

CITY COUNCIL BILL #18-0272/ ZONING- SIGN REGULATIONS (STAFF PRESENTATION & PUBLIC TESTIMONY ONLY)

ITEM #12

September 6, 2018



Why the rewrite?

- Conform the Zoning Code to a 2015 Supreme Court case, known as Reed v. Town of Gilbert.
- Jurisdictions may not use content as a factor in their code or have temporary signs.
 - Proposed title governs signs by form, size and placement.
 - In other words signs can be described by district and type but not what is on them.
- The Law Department advised the City when the new zoning code was going through City Council that that our proposed signage code should be reviewed.



What does this bill do?

- This bill reflects a complete review and reorganization of Title 17 and changes to Article 32.
- Related Article 32 changes:
 - Title 1: Updates the Use Symbolology to designate “Use Categories” and add Signage Table Symbolology to define the approval methods for signage.
 - Title 1: Updates definitions billboards, signs and removes memorial plaque
 - Title 4: Updates the Design Review Applicability
 - Title 12: Updates specific references to signage in special purpose districts (Educational Campus Master Plan, Hospital General Development Plan and Waterfront Overlay Districts)
 - Title 14: Updates Use Standards to remove direct references to signs and points to Title 17.



Article 32 (Title 1) Proposed Definition of A Sign

“Sign” means any writing (including letter, word, or numeral), pictorial representation (including illustration or graphic), emblem (including logo, symbol, or trademark), device, or any other figure of similar character that:

- (i) is attached to, painted on, projected on, or in any other way represented on a structure, in or on a window (including anything affixed to the interior and displayed within 12 inches of a window), or on the ground;
- (ii) is used to announce, direct attention, or advertise; and
- (iii) is visible from outside a structure.

Proposed Exclusion

[(2) Exclusions.] [“Sign” does not include murals or other art that contains no commercial message.]



Design Review Applicability Changes

§ 4-405. Applicability.

(a) In general.

Except as provided in subsection (b) of this section, design review is required for the following types of development:

(9) any sign over 100 square feet in area, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;

(10) any electronic [message] sign OR ROOF SIGN, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;

(11) ANY freestanding SIGN IN THE C-5 OR PC DISTRICT, ANY BANNER SIGN, PROJECTING SIGN, OR wall SIGN above the ground floor in the C-5 OR PC District, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;

(12) ANY SIGNAGE PLAN AND ANY SIGN, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE, WITHIN AN AREA OF SPECIAL SIGN CONTROL;



Title 17- What does this bill do?

- The new Title 17 is reorganized to be more user friendly and more specific to each zoning district:
 - Simplified structure.
 - Easier to navigate than existing Title 17.
 - Gives more information in tables.
 - Has clearer definitions.
 - Adds more clarity to the Areas of Special Signage Control process and applicability.
 - Allows for ease of enforcement.



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Title 17 Subtitles and Tables in Existing Code

Subtitle 1: Purpose of Title; Definitions

Subtitle 2: Placement, Design, and Construction

Subtitle 3: Sign Dimension Measurement Methodology

Subtitle 4: Sign Permit and Special Designations

Subtitle 5: Exempt Signs

Subtitle 6: Prohibited Signs

Subtitle 7: Temporary Signs

Subtitle 8: Permanent Signs

Subtitle 9: Areas of Special Sign Control

Subtitle 10: Nonconforming Signs

Table 17-804: Freestanding Sign Regulations

Table 17-812: Projecting Sign Regulations

Title 17 Subtitles and Tables in Proposed Code

Subtitle 1: Purpose of Title; Definitions

Subtitle 2: Placement, Design and Construction

Subtitle 3: Sign Dimension Measurement Methodology

Subtitle 4: Requirements By Sign Type

Subtitle 5: Areas of Special Signage Control

Table 17-201: Sign Regulations

Table 17-306: Maximum Cumulative Area of Signs



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Sign Types in the Existing Code

