAMPUS	Sign Code:	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10
			Density Maximum:	Two (2) per each side of the building.	One (1) per each street frontage of building	Two (2) per storefront	One (1) per building entrance	Two (2) per parking entrance	One (1) per storefront	One (1) per street frontage	Spans length of each street frontage	One (1) per building	X
			Max. Area Per Sign:	350 Sq. Ft. Max. per Sign	150 Sq. Ft. Max. per Sign	50 Sq. Ft. Max. Total	10 Sq. Ft. Max. per Sign	25 Sq. Ft. Max. per Sign	50 Sq. Ft. Max.	150 Sq. Ft. Max. per Sign	No Limit	5 000 Sq. Ft. Max. per Sign	X
			Location Notes:	Located within 10' of top of building	Minimum 20' above ground	Minimum 8' above ground	Minimum 10' above ground	Minimum 10' off ground	Located on storefront windows.	Minimum 30' above ground	From ground to top of barricade	Located any-where on tenant building	X
			Illumination:	Internal	Internal	External	Internal	Internal	None	None	None	None	X
			Signage Zone:	Zones A, B, & C	Zones A & B	Zone A	Zone A	Zone A	Zone A	Zones A & B	Zone A	Zone A & B	X
			Max. Height:	Below Parapet	60'	20'	15'	20'	12'	60'	15'	60'	X

DESIGN INTEGRATED GRAPHICS	DISTRICT	DESCRIPTION	DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)	ICONIC LOGO SIGNAGE	EVENT SPACE DESIGN INTEGRATED GRAPHICS	ROOFTOP SIGNAGE (Only one rooftop sign allowed per building)		DESIGN INTEGRATED GRAPHICS (FREESTANDING)	BUILDING FACADE DESIGN INTEGRATED GRAPHICS	GATEWAY MARKER WITH DESIGN INTEGRATED GRAPHICS	OFF PREMISES ADVERTISING	DESIGN INTEGRATED GRAPHICS SIGNAGE SET (BUILDING MOUNTED)
		UNDER ARMOUR CAMPUS	Sign Code:	D1	D2	D3	BUILDING IDENTITY SIGNAGE	LED DESIGN INTEGRATED GRAPHIC	D6	D7	D8	D9
		Density Maximum:	One (1) per facade	One (1) per building	One (1) per event space	One per building	One (1) building per district	Four (4) per district	One (1) per district	One (1) per each vehicular entrance into district	X	X
		Max. Area Per Sign:	3,500 sq. Ft. Max	500 Sq. Ft.	800 Sq. Ft.	2500 Sq. Ft.	2500 Sq. Ft.	600 Sq. Ft. Max.	15,000 Sq. Ft. Max.	500 Sq. Ft. Max.	X	X
		Location Notes:	Graphic can wrap building corner	Mounted above parapet	Located in open areas	Mounted above parapet	Mounted above parapet	Located mid-block	Below parapet	None	X	X
		Illumination:	Internal	Internal or External	Internal	Internal	Internal	Internal	Internal	Internal	X	X
		Signage Zone:	Zone A & B	Zones A & B	Zone A	Zone B	Zones B & C	Zones A & B	Zones A, B & C	Zone A	X	X
		Max. Height:	100'	60' / 10% [of façade in that Zone on the building]	20'	Above parapet / 10% [of façade in that Zone on the building]	Above parapet / 10% [of façade in that Zone on the building]	50'	No Limit	30' / N/A	X	X



GATEWAY / MCCOMAS

BY RIGHT SIGNAGE

DISTRICT	DESCRIPTION	FREESTANDING PROJECT IDENTITY	WAYFINDING	SMALL INFORMATIONAL DISPLAYS	LARGE INFORMATIONAL DISPLAYS	GROUND PLANE SIGNAGE:	EDUCATIONAL /INTERPRETIVE
	Sign Code:	P1	P2	P3	P4	P5	P6
GATEWAY / MCCOMAS	Density Maximum:	One (1) per each entrance into District	No Limit	No Limit	One (1) per block	X	No Limit
	Max. Area Per Sign:	100 Sq. Ft. Max.	15 Sq. Ft. Max.	25 Sq. Ft. Max.	120 Sq. Ft. Max.	X	3 Sq. Ft. Max.
	Location Notes:	10' setback from street	Located at intersections & midblock	Located on Sidewalks	Located at primary intersections	X	Located at parks and waterfront
	Illumination:	Internal	None	Internal	Internal	X	None
	Signage Zone:	Zone A	Zone A	Zone A	Zone A	X	Zone A
	Max. Height:	20'	20'	8'	20'	X	3' 6"

