



BDC Mission

- BDC serves as the economic development agency for the City of Baltimore
- Our mission is to:
 - Retain and expand existing businesses
 - Attract new business opportunities
 - Increase job opportunities for City residents
 - Expand the tax base
 - Support cultural resources





CIP Planning Process







Our CIP priorities are identified through community-based economic development planning processes and outreach to local business owners



Appropriated under Housing - Services 809, 810, & 813

FISCAL 2020 RECOMMENDED OPERATING PLAN

Revenue	Fiscal 2019	Fiscal 2020
Baltimore Development Corporation		
City General Fund & Other	4,422,203	4,433,166
Grant Revenue	318,900	320,109
Other Income (Fees/Interest)	36,000	36,000
General Obligation Bonds	500,000	-
Emerging Technology Center		
City General Fund & Other	851,910	854,074
Total Revenue	6,129,013	5,643,349
Personnel		
BDC Salaries & Other Personnel Costs	4,201,031	4,285,062
ETC Salaries & Other Personnel Costs	395,193	403,098
Non-Personnel	•	•
Operating Expenses - Combined	1,532,789	955,189
Total Expenditures	6,129,013	5,643,349

STAFFING

Position Title	Number
Full-time Positions - BDC	
President	1
Executive Vice President	1
Managing Directors	6
Directors	9
Development Officers	14
Administrative Staff	9
Executive Director	1
Facility Manager	1
Assistant Director	1
Membership Coordinator	1
Marketing & Community Coordinator	1
BDC TOTALS	45.0



Agency Budget





601-013: Citywide Façade Improvements

- Location: Citywide
- FY20-25 Request: \$3,000,000 (GO Bonds) \$500,000 for FY20
- Improve the appearance of commercial building facades across
 Baltimore City
- Nearly 200 façades completed in the past five years (over 50 in FY18)
- New programs: Cluster FIGs, Industrial FIGs



Citywide Façade Improvements





Wishbone Reserve - 3811 Falls Road



Citywide Façade Improvements





Sunshine Carry Out & Deli – 5502 Park Heights Avenue



601-080: MICRO Loan

- Location: Citywide
- FY20-25 Request: \$1,450,000 (GO Bonds) \$250,000 in FY 20
- Loan funds to support small, minority, and women-owned businesses
- 61 MICRO Loans awarded since FY15
- 19 awarded in FY18 for \$546,750

MICRO Loan





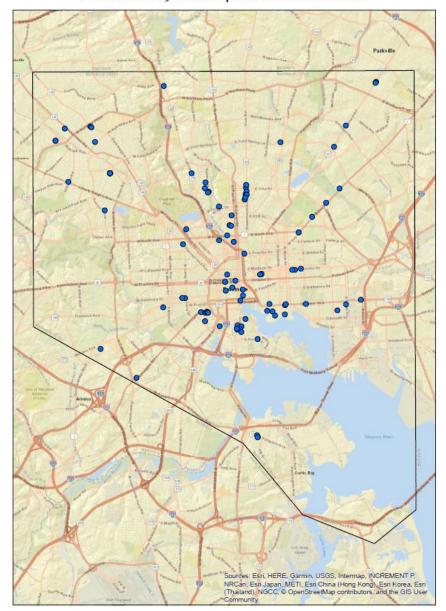




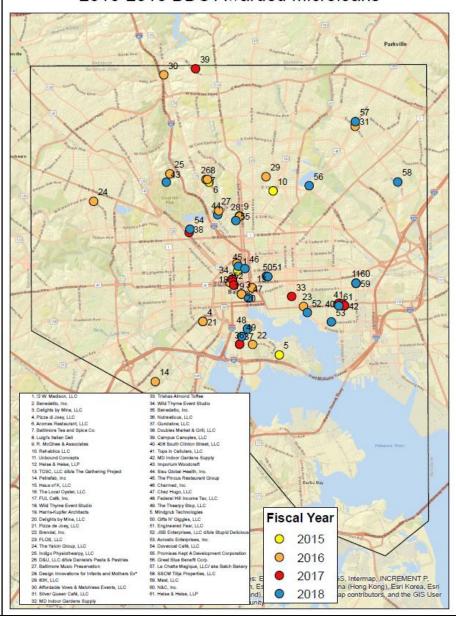


Batch Bake Shop (L) & Wild Thyme Event Studio (R)