<p>Sign Permit and Special Designations (Subtitle 4)</p> <ul style="list-style-type: none"> •Classic Signs 	<p>Prohibited Signs (Subtitle 6)</p> <ul style="list-style-type: none"> •Alcoholic Beverage and Cigarette Advertising •Billboards •Moving or Flashing •Obscene •Painted •Portable 	<p>Permanent Signs (Subtitle 8)</p> <ul style="list-style-type: none"> •Awnings and Canopies •Electronic message Signs •Freestanding Signs •Marquees •Menu Board Signs •Nameplates •Neighborhood Identification signs •Open-Space Directional Signs •Open-Space Identification Signs •Parking Access Signs •Projecting Signs •Residential Identification Signs •Roof Signs •Wall Signs •Window Signs
<p>Exempt Signs (Subtitle 5)</p> <ul style="list-style-type: none"> •Banners (Temporary) •Bike Sharing Stations, advertising on •Flags •Garage or Yard Sale •Governmental •House Number •Memorial Plaques •Misc Informational Matter •Official Public Notices •Parking Regulation Signs •Non-commercial or political signs •Real Estate Signs •Warning Signs •Window Signs (Temporary) •“Sponsor-a-road” signs 	<p>Temporary Signs (Subtitle 7)</p> <ul style="list-style-type: none"> •A-Frame •Attention-getting devices •Temporary Construction Signs •Temporary, subdivision or PUD signs •Temporary Pole Signs •Temporary Wall Signs 	

Sign Types in the Proposed Code

Requirements By Sign Type (Subtitle 4)
<ul style="list-style-type: none"> •A-Frame •Alcoholic Beverage and Cigarette Advertising Signs (generally prohibited) •Awning or Canopy Signs and Open-StructuralFramework Signs •Banner Signs •Billboards •Electronic Signs •Freestanding Signs •Moving or Flashing Signs •Obscene Signs (generally prohibited) •Portable Signs (generally prohibited) •Projecting Signs •Roof Signs •Wall Signs •Window Signs <p>•ProvisionalFence Signs are allowed, but no Subtitle 4 standards.</p>



The Big Changes

- Far Fewer Sign Types
- Allowable signs will not only be linked to zoning district, but uses within a zoning district per the use table.
- Sign regulations are tailored by sign type for each zoning district.
- Electronic Signs will range from less than 15 sq. ft. to approximately 18,000 sq. ft (with ASSC).
- Areas of Special Signage Control Clarified
 - Amount of signage for Areas of Special Signage Control (ASSC) will be governed by sign type and total per lot.
 - Billboards will be allowed in ASSCs.
 - ASSCs will allow for % and quantity deviations of signs.
 - Findings Of Fact and Standards Clarified



Subtitle 1 - Purpose and definitions

Includes a definition of each type of sign provided for. The sign types are simplified as a result of Reed case and removal of content.

- Purpose statements are modified to reflect statements on safety, general welfare, attractiveness of the city, sign placement and First Amendment rights.
- Definitions Modifications, deletions and introduction of a new sign.



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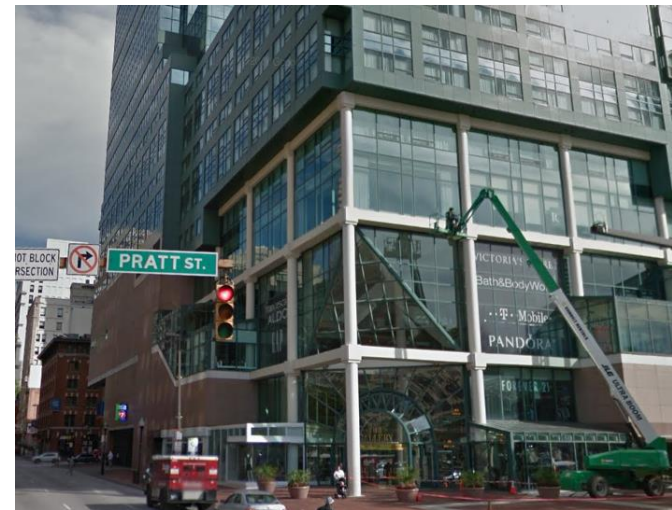
Deleted Signs

- Marquee sign (now either projecting or canopy sign)
- Attention Getting Devices (a permitted activity)



New Signs

- Open Structural Framework Sign- this sign is a sign that appears on the “exo-skeleton” wall or feature of a building. It falls under Awning or Canopy for standards.
- Provisional fence sign- this sign is primarily a fence sign for construction sites.



Modified Signs

- Awning or Canopy Signs- now have the same definition
- Wall Signs and Projecting Signs Can no longer be cloth or flexible material. Now Banner Signs.
- Banner Signs (3 types) –Pole, Projecting and Wall Mounted
- Electronic signs:
 - Several definitions merged
 - Definition is expanded to include digital projected projections wall integrated technology projected video holographic display
 - Five categories of electronic signs



Subtitle 2 - Placement Design and Construction

Section for general placement rule, construction and maintenance standards.

