PIMLICO LOCAL IMPACT AID

Agenda

- **Opening remarks**
- **Introduction**
- **Website/Community Grants/Facebook**
- **FY21 Spending Plan**
  - Background
  - FY21 schedule
  - FY21 Spending Plan Recommendations
- **Next Steps**
- ***Census***
- **Questions and Comments**

PCDA Website - meetings, funding resources, and membership

About the Pimlico Community Development Authority

The Pimlico Community Development Authority (PCDA) is an advisory group established by State legislation to provide community input on how slots funding is allocated in the Pimlico area. Slots revenue, in the form of Local Impact Aid, is available from the state for jurisdictions that have casino facilities. Through an annual spending plan, Local Impact Aid (slots funding) is available primarily for capital purposes benefitting economic and community development. The funding is designated for the Park Heights Master Plan area and the surrounding neighborhoods (1 mile radius: Northwest Community Planning Forum SNAP, Liberty-Wabash area, and Coldspring Newton).

Funding Opportunities

FY20 Neighborhood Initiative Competitive Grants

PCDA is excited to share the applications for the **FY20 Neighborhood Initiative Competitive Grants** through Pimlico Area Local Impact Aid. Funds for the Neighborhood Initiative Competitive Grants are available for the Park Heights Master Plan area, Liberty-Wabash, and the Northwest Community Planning Forum. Please select the application based on the grant amount being requested.

Large Grant Application ($2,500-$30,000)

Small Grant Application ($0-$2,500)

Large Grant Application ($2,500-$30,000) (Word document)

https://planning.baltimorecity.gov/about-pimlico-community-development-authority

Facebook group - link on PCDA's website

https://planning.baltimorecity.gov/pimlico-community-development-authority/pcda-meetings-and-minutes

Pimlico Local Impact Aid

- In 2007, the State legislature passed the Maryland Education Trust Fund – Video Lottery Terminals legislation (2007 SB 3), which provides slots revenue funding in the form of Local Impact Aid to jurisdictions that have casino facilities.

- The statute provides that 5.5% of gross video lottery terminal (VLT) revenue is returned to the jurisdiction where a casino is located and is known as Local Impact Aid. Baltimore City receives 18% of the local impact aid allocation that is generated by the casinos in Anne Arundel County, Baltimore City, and Prince George's County for the Pimlico area.

- The legislation provides that a portion of the impact aid is directed to the area around the Pimlico Race Track.

- The current statute provides funds to the Pimlico Area for 20 years, through fiscal year 2032.

- Pimlico Area Local Impact Aid is allocated to the Mayor and City Council, but under State Law the City is required to develop a spending plan for the expenditure of local impact grants in consultation with the Local Development Council, the Pimlico Community Development Authority (PCDA).

What's different in FY21?