Recent Façade Improvement Grants



2015-2018 BDC Awarded Microloans



2015-2018 Commercial & Industrial Financing

Parkville Union Craft Brewing Company, LLC Baltimore Arts Realty Co. Open Works Saval Pulaski, I, LLC (aka: Saval Foods Corp. Baltim Morgan Stanley Constellium US Holdings, II, LLC Millsource, Inc. Holly Poultry, Inc. Amazon.com.dedc, LLC Fiscal Year 2015 2016 2017 Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P. 2018 NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), NGCC, @ OpenStreetMap contributors, and the GIS User

2016-2018 Innovation Fund Grants

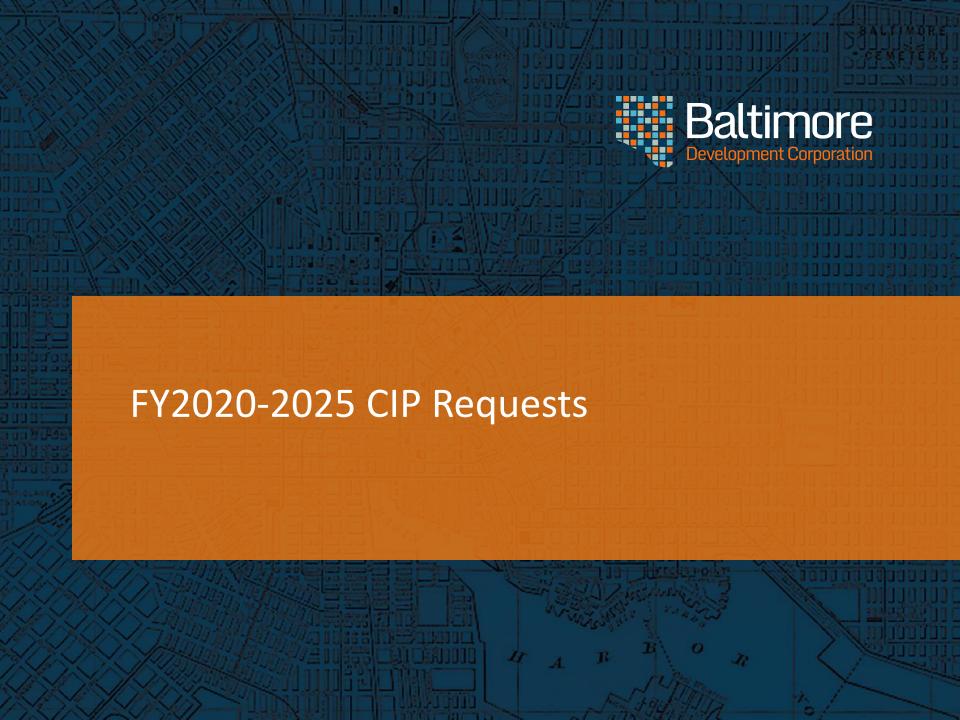






Long-Term Capital Needs

- BDC's capital needs are broken down into three buckets:
 - Business Support Programs, including citywide loans, grants, and other capital projects to support business and job growth in Baltimore City
 - Neighborhood & Commercial Corridor Streetscaping Projects, implemented in partnership with other City agencies and local stakeholders
 - Additional requests from partners (Public Markets, Waterfront Partnership, etc.)