- This title introduces the new table 17-201: Sign Regulations.
- Table umbrellas are exempted with no obscene wording or graphics.
- Overall prohibition on covering any part of a window door or prominent architectural feature unless allowed by Title 17.
- 17-203 -Commercial speech defined. Statement on noncommercial speech and commercial speech. They are both treated equitably on a sign.
- Illumination standards, permissible activities and enforcement.



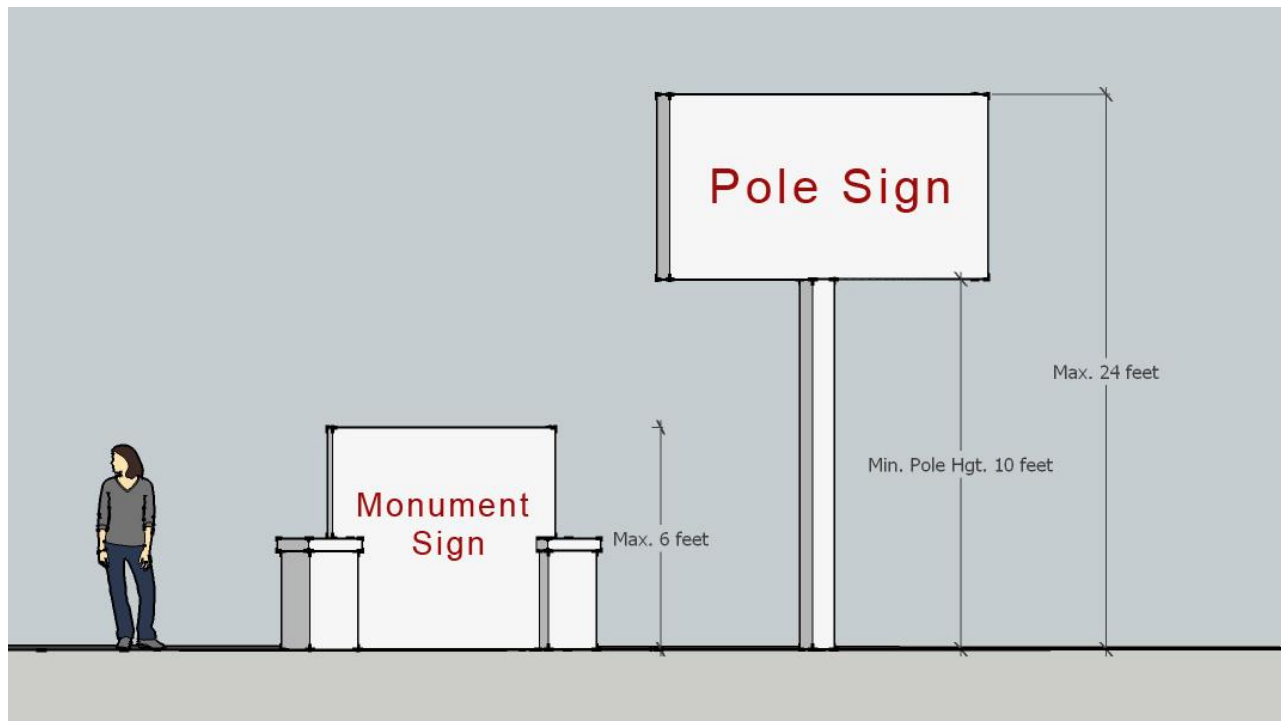
Subtitle 3 - Sign Dimension Measurement Methodology

- This establishes how sign dimensions are measured.
- Sign area does not include supports and braces, but for poles signs, the braces and supports are included in the sign height.
- Generally, for multi-faced signs all faces are included in the area calculation.
- The maximum cumulative area of signs on a lot table is introduced in this subtitle. (Table 17-306)



Subtitle 3 - Sign Dimension Measurement Methodology

- Measuring Freestanding Pole Signs (Minimum Pole Height, Braces can be no more than 25% of base of message area)



Subtitle 4 - Requirements by Sign type

- The section is broken down by defined sign types and establishes special standards or rules for each type.
- The ability to do a sign on a lot is determined by both underlying zoning and use category. Table 17-201 shows which signs you can do in which zoning category, but subtitle 4 details which use categories can have which sign type.
- Subtitle 4 may have additional placement standards, illumination standards or construction standards.
- To be used in conjunction with Table 17-201: Sign Regulations.