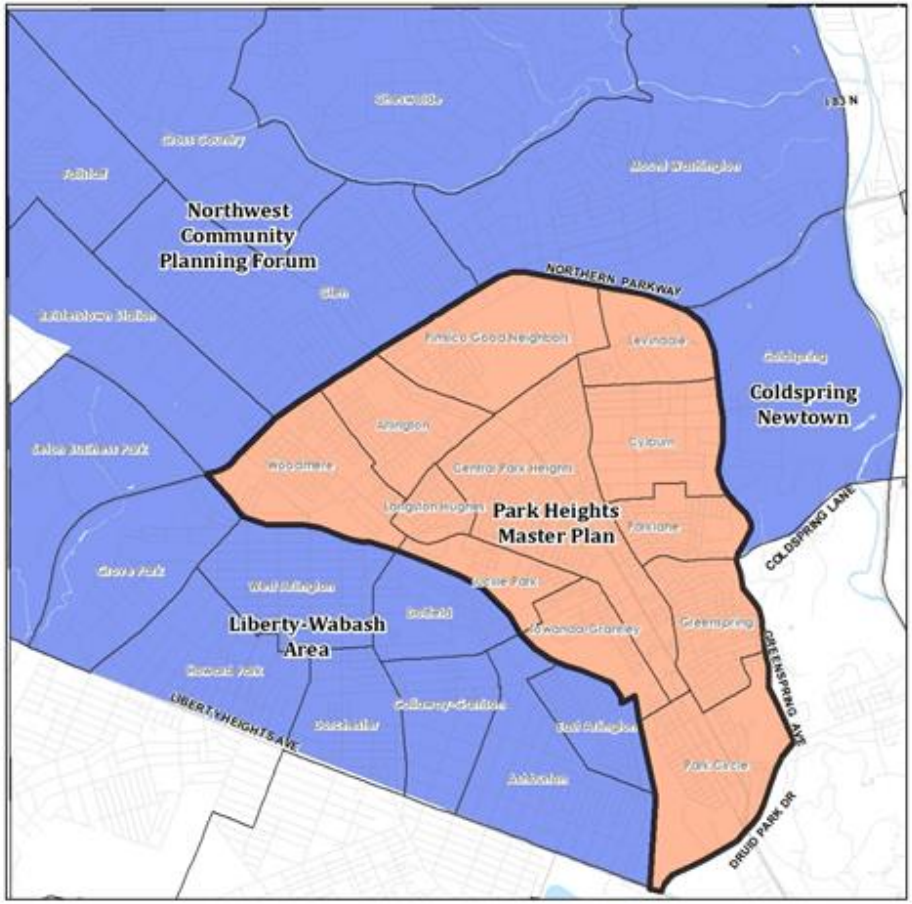
- **$8.5 million estimated budget**
- **Racetrack redevelopment**
- **Single year plan**
- **New Initiatives**

Allocation of funds

Funds must be used primarily for capital purposes benefitting economic and community development.

- **Park Heights Master Plan 85%**
- **1 Mile Radius 15%**

Map of Eligible Areas



Pimlico Local Impact Aid Eligible Areas

Park Heights Master Plan (85%)

1 Mile Radius (15%)

Role of the Pimlico Community Development Authority

- PCDA serves an advisory role in determining funding allocations for Local Impact Aid funding. PCDA has the responsibility to advise the Mayor on priorities and the final funding decisions are part of the City budget approval by the Mayor and City Council.

- Once a proposed spending plan is released, PCDA has 45 days to provide advice to the Mayor.

- PCDA hosts public forums to engage community stakeholders and reflect their priorities.

- Using input from PCDA, the spending plan is finalized and funding is incorporated into the City's budget.

FY 2021 Spending Plan Schedule

Pimlico Community Development Authority (PCDA) 2020 Calendar

Date	Time	Description	Location
January 6	6:00 p.m.	Presentation of the proposed FY21 spending plan	James D. Gross 4600 Lanier Avenue
January 22	6:30 p.m.	Public Forum on proposed spending plan	Pimlico Racetrack 5201 Park Heights Ave.
January 27		*Deadline for public comments on proposed spending plan*	*E-mail comments to:* *pcda@baltimorecity.gov*
January 29	7:00 p.m.	PCDA work session	Downtown 417 E. Fayette, 8th Floor
February 5	7:00 p.m.	Presentation of PCDA recommendations on the proposed spending plan	Pimlico Racetrack 5201 Park Heights Ave.

PIMLICO RACETRACK REDEVELOPMENT PLAN

Pimlico Racetrack Redevelopment

Pimlico Racetrack Redevelopment

QUICK FACTS

Existing Track Built: 1870
Existing Clubhouse Built: 1960
Site: 110 acres
Existing Zoning: OR-2 (Office Residential), PUD
New Clubhouse: 124,730 Sq. Ft
MSA Study: Phase I 2017 & Phase II 2018
Timeline: 3-4 years to rebuild
Estimated Total Costs: $199.5M
Project Summary: 50 acres of new mixed use development, year-round community activities and events, 6 infield athletic fields, banquet and event space, and Sinai Hospital campus expansion.