601-007: Community Revitalization – Belair Edison



- Location: Belair Road
- FY20-25 Request: \$100,000 (HUR) \$100,000 in FY20
- Repair & restore aging infrastructure on the Belair Road corridor as identified in the Belair Road TAP



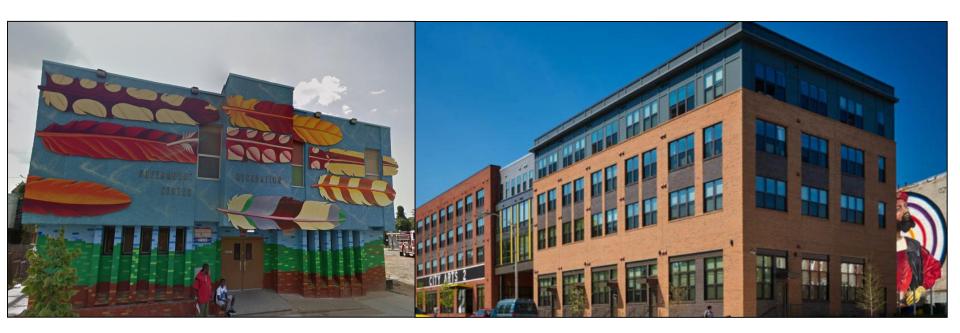


Pedestrian challenges at the Gardenville Shopping Center

601-010: Community Revitalization – Greenmount



- Location: Greenmount Avenue
- FY20-25 Request: \$1,000,000 (HUR) \$0 in FY20
- Implement streetscape improvements from the Greenmount Avenue TAP



New mural installation on Greenmount Recreation Center (L) & residential development at City Arts 2 (R)

601-022: Westside – Historic Properties Stabilization



- Location: Westside Downtown
- FY20-25 Request: \$300,000 (GO Bonds) \$300,000 in FY20
- Stabilize historic properties located on the westside of Downtown Baltimore





Historic and present day photographs of the Brager Gutman building at 201 W. Lexington Street



601-024: Public Market Improvements

- Location: Cross Street, Hollins, & Broadway Markets
- FY20-25 Request: \$2,000,000 (GO Bonds) \$500,000
- Implement capital improvements to the markets to enable them to provide fresh food options



Current view & proposed rendering of Cross Street Market

601-034: Brooklyn Commercial Area Improvements



- Location: Hanover Street & E. Patapsco Avenue
- FY20-25 Request: \$1,100,000 (HUR) \$0 in FY20
- Implement commercial area & streetscaping improvements identified in the Greater Baybrook Vision
 & Action Plan



Façade improvements on the 100 block of E. Patapsco Avenue





- Location: Southwest Baltimore
- FY20-25 Request: \$1,400,000 (GO Bonds & HUR) \$250,000 in FY20
- Implement commercial area & streetscaping improvements identified in the Southwest Partnership Plan



Key nodes identified in the Southwest Partnership Plan



601-060: Business Park Upgrades

- Location: City-owned business parks
- FY20-25 Request: \$400,000 (GO Bonds) \$0 in FY20
- Upgrades & capital improvements on city-owned business parks to attract & retain businesses through streetscaping and repairs



Damaged roads in Holabird Business Park



601-063: Lexington Market

- Location: Lexington Market
- FY20-25
 Request:
 \$2,000,000 (GO Bonds) \$0 in

 FY20
- Capital improvements & upgrades to Lexington Market to address obsolete infrastructure & aging structures





601-064: Innovation Fund

- Location: Citywide
- FY20-25 Request: \$800,000 (GO Bonds) \$0 in FY20
- Revolving loan funds for use by Baltimore City's technology industry to attract emerging jobs & businesses



OpenWorks, home of Innovation Works





- Location: Frederick Avenue
- FY20-25 Request: \$1,500,000 (HUR) \$500,000 in FY20
- Repair & restore aging infrastructure along Frederick Avenue in Irvington as recommended in the Irvington TAP





Poor pedestrian crossing opportunities on Frederick Avenue (from Irvington TAP)



601-077: Sharp Leadenhall

- Location: Sharp Leadenhall
- FY20-25 Request: \$700,000 (HUR) \$700,000 in FY20
- Streetscape & infrastructure improvements needed to assist in the retention & attraction of residents and businesses surrounding the new Stadium Square development





Stadium Square development

Baltimore Development Corporation

601-079: Penn North



Rendering from the Pennsylvania Avenue Storefront & Streetscape Guidelines

- Location: Penn North
- FY20-25 Request:
 \$3,150,000 (GO
 Bonds & HUR) \$300,000 in FY20
- Install & repair pedestrian/traffic infrastructure in accordance with the Penn North TAP



601-085: Janney Park

- Location: Kresson
- FY20-25 Request: \$50,000 (General Funds) - \$50,000 in FY20
- Design & construct a replacement for Janney Street Park to support the expansion of Pompeian, Inc.