Why Regulating By Use and Not Just Zoning District

- Every zoning district has buildings that are variety of forms that may house a variety of uses, therefore we cannot prohibit signs on certain building typologies.
- Certain uses have typical sign types, therefore you regulate the type of signage on that use within zoning districts
- This layered approach allows for safeguards in residential zones
The outcome is to not have over signage on certain uses or buildings within a zoning district.
- Allows for commercial signage on commercial and institutional uses in residential zones.
- Similar to portions of the existing sign code, but formalizes the approach.



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TABLE 10-301: COMMERCIAL DISTRICTS – PERMITTED AND CONDITIONAL USES

USES	DISTRICTS							USE STANDARDS
	C-1	C-LYC	C-1E	C-2	C-3	C-4	C-5	
RESIDENTIAL								
Day-Care Home: Adult or Child	P	P	P	P	P		P	Per § 14-310
Dwelling (Above Non-Residential Ground Floor)	P	P						
Dwelling: Live-Work	P	P						
Dwelling: Multi-Family	P	CB						
Dwelling: Rowhouse	P	P						
Dormitory								
Fraternity or Sorority House	CO	CO						
Residential-Care Facility (16 or Fewer Residents)	P	P						
Residential-Care Facility (17 or More Residents)	CO	CO						
Rooming House	CB	CB						
INSTITUTIONAL								
Community Center								
Cultural Facility								
Educational Facility: Commercial-Vocational								
Educational Facility: Post-Secondary								
Educational Facility: Primary and Secondary								
Government Facility								
Homeless Shelter								
Hospital								
Place of Worship								

§ 17-414. ROOF SIGNS.

(A) *WHERE ALLOWED.*

ROOF SIGNS ARE ALLOWED AS FOLLOWS:

- (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 100 OR MORE UNITS; AND
- (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE ALLOWED UNDER THIS TITLE.



Electronic Signs

- Merges several definitions from the existing code.
- Creation of five electronic sign categories.
- Sign definition has expanded to include not just digital messaging but digital art, electronic graphics, videos, projection and wall integrated technology.
- Dwell time allows for minimum 10 second dwell for digital graphics and one minute maximum dwell time for digital animation in videos.



Billboards

- General prohibition is still intact except in ASSCs.
- Existing billboards may be converted to a digital billboard provided documentation of removal of 3 non-digital billboards.
- An existing billboard may not be converted to digital if:
 - It is attached to a building that is 35 feet or less in height.
 - It is a pole mounted billboard that is 35 feet or less in height.
 - It is located in or within 250 feet of a residential district.
- New static billboards are only allowed in C-1, C-1-E, or C-1-VC zoning districts.
- New digital billboards are allowed in C-2, C-3, C-4, C-5, TOD-4, or PC zoning districts.



Electronic Signs

- Standalone electronic signs must follow the rules outlined in the electronic sign standards.
- An electronic sign may be integrated with another sign type outlined in the electronic sign standards.
 - Must follow the rules of the non-electronic sign type.
 - The electronic sign component may only be 25% of the non-electronic sign type.

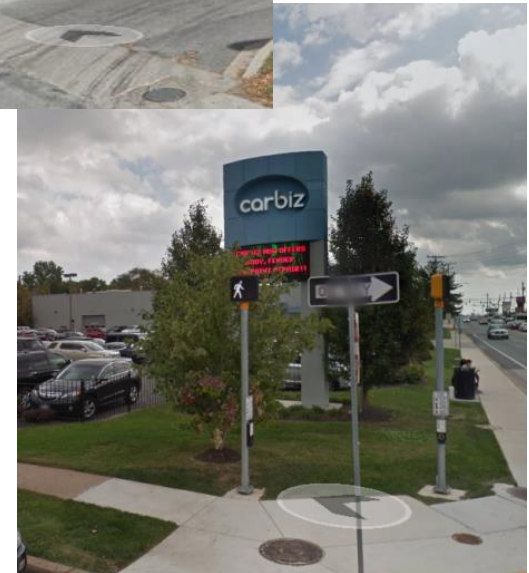


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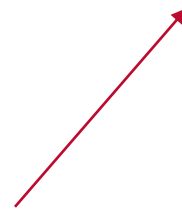
Electronic Signs Examples