Spending Plan Recommendations:

- ***Pre-Development Activities***
  - In FY21, **$200,000** in slots funds are proposed to support pre-development activities for the Racetrack including legal advisory services to establish Pimlico development entities, initial conceptual design, and community engagement activities.

- ***Debt Service***
  - If the Racetrack Plan moves forward, in FY22 and beyond, about **$3,500,000** in slots funds will be used to pay debt service for the redevelopment of the track.

PARK HEIGHTS MASTER PLAN

Major Redevelopment Area

- History
  - 583 properties acquired to date out of 625 properties
  - 26 properties have been identified for stabilization (4700 and 4600 blocks of Pimlico)
  - 155 relocations to date
  - $13 million spent to date
- Current status
  - 9 properties currently in the acquisition process
  - Developer selected September 2019: NHP Foundation and Henson Development Co.
  - Phase 1 will consist of affordable rental and homeownership along 4600 and 4700 block of Park Heights Ave.

Housing Updates

- ***Major Redevelopment Area (MRA)***
- ***Ongoing Development Projects***
- ***INSPIRE Development Incentives***
- ***Community Catalyst Grants (not funded with slots funding)***

BALTIMORE CITY
DEPARTMENT OF HOUSING &
COMMUNITY DEVELOPMENT

Housing Recommendations

Spending Plan Recommendations:

Major Redevelopment Area

- In FY21, **$437,000** in slots funds are proposed to support costs associated with relocation within the Major Redevelopment Area. If entire amount is not needed for relocation, funding will be used for MRA infrastructure.

Homeowner Repairs and Development Incentives

- In FY21, **$700,000** in slots funds will replicate the INSPIRE efforts to redevelop vacant houses and provide grants for homeowner repairs to strengthen the market in the area around Edgecombe Circle Elementary school.

INSPIRE Housing and Community Development

- In FY21, **$275,000** in slots funds will be used for acquisition, rehab, demolition and/or reconstruction of blighted and distressed homes; and a responsible homeowner campaign to engage residents and market homeownership opportunities.

Library

Spending Plan Recommendations:

- In FY21, **$2,000,000** is programmed towards construction of the library.

Park Heights Renaissance, Inc.: Educational Programming

Spending Plan Recommendations:

- **Education (HIPPY, school grants):** In FY21, **$100,000** in slots funds is allocated to continue the HIPPY program and school grants.

park HEIGHTS renaissance
Bold new HEIGHTS

HIPPYUSA
Home Instruction for Parents of Preschool Youngsters

Human Services

Spending Plan Recommendations:

- **Human Services (Out of School Time):** In FY21, **$520,000** in slots funds is allocated for Out of School Time programs, including afterschool and summer programs.

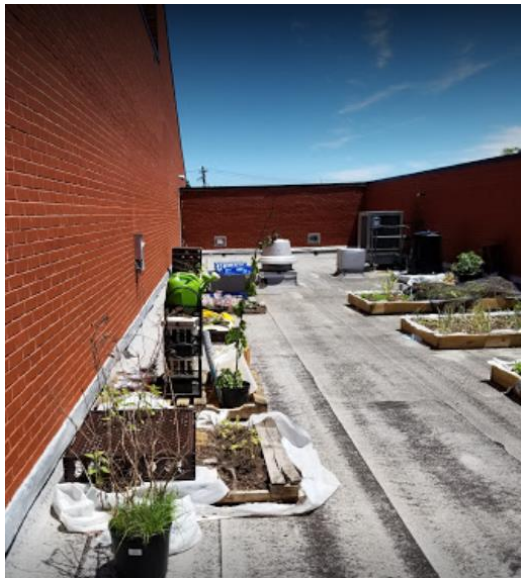
Youth learn guitar at Grace Presbyterian

Catherine's Family and Youth Services – Afterschool programming.