Rendering of the new Janney Park



601-089: Good Food Loan Fund

- Location: Citywide
- FY20-25 Request: \$1,200,000 (GO Bonds) \$200,000 in FY20
- Loan fund to food businesses that operate in healthy food priority areas





Greener Kitchen (top) & Just Juice It (bottom)

601-090: 7 E Redwood Capital Improvements

- Location: Downtown Baltimore
- FY20-25 Request: \$1,000,000 (GO Bonds & General Funds) \$500,000 in FY20
- Install needed maintenance improvements at the City-owned office property at 7 E Redwood Street











- Location: Argonne Drive
- FY20-25 Request: \$500,000 (HUR) \$0 in FY20
- Streetscaping improvements along the Northwood Commons project



Existing Northwood Plaza Shopping Center



601-094: Eastern Avenue Streetscaping

- Location: Eastern Avenue
- FY20-25 Request: \$750,000 (HUR) \$750,000 in FY20
- Improve off-site traffic & streetscaping surrounding the Yard 56 development



Rendering of the proposed Yard 56 project





- Location: West Baltimore
- FY20-25 Request: \$7,350,000 (HUR) \$250,000 in FY20
- Transform the existing Route 40 into a vibrant corridor that connects neighborhoods throughout West Baltimore by removing bridges and streets inhibiting north-south and east-west access as identified in the Metro West TAP



601-097: Neighborhood Commercial

Corridors Fund



- FY20-25 Request: \$200,000 (GO Bonds) \$200,000 in FY20
- Renovate vacant & underutilized retail properties in VRI areas while creating a pipeline of small businesses ready to test the brick & mortar market





Photos from the Belair-Edison pop-up business initiative



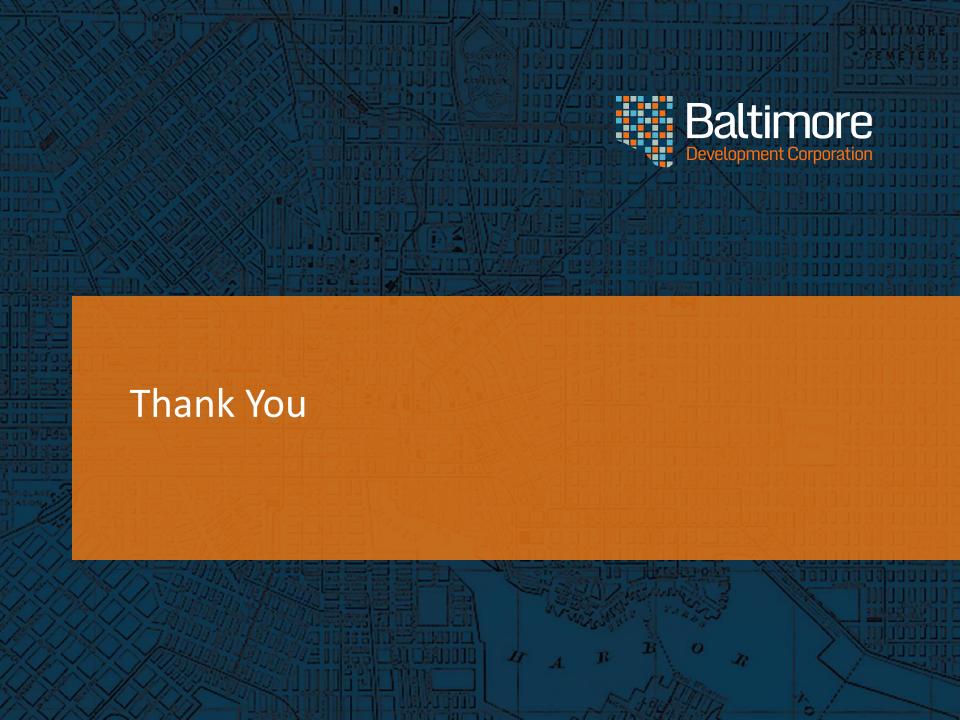


- Location: Citywide
- FY20-25 Request: \$1,500,000 (GO Bonds) \$0 in FY20
- Loans for businesses located or seeking to relocate to Baltimore City