Standalone



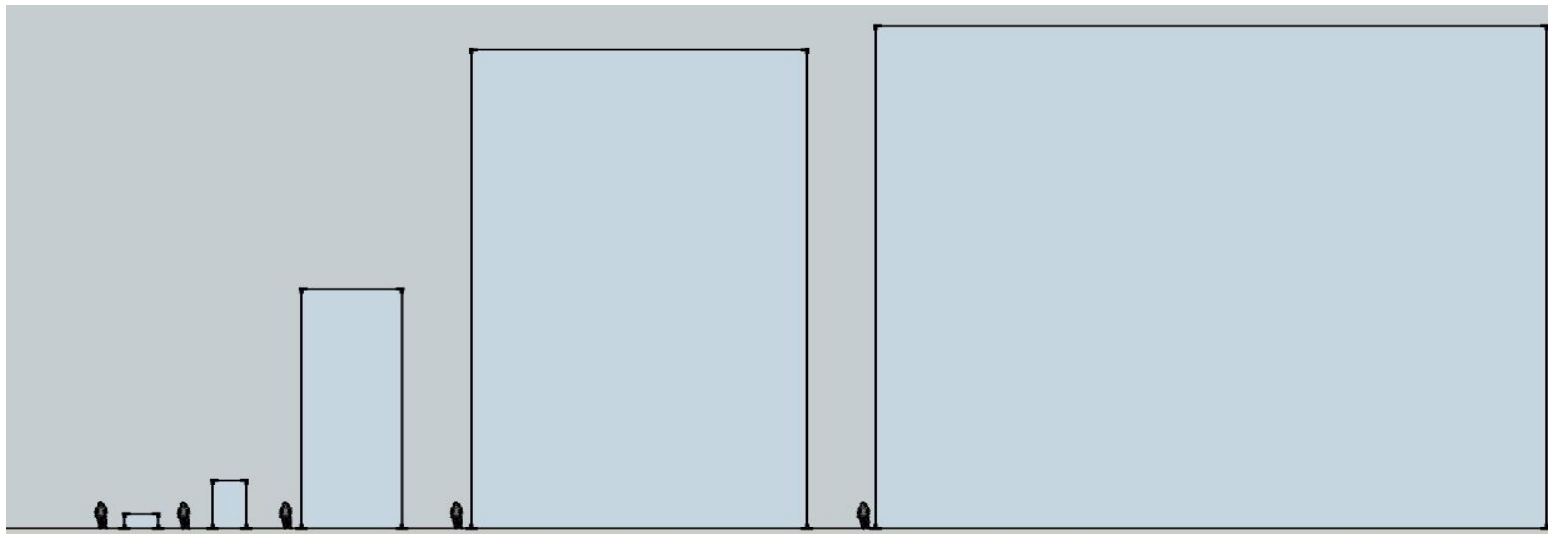
***Incorporating
into other sign
types***



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Electronic Sign Categories

	Max Area	Sign Type Allowed	Approval Method
Category I	15 sq. ft.	Freestanding or Wall	Allowable
Category II	50. sq. ft.	Freestanding, Projecting or Wall	Allowable or ASSC
Category III	750 sq. ft.	Freestanding, Roof or Wall	ASSC Only
Category IV	5,000 sq. ft.	Freestanding, Roof or Wall	ASSC Only
Category V	10,500 sq. ft.	Wall	ASSC Only

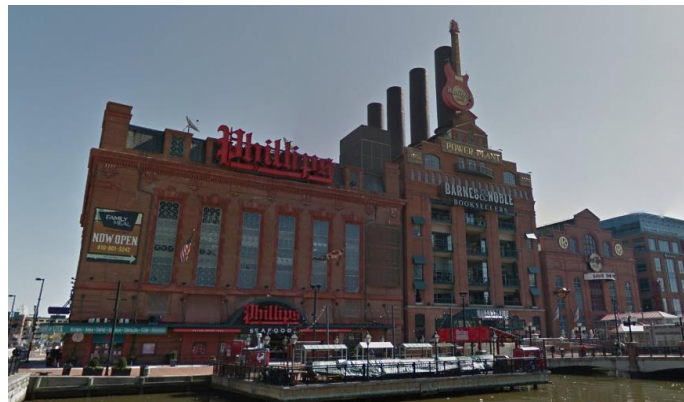


Subtitle 5 - Area of Special Signage Control (ASSC)

This section covers rules and approvals for areas of special signage districts.

What is An ASSC?

- Basically like a PUD for signs and approaches approval like a conditional use through findings of fact and deviations on size and scale.
 - An upfront agreement through ordinance and plan for what and how much signage will be allowed in a designated area.
 - This may be used for a theme area, such as an arts district or business area such as downtown.