Langston Hughes Resource Center/Department of General Services

Spending Plan Recommendations:

- *In FY21, **$100,000** in slots funds is allocated to for the Department of General Services to cover operating expenses for the building, such as utilities, maintenance, and security or capital repairs such as roof replacement and switch panel replacement. The Langston Hughes Resource Center is expected to conduct additional fundraising to grow the organization's capacity and provide long term sustainability.*



Mayor's Office of Criminal Justice: Safe Streets

Spending Plan Recommendations:

- **Public Safety (Safe Streets):** In FY21, $200,000 in slots funds is allocated for violence prevention programming in the Park Heights area.

- Additional funding for Safe streets is provided by City and state general funds, along with leverage from Lifebridge Hospital's HSCRC.

CC Jackson Park

Spending Plan Recommendations:

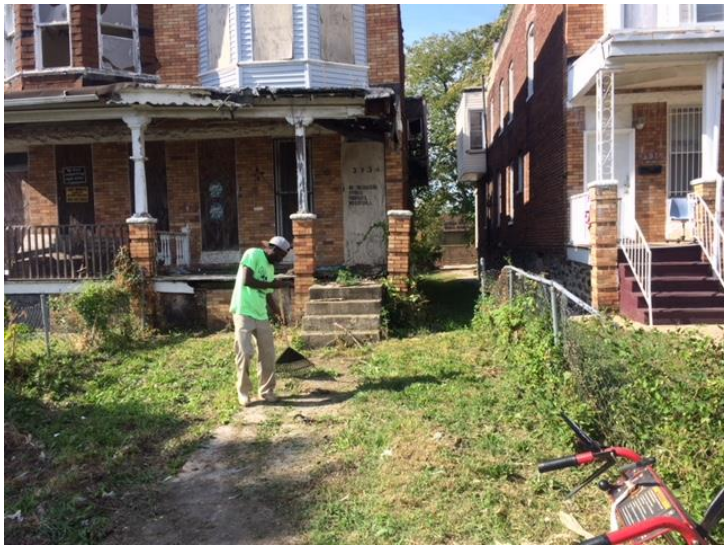
- In FY21, **$1,500,000** is programmed towards construction of the park.

Image: One option in the conceptual plan for CC Jackson Park at 4910 Park Heights Avenue.

Park Heights Renaissance, Inc.: Clean and Green

Spending Plan Recommendations:

- **PHR Clean and Green Team:** In FY21, **$100,000** in slots funds is allocated to continue the work of the Clean and Green Team.
- Specific priority locations and schedule for maintenance will be identified in partnership with Planning, HCD, and DPW.



park HEIGHTS renaissance
Bold new HEIGHTS

DPW: Street and Alley Cleaning

Spending Plan Recommendations:

- *In FY21, $100,000 is allocated for the Department of Public Works to supplement city street and alley cleaning in the Park Heights Master Plan area, particularly in the neighborhoods surrounding the racetrack. DPW has partnered with the Living Classrooms Foundation for this initiative in FY20, which also includes a workforce development component through Project SERVE.*

BALTIMORE CITY
DPW
DEPARTMENT OF PUBLIC WORKS

BOPA: Public Art

Spending Plan Recommendations:

- **Public Art:** In FY21, $50,000 in slots funds is allocated for a transformational public art project, particularly around Edgecombe Circle elementary school. This community investment will come at a key moment for the school when Martin Luther King, Jr. is set to merge with Edgecombe Circle Elementary in fall 2020. Specific locations will be identified in partnership with Planning, the Baltimore Office and Promotion of the Arts (BOPA), Edgecombe Circle Elementary School, and community stakeholders.