Union Collective







Waterfront Partnership Management District

District Boundaries

WATERFRONT PARTNERSHIP

District Boundaries



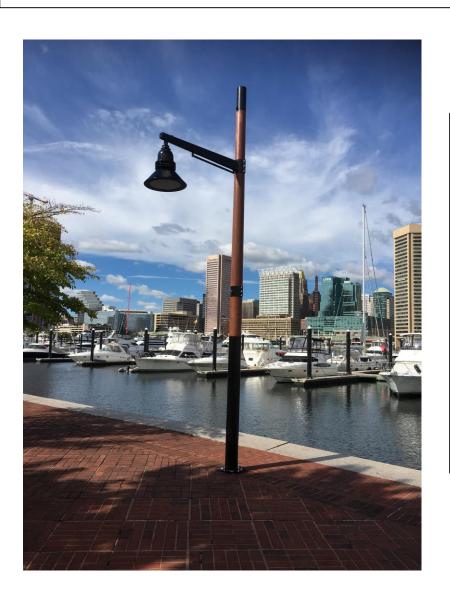
The Inner Harbor: An Asset for Baltimore Residents

- Three in four residents have visited the Inner Harbor in the last year for pleasure
- 80% of families visit the Inner Harbor. One in four come more than once per month
- 87% of residents who visit enjoy walking along the Promenade and dining out. 77% attend free outdoor events.
- Nearly one in three residents cited a lack of activities and attractions for why they didn't come more often

Inner Harbor 2.0 Recommendations



Inner Harbor Lighting Project



- Custom, mast-inspired poles now line the Inner Harbor promenade updating look of the Harbor with ties to its maritime history
- Lighting levels dramatically increased
- Fully funded with State commitment
- 143 total new poles installed

Rash Field (current)



Rash Field Park (future)



Rash Field Park Funding, Phase I

Total Project Cost: \$18 M

Current City Funding Available/Requested: \$9 M

Current State Funding Available/Requested: \$3 M

Current Private Funding Available: \$1.5 M

Fundraising Strategy: \$3.9 M

Continued Private Fundraising: \$0.6 M

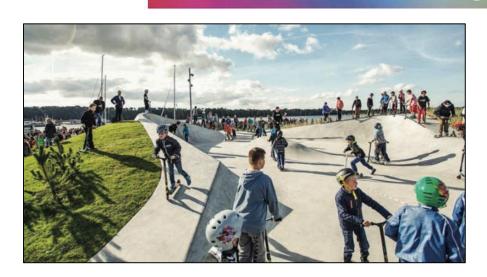
CIP Request: Inner Harbor - Rash Field (601-052)

FY '20 Request:

FY 20	FY 21	FY 22	FY 23	FY 24
1,000	1,000	750	750	750



BUILD IT AND THEY WILL Play I RASH FIELD PARK









CIP Request:

BDC Inner Harbor Area (601-993)

FY '20 Request:

FY 20	FY 21	FY 22	FY 23	FY 24
250	250	250	500	500





CIP Request:

Inner Harbor – Infrastructure (601-053)

FY '20 Request:

FY 20	FY 21	FY 22	FY 23	FY 24
500	500	500	500	500







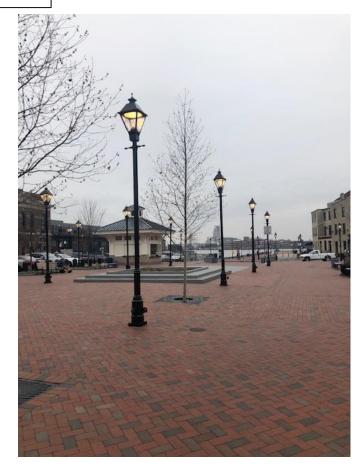




Fell's Point

FY20: \$150,000





Thank you!