Baltimore City Department of Planning



Sub-Title 5 - Area of Special Signage Control (ASSC)

Basic Requirements

- Allowed in C-1, C-1-E, C-1-VC, C-2, C-3, C-4, C-5, I-MU, OR, TOD districts and PC districts.
- Must include multiple properties and have at least 600 linear feet of street frontage.

Benefits of Being In An ASSC

- Allows for billboards.
- Electronic signs categories III, IV and V are only allowed in the ASSC.
- Rigorous upfront approval means applicant will not have to go to BMZA for each sign included in the plan.



Approval Process For ASSC and Signage Plan

City Council Establishes the Area

City Council Bill Introduced for Applicable Area and Referred to Agencies

Specific Notice Requirements for City Council Hearing

Planning Commission can recommend approval of the area so long as Findings of Fact are made.

Planning Commission man not recommend approval of the area if 51% of the owners inside the boundary object.

City Council must make Findings of Fact.

Planning Commission Approves the Signage Plan

Once the area is designated, the signage plan must be submitted to the Planning Commission.

The Signage Plan must include signs sought, location, number and % deviation.

The Planning Commission must make Findings of Fact.



Sub-Title 5 - Area of Special Signage Control (ASSC)

- **Noticed requirements** align to 5-603 of the zoning code with specific information regarding:
 - Name and address of the applicant.
 - Proposed boundaries planning department contact information to review a proposed signage plan.
 - A statement that any objections to the area of special signage control should be given to the director of planning and the city Council.
- **Findings of Fact:**
 - Would not increase the likelihood of traffic congestion or distraction
 - Would not add to the visual clutter in that area; and
 - Would not be incongruous with the existing or contemplated design of the area.



Sub-Title 5 - Area of Special Signage Control (ASSC)

- The subtitle includes how to calculate percentage deviations.
- This subtitle speaks to prohibitions and amendments to the boundaries and signage plan.
- The BMZA may not further alter the sign included in the signage plan.



Tables

- Two Zoning Tables:
 - Table 17-201: Sign Regulations
 - Table 17-306 Maximum Cumulative Area of Signs

Table 17-201

Table 17-201: Sign Regulations is the “menu”.

- Which signs you can do in what zoning district.
- As well as approval method (Allowed or ASSC only)
- Maximum size, placement, quantity
- ASSC % deviations on size, height and quantity



Table 17-201 cont'd.

- Benefits of proposed table format:
 - Allowable signs reflect the character intent and intensity of typical forms of a zoning district.
 - Sign approval methodology is clear and allows for basic signs “by right”, but makes room for more intense signs through the ASSC.
 - Allows for sign sizes and quantity to better suit the intent of the underlying zoning district or building form.



Example of a Mainstreet (C-1)



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Example of Downtown C-5



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Table 17-201

TABLE 17-201: SIGN REGULATIONS							
(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)							
SIGN TYPES BY ZONING DISTRICT		ZONING DISTRICT REQUIREMENTS			AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
R-1A THROUGH R-4					NOT ELIGIBLE		
Freestanding (Monument)	A	32 sq. ft.	Maximum 6 ft.	1 per lot			
Provisional Fence Sign	A		Maximum 12 ft.				
Wall Sign (Ground Floor and Above Ground Floor)	A	18 sq. ft.		1 per lot			
R-5 THROUGH R-8					NOT ELIGIBLE		
A-Frame	A	8 sq. ft. per side	Maximum 4 ft.	1 per lot			
Awning or Canopy Sign and Open- Structural Framework Sign	A	2 sq. ft. per width of canopy or frame		1 per lot			
Banner Sign (Projecting)	A	12 sq. ft.		2 per lot			
Freestanding Sign (Monument)	A	32 sq. ft.	Maximum 6 ft.	1 per lot			
Provisional Fence Sign	A		Maximum 12 ft.				
Wall Sign (Ground Floor and Above Ground Floor)	A	18 sq. ft.		1 per lot			
R-9 THROUGH R-10					NOT ELIGIBLE		
A-Frame	A	8 sq. ft. per side	Maximum 4 ft.	1 per lot			