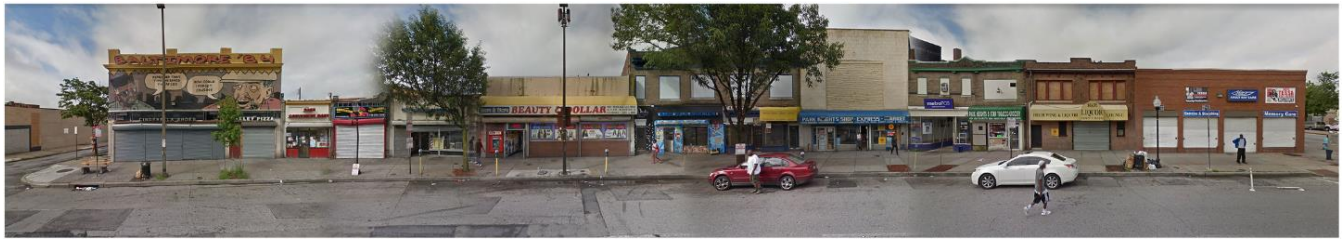
BALTIMORE
OFFICE OF PROMOTION & THE ARTS
Arts • Events • Film

BDC: Façade Grants and Small Business Incubator

Spending Plan Recommendations:

- **Façade Grants and Small Business Incubator Program:** In FY21, $135,000 is allocated for BDC to provide façade improvements for Park Heights businesses and facilitate a Small Business Incubator Program. Funding for the Façade Improvements Grants ($50,000) will include a dollar-for-dollar match from BDC, which will create an impact on local businesses particularly around the racetrack. The Small Business Incubator Program ($85,000) will target vacant commercial space allowing for expanded retail opportunities.

Concept image of 5100 block of Park Heights (even side) with updated exteriors.



Existing conditions on the 5100 block of Park Heights (even side).

Park Heights Renaissance, Inc.

park HEIGHTS renaissance

Bold new HEIGHTS

Spending Plan Recommendations:

- **PHR Operating Expenses:** In FY21, **$500,000** in slots funds is allocated to support operations of PHR.
- This general operating grant will cover key personnel and administrative expenses such as website maintenance, audit, rent, supplies, and consultant services.
- PHR is expected to conduct additional fundraising to grow the organization's capacity and provide long term sustainability.

Neighborhood Initiative Competitive Grants

Spending Plan Recommendations:

- **Neighborhood Initiative Competitive Grants:** In FY21, **$250,000** in slots funds are allocated for neighborhood organizations to implement a wide array of community initiatives that demonstrate significant community impact.

- Community groups or service providers may, for example, seek to enhance marketing and beautification efforts; create or expand local arts initiatives; implement public safety programs in consultation with the Baltimore Police Department; create or expand educational partnerships and opportunities; and hold community events.

Transformation of wall off Belvedere Avenue with mural and landscaping and Parklane Community Sign

Funded Large Grants in FY20 (Up to $30,000)

Park Heights

- **@The House, Inc.,** $3,500 for the Youth Golf Initiative and groundskeeper for the Arlington INSPIRE Community Garden at Hayward and Cuthbert
- **Civic Works**, $28,750 for improvements to the Pimlico Golden Garden at 3100 Spaulding and artistic planter pots
- **Dayspring**, $25,000 for Dayspring, Inc. to demolish a vacant building at 5353 Park Heights Avenue to reduce blight in the neighborhood
- **Edgecombe Circle Elementary School,** $20,000 for Edgecombe Circle Elementary School's New Growth Project
- **Hilltop 4100 neighborhood association,** $3,777.99 for Hilltop 4100 Neighborhood Association's Annual Back to School Festival
- **Parks and People Foundation**, $30,000 for the Creative City Public Charter School Neighborhood Green Space Improvement including designing and constructing an outdoor educational space and providing trainings for youth green teams, teachers, parents, and community on park maintenance.