DISTRICT	DESCRIPTION	BUILDING ID	BUILDING ID MARQUEE	TENANT ID	BUILDING ENTRANCE ID	PARKING ENTRANCE ID & PARKING BLADE ID	TENANT WINDOW GRAPHICS	LEASING BANNER	CONSTRUCTION BARRICADE GRAPHICS	PAINTED MURAL	WATER TAXI IDENTITY / KIOSK	
	Sign Code:	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	
GATEWAY / MCCOMAS	Density Maximum:	Two (2) per each side of the building.	One (1) per each street frontage of building	Two (2) per storefront	One (1) per building entrance	Two (2) per parking entrance	One (1) per storefront	One (1) per street frontage	Spans length of each street frontage	One (1) per building	X	
	Max. Area Per Sign:	350 Sq. Ft. Max. per Sign	300 Sq. Ft. Max. per Sign	75 Sq. Ft. Max. Total	15 Sq. Ft. Max. per Sign	40 Sq. Ft. Max. per Sign	200 Sq. Ft. Max.	150 Sq. Ft. Max. per Sign	No Limit	5 000 Sq. Ft. Max. per Sign	X	
	Location Notes:	Located within 10' of top of building	Minimum 20' off ground	Minimum 8' off ground	Minimum 10' off ground	Minimum 10' off ground	Minimum 10' off ground	Located on storefront windows.	Minimum 30' above ground	From ground to top of barricade	Located any-where on tenant building	X
	Illumination:	Internal	Internal	Internal	Internal	Internal	Internal	None	None	None	None	X
	Signage Zone:	Zones A, B, & C	Zones A & B	Zone A	Zone A	Zone A	Zone A	Zone A	Zones A & B	Zone A	Zone A & B	X
	Max. Height:	Below Parapet	60'	20'	15'	20'	12'	60'	15'	60'	60'	X

DISTRICT	DESCRIPTION	DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)	ICONIC LOGO SIGNAGE	EVENT SPACE DESIGN INTEGRATED GRAPHICS	ROOFTOP SIGNAGE (Only one rooftop sign allowed per building)		DESIGN INTEGRATED GRAPHICS (FREESTANDING)	BUILDING FACADE DESIGN INTEGRATED GRAPHICS	GATEWAY MARKER WITH DESIGN INTEGRATED GRAPHICS	OFF PREMISES ADVERTISING	DESIGN INTEGRATED GRAPHICS SIGNAGE SET (BUILDING MOUNTED)
		D1	D2	D3	BUILDING IDENTITY SIGNAGE	LED DESIGN INTEGRATED GRAPHIC	D6	D7	D8	D9	D10
GATEWAY / MCCOMAS	Density Maximum:	One (1) per facade Two (2) max. per tower	One (1) per building	One (1) per event space	One per building	One (1) building per district	Four (4) per district	Two (2) per block Max. 5 per district	One (1) per district vehicle entrance.	Eight (8) per district	X
	Max. Area Per Sign:	4800 Sq. Ft. Max.	500 Sq. Ft.	800 Sq. Ft.	1500 Sq. Ft.	1500 Sq. Ft.	1200 Sq. Ft. Max.	15,000 Sq. Ft. Max.	500 Sq. Ft. Max.	800 Sq. Ft. Max.	X
	Location Notes:	Graphic can wrap building corner	Can be mounted above parapet	Located in park space	Mounted above parapet	Above Parapet on all 4 sides of building	Located mid-block	Below Parapet	Located at gateway entrance	Graphic can wrap building corner	X
	Illumination:	Internal	Internal or External	Internal	Internal	Internal	Internal	Internal	Internal	Internal	X
	Signage Zone:	Zones A & B	Zones A & B	Zone A	Zone B	Zones B & C	Zones A & B	Zones A, B & C	Zone A	Zones A & B	X
	Max. Height:	150'	60'	20'	No Limit	No Limit	50'	No Limit	30'	50'	X



DESIGN INTEGRATED GRAPHICS SIGN CRITERIA

DISTRICT	SIGN ZONE	MAXIMUM PERMITTED SIGN AREA (SHOWN AS A % OF FACADE)	VARIABLE MESSAGE SIGNS		ANIMATION AND BRIGHTNESS
			ALLOWED / NOT ALLOWED	DURATION OF MESSAGE	
INTERIOR	ZONE A:	10%	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE B:	20%	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE C:	X	X	X	X
WATERFRONT	ZONE A:	10%	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE B:	20%	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE C:	X	X	X	X
UNDER ARMOUR CAMPUS	ZONE A:	No Limit	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE B:	No Limit	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE C:	No Limit	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
GATEWAY / MCCOMAS	ZONE A:	20%	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE B:	40%	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards
	ZONE C:	No Limit	ALLOWED	Minimum 10 secs	Controlled animation and brightness in accordance with safety standards