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Table 17-201 cont'd

<i>C-4 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
Wall Sign (Above Ground Floor)	A	2 sq. ft. per linear foot of building frontage		1 per interior lot/ 2 per corner lot	X	50%	Per Approved Signage Plan
Window Sign	A	No more than 25% of each window area	Ground floor and second floor only	2 windows per street frontage	X	50%	Per Approved Signage Plan
C-5-DC							
A-Frame Sign	A	8 sq. ft. per side	Maximum 4 ft.	1 per tenant with direct ground floor access/ Corner tenant 1 per street frontage			
Awning or Canopy Sign and Open- Structural Framework Sign	A	2 sq. ft. per width of canopy or frame		2 per lot	X	75%	Per Approved Signage Plan
Banner Sign (Pole Mounted))	A	32 sq. ft.		1 per lot	X	75%	Per Approved Signage Plan
Banner Sign (Projecting)	A	32 sq. ft.		4 per lot	X	75%	Per Approved Signage Plan
Banner Sign (Wall Mounted)	A	120 sq. ft.	Below parapet	1 per lot	X	75%	Per Approved Signage Plan
Billboard	ASSC Only				X	75%	Per Approved Signage Plan
Electronic Sign (Category I)	A	15 sq. ft.	Per sign type used	1 per lot	X	75%	Per Approved Signage Plan
Electronic Sign (Category II)	A	50 sq. ft.	Per sign type used	2 per lot	X	75%	Per Approved Signage Plan
Electronic Sign (Category III)	ASSC Only	750 sq. ft.	Per sign type used		X	75%	Per Approved Signage Plan
Electronic Sign (Category IV)	ASSC Only	5,000 sq. ft.	Per sign type used		X	75%	Per Approved Signage Plan



Table 17-306

- Table 17-306 Maximum Cumulative Area of Signs is the “budget”. It tells you how much signage you can do on a lot.
 - Only for zoning districts that allow ASSCs.
 - Follow the column based on the largest sign in your ASSC signage plan.
- Benefit and Rationale of this table:
 - With the addition of very large electronic signs this table regulates “over-signage” on most buildings and lots.
 - The larger the electronic signs allowed through a signage plan, the less amount of “other” signage is allowed on a lot.
 - Encourages the lot owner to prioritize signage on their lot.



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Table 17-306

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS						
ZONING DISTRICT	MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES					
	PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL	PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL *				
	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-1	100 sq. ft.	100 sq. ft.	-	-	-	25%
C-1 -E	100 sq. ft.	100 sq. ft.	-	-	-	25%
C-1-VC	75 sq. ft.	75 sq. ft.	-	-	-	25%
C-2	225 sq. ft.	225 sq. ft.	500 sq. ft.	-	-	25%
C-3	450 sq. ft.	450 sq. ft.	-	-	-	25%
C-4	450 sq. ft.	450 sq. ft.	-	-	-	25%
C-5-DC	1200 sq. ft.	1200 sq. ft.	1,750 sq. ft.	7,000 sq. ft.	13,000 sq. ft.	50%
C-5-IH	1200 sq. ft.	1200 sq. ft.	1,750 sq. ft.	-	-	50%
C-5-DE	1000 sq. ft.	1000 sq. ft.	1,500 sq. ft.	-	-	50%
C-5-HT	750 sq. ft.	750 sq. ft.	-	-	-	50%
C-5-TO	1000 sq. ft.	1000 sq. ft.	1,500 sq. ft.	6,000 sq. ft.	-	50%
C-5-HS	750 sq. ft.	750 sq. ft.	900 sq. ft.	-	-	50%