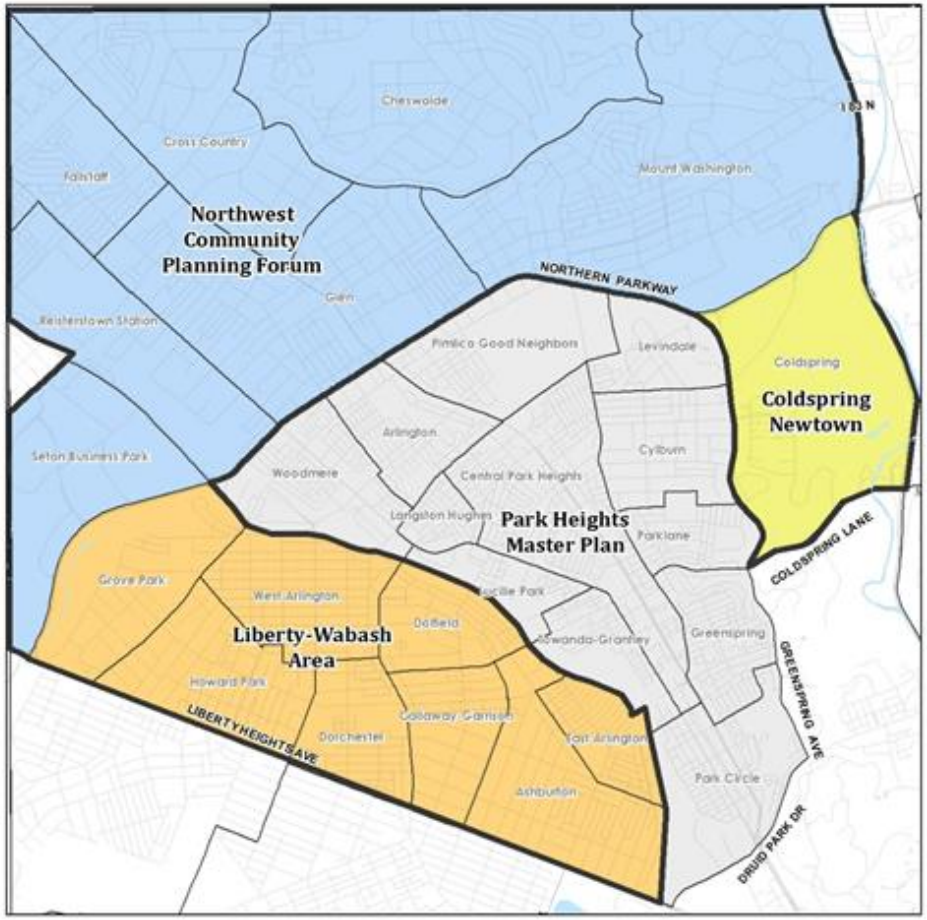
Funded Large Grants in FY20 (Up to $30,000)

Park Heights

- **Plantation Park Heights Urban Farm (PPHUF),** $29,000.16 for the PPHUF's "Project Access" expansion including food storage, raised beds, hoop house improvements, and cleaner and green foods website and digital application
- **SDKG Development and Improvement Association,** $26,500 for the SDKG Development and Improvement Association to build a stage and provide repairs (bricks and stucco) at the Shirley Avenue pocket park
- **Sisters Saving the City,** $26,800.00 for Sisters Saving the City to provide ongoing facility operations, maintenance, communications, and security.
- **Towanda Neighborhood Association,** $30,000 for the Towanda Neighborhood Association to implement the artistic "Upcycle Yourself Towanda" community project.

1 MILE RADIUS

Map of the 1 Mile Radius



Pimlico Local Impact Aid Eligible Areas
1 Mile Radius

1 Mile Radius (15% of Total Funds)

- Northwest Community Planning Forum (55%)
- Liberty-Wabash Area (40%)
- Coldspring Newtown (5%)

Park Heights (85% of Total Funds)

- Park Heights Master Plan Area

NWCPF: CASA AND CHAI ORGANIZERS

Spending Plan Recommendations:

- **CASA and CHAI Organizers:** In FY21, **$150,000** in slots funds is allocated to employing two culturally competent organizers (one a full-time employee of CHAI and one a part-time employee of CASA).