DESIGN INTEGRATED GRAPHICS (DIG'S) TO BE SUBMITTED TO A DESIGN REVIEW PANEL



DESIGN INTEGRATED GRAPHICS ILLUMINATION HOURS

DISTRICT	DESCRIPTION	DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)	ICONIC LOGO SIGNAGE	EVENT SPACE DESIGN INTEGRATED GRAPHICS	ROOFTOP SIGNAGE (Only one rooftop sign allowed per building)		DESIGN INTEGRATED GRAPHICS (FREESTANDING)	BUILDING FACADE DESIGN INTEGRATED GRAPHICS	GATEWAY MARKER WITH DESIGN INTEGRATED GRAPHICS	OFF PREMISES ADVERTISING	INTERIOR DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)
					BUILDING IDENTITY SIGNAGE	LED DESIGN INTEGRATED GRAPHIC					
	Sign Code:	D1	D2	D3	D4	D5	D6	D7	D8	D9	D10
INTERIOR	ZONE A:	16 hrs	16 hrs	16 hrs	X	X	X	X	X	X	16 hrs
	ZONE B:	16 hrs	16 hrs	16 hrs	X	X	X	X	X	X	16 hrs
	ZONE C:	X	X	X	X	X	X	X	X	X	X
WATERFRONT	ZONE A:	16 hrs	16 hrs	16 hrs	16 hrs	16 hrs	X	X	X	X	X
	ZONE B:	16 hrs	16 hrs	16 hrs	16 hrs	16 hrs	X	X	X	X	X
	ZONE C:	X	X	X	X	X	X	X	X	X	X
UNDER ARMOUR CAMPUS	ZONE A:	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	X	X
	ZONE B:	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	X	X
	ZONE C:	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	X	X
GATEWAY / MCCOMAS	ZONE A:	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	X
	ZONE B:	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	X
	ZONE C:	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	X

DESIGN INTEGRATED GRAPHICS (DIG'S) TO BE SUBMITTED TO A DESIGN REVIEW PANEL



DESIGN INTEGRATED GRAPHICS ILLUMINATION GUIDELINES

DISTRICT	DESCRIPTION	DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)	ICONIC LOGO SIGNAGE	EVENT SPACE DESIGN INTEGRATED GRAPHICS	ROOFTOP SIGNAGE (Only one rooftop sign allowed per building)		DESIGN INTEGRATED GRAPHICS (FREESTANDING)	BUILDING FACADE DESIGN INTEGRATED GRAPHICS	GATEWAY MARKER WITH DESIGN INTEGRATED GRAPHICS	OFF PREMISES ADVERTISING	INTERIOR DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)
					BUILDING IDENTITY SIGNAGE	LED DESIGN INTEGRATED GRAPHIC					
	Sign Code:	D1	D2	D3	D4	D5	D6	D7	D8	D9	D10
INTERIOR	ZONE A:	INTERNAL OR EXTERNAL	EXTERNAL ONLY	INTERNAL ONLY	X	X	X	X	X	X	INTERNAL OR EXTERNAL
	ZONE B:	X	X	X	X	X	X	X	X	X	INTERNAL OR EXTERNAL
	ZONE C:	X	X	X	X	X	X	X	X	X	X
WATERFRONT	ZONE A:	INTERNAL OR EXTERNAL	EXTERNAL ONLY	INTERNAL ONLY	X	X	X	X	X	X	X
	ZONE B:	X	X	X	INTERNAL OR EXTERNAL	X	X	INTERNAL OR EXTERNAL	X	X	X
	ZONE C:	X	X	X	INTERNAL ONLY	X	X	INTERNAL OR EXTERNAL	X	X	X
UNDER ARMOUR CAMPUS	ZONE A:	INTERNAL ONLY	INTERNAL ONLY	INTERNAL ONLY	X	X	INTERNAL ONLY	X	INTERNAL ONLY	INTERNAL OR EXTERNAL	X
	ZONE B:	INTERNAL ONLY	INTERNAL ONLY	X	INTERNAL	INTERNAL	X	INTERNAL OR EXTERNAL	X	X	X
	ZONE C:	X	INTERNAL ONLY	X	INTERNAL	INTERNAL	X	INTERNAL OR EXTERNAL	X	X	X
GATEWAY / MCCOMAS	ZONE A:	INTERNAL ONLY	INTERNAL ONLY	INTERNAL ONLY	X	X	INTERNAL ONLY	X	INTERNAL ONLY	INTERNAL OR EXTERNAL	X
	ZONE B:	INTERNAL ONLY	INTERNAL ONLY	X	INTERNAL ONLY	INTERNAL ONLY	X	INTERNAL OR EXTERNAL	X	X	X
	ZONE C:	INTERNAL ONLY	INTERNAL ONLY	X	INTERNAL ONLY	INTERNAL ONLY	X	INTERNAL OR EXTERNAL	X	X	X

DESIGN INTEGRATED GRAPHICS (DIG'S) TO BE SUBMITTED TO A DESIGN REVIEW PANEL



**WE ARE FROM THIS CITY.
OF THIS CITY.
WE ARE GOING TO HELP CREATE
SOMETHING GREAT IN THIS CITY.**

-KEVIN PLANK