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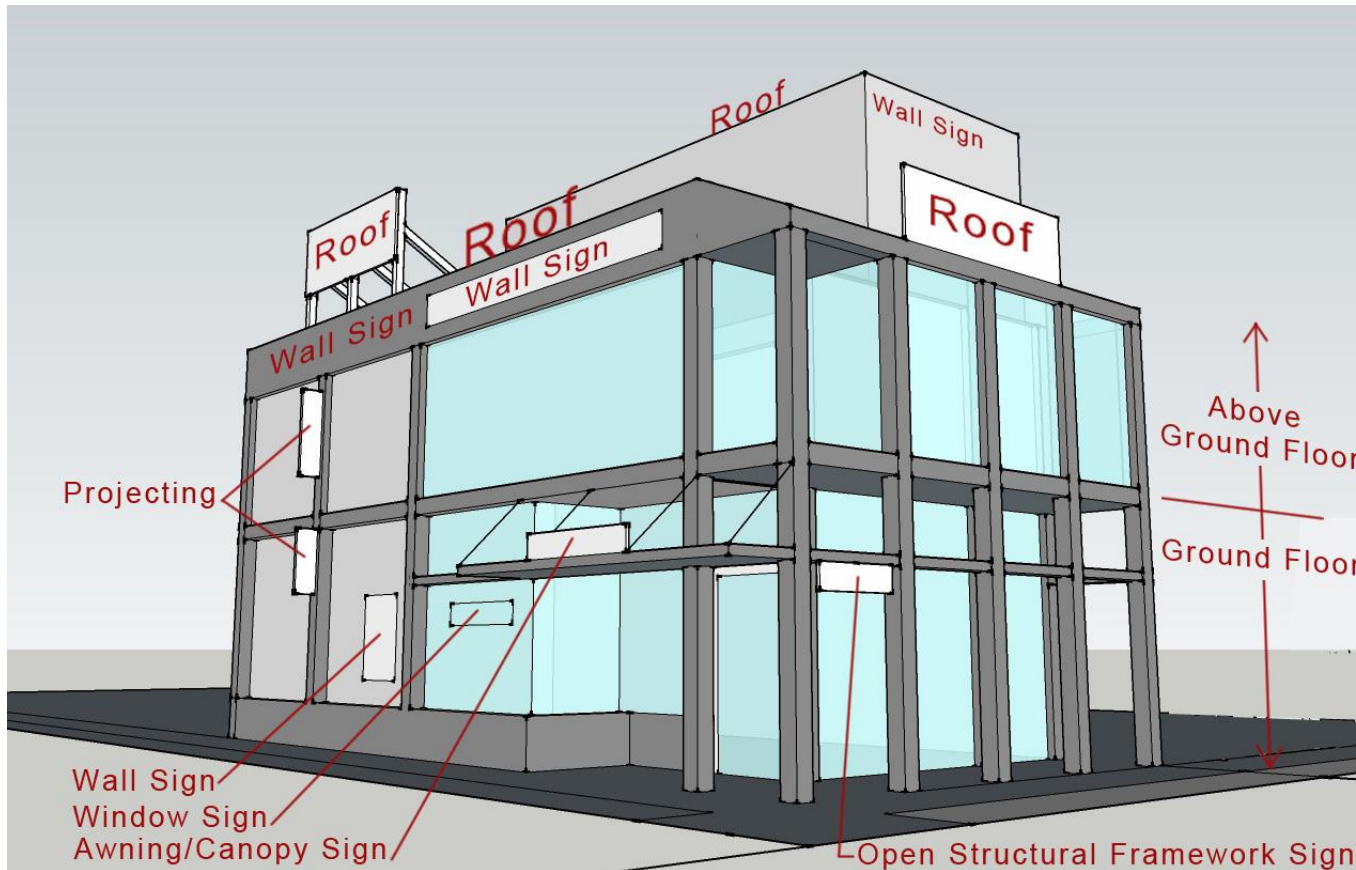
Table 17-306 cont'd

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 SQ. FT.	1,000 SQ. FT.	1,500 SQ. FT.	-	-	50%
I-MU	350 SQ. FT.	350 SQ. FT.	-	-	-	25%
OR-1	125 SQ. FT.	125 SQ. FT.	-	-	-	25%
OR-2	150 SQ. FT.	150 SQ. FT.	-	-	-	25%
TOD-1	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-2	400 SQ. FT.	400 SQ. FT.	-	-	-	50%
TOD-3	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-4	400 SQ. FT.	400 SQ. FT.	1,200 SQ. FT.	-	-	50%
PC-1 THROUGH PC-4	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.



Example of Sign Types and Consider Maximum Total Area Allowed On A Lot



HOW Do I Use The Proposed Title?

1. Look At Table 17-201. Check To See if the sign you want to do is allowed in the underlying zoning district.
2. If yes, check Subtitle 4 for any additional standards regarding the sign (i.e. allowable for the use, any clearance, illumination, placement standards, etc.).
3. If table 17-306 applies, make sure you are not over on the lot maximum area.
4. All other regulations in Title 17 and Article 32 apply (definitions, measurement, minor privilege, etc.).



Tentative Timeline

- **August 29th- Public Informational Meeting**
- **September 6th- Planning Commission (Presentation and Testimony only)**
- **1st Week of October- 2nd Public Meeting**
- **October 18th- Planning Commission (vote)**



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Communication and Comments

- Please send written comments to plan@baltimorecity.gov
- Staff set up Signage Rewrite Webpage at <https://planning.baltimorecity.gov/> (PowerPoint Presentations, Staff Reports and links to legislation and LiveStream)
- Formal Letter of Support/Opposition to be included for the record can be mailed or emailed, but addressed to:

Thomas J. Stosur, Director of Planning or
Sean Davis, Chairman of Planning Commission
City of Baltimore Department of Planning
417 E. Fayette Street- 8th Floor
Baltimore, MD 21202