Census Workshop

NWCPF: Chimes street cleaning

Spending Plan Recommendations

- **Street cleaning:** In FY21, **$100,000** in slots funds is allocated to contracting with CHIMES to continue street cleaning services in Glen and Fallstaff.
- Chimes has been successfully keeping sidewalks, gutters, and storm drains cleared of litter and debris on well-traveled roads in Glen and Fallstaff since April 2015.

NWCPF: Northern Parkway Beautification

Spending Plan Recommendations:

- In FY21, $25,000 in slots funds is allocated to Recreation and Parks to continue maintenance and beautification of Northern Parkway.
- Northern Parkway is a main thoroughfare that carries significant amounts of traffic along the southern edge of the Northwest communities.
- The installation and maintenance of colorful, aesthetically pleasing plantings in the median from Preakness Way to Park Heights Avenue creates a visually appealing gateway to the Northwest communities.

Pimlico Safety Field Improvements

Spending Plan Recommendations

- **Pimlico Safety Facility field improvements:** In FY21, $330,000 in slots funds is allocated for construction of the second multipurpose field and pedestrian improvements. This includes properly graded baseball and football/soccer fields; walking loop with benches; parking lot access and parking spaces; and ADA accessibility. Of the $330,000, $30,000 is available for removal of the obstacle course when transferred to BCRP.

PIMLICO SAFETY FIELD IMPROVEMENTS
Site Plan
Drawn by: RKK / CD Scale: 1"= 40'-0" Oct. 30, 2019

NWCPF: Neighborhood Initiative Competitive Grants

Spending Plan Recommendations:

- **Neighborhood Initiative Competitive Grants:** In FY21, **$51,000** in slots funds are allocated for neighborhood organizations to implement a wide array of community initiatives that demonstrate significant community impact.

- **Funded Large Grant in FY20:**

❖ **Glen Neighborhood Improvement Association (GNIA)**, $10,000 for the GNIA's branding and marketing initiative, which will help strengthen GNIA's role in the community

❖ **Mount Washington Preservation Trust, Inc.,** $30,000 for the Mount Washington Preservation Trust, Inc.'s arboretum improvements to beautify, renovate, and repair the four main components of the Arboretum's physical structures

Liberty Wabash: Ambassador

Spending Plan Recommendations:

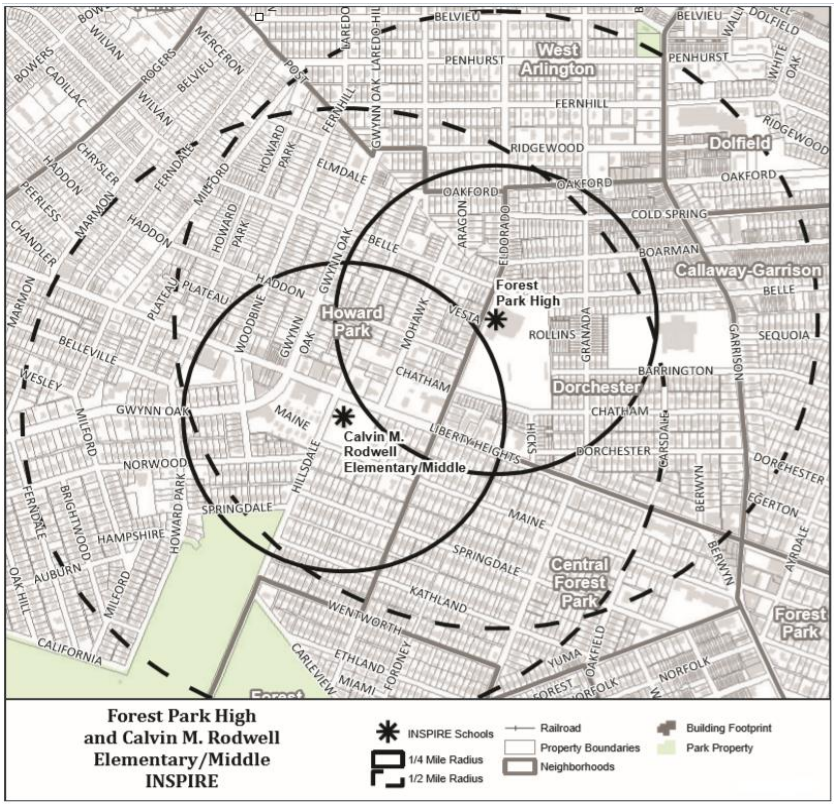
Ambassador Theater/community development:

- In FY21, **$296,000** in slots funds is allocated to redevelopment of the Ambassador Theatre or other community development priorities such as those identified in the Forest Park/Calvin Rodwell INSPIRE plan.

INSPIRE Homeowner Repairs (Forest Park High School area)

Spending Plan Recommendations:

- **INSPIRE Homeowner Repairs (Forest Park High School):** In FY21, $120,000 in slots funds is allocated to assist homeowners with repairs, who are located in the INSIRE footprint (1/4 mile around Forest Park High school). This initiative will mirror the success around Pimlico and Arlington INSPIRE school planning areas to improve neighborhoods and make needed repairs for homeowners.



Public Safety (Citiwatch cameras)

Spending Plan Recommendations:

- **Public Safety (Citiwatch cameras - Garrison and Penhurst):** In FY21, $30,000 in slots funds is allocated to continue the public safety effort to monitor high crime intersections with Citiwatch cameras. Two intersections received camera installations with FY17 slots funds. With evidence-based success and community support, funding will continue this public safety initiative.

citiwatch

Baltimore Police Departament Community Partnership

Community Organizer - GO Northwest

- **Community Organizer – Staff Support for Community Associations:** In FY21, $50,000 in slots funds are allocated for a community organizer at Go Northwest Housing Resource Center. In order for the community associations and umbrella groups in this area to increase their capacity to achieve the outcomes that they desire for their neighborhoods, dedicated staff support is necessary. This priority supports a full-time community organizer at Go Northwest.

- The community organizer will provide project management, marketing and organizing resources and strengthen and support community associations, along with managing homeownership services in eligible Liberty-Wabash neighborhoods. The organizer will work on attracting new homebuyers, engaging existing homebuyers, and marketing existing communities as desirable places to live.

GO NORTHWEST

Coldspring Newtown: Mercantile

- **Mercantile Building/Community Cottage Redevelopment:** In FY21, $61,000 in slots funds is allocated to redevelopment of the Mercantile building. To date (FY16-FY20), $251,948 has been allocated for redevelopment.
- The Department of Housing and Community Development issued a Request for Proposals (RFP) on April 16, 2019 and proposals are currently under review.

Next Steps

Public forum	January 22
Deadline for comments to PCDA pcda@baltimorecity.gov or 417 E. Fayette, 8th Floor Baltimore, MD 21202	January 27
PCDA work session	January 29
Presentation of PCDA recommendations on the proposed spending plan	February 5
Release FINAL Spending Plan	March/April

Cenus: Everyone Counts in Baltimore

69 neighborhoods identified at risk of being "Low Response Rate" (up to 40% of residents are expected not to respond)

WHAT THE US CENSUS WILL SEND IN THE MAIL TO EACH HOUSEHOLD	
March 12-20	An invitation to respond online to the 2020 Census.
March 16-24	A reminder letter.
	IF YOU HAVEN'T RESPONDED YET:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before the US Census follows up in person at your residence.

Once you have the invitation you can either respond online, call the US Census to complete over the phone or call and request a hard copy be mailed to you.

QUESTIONS AND COMMENTS