

PIMLICO COMMUNITY DEVELOPMENT AUTHORITY QUARTERLY MEETING

May 21, 2024 | 5:30 PM



WELCOME BACK!



Agenda

- New Board Members and Ethics Reminders
- Pimlico Racetrack Redevelopment Legislation
- Final FY 25 Pimlico Local Impact Aid Spending Plan
- Proposed FY 26 Pimlico Local Impact Aid Schedule
- NW Neighborhood Grants and Proposed Schedule
- Status of FY22-24 Funding
- Next Steps and Closing



PCDA BOARD MEMBERSHIP & ETHICS REMINDERS



New Appointments

- Reminder: Applications for the PCDA Board **opened June 1, 2023**, and **closed August 1, 2023**. The City received three complete applications.
- **Pastor Michael Gaines (BRIDGES CDC)** and **Laurel Freedman (LifeBridge)** have been appointed to fill the two vacancies!
- **Delegate Sandy Rosenberg** has been appointed to fill the vacancy for a Delegate in the 41st!
- We thank **Zanes Cypress** for three years of service, and we welcome the new members!



Welcome, New PCDA Members!

No.	Name	Position
1	Ashley Bartlett	Park Heights Resident
2	Joi Dabney	Civic Leader, Park Heights
3	Tamara McCall	Park Heights Resident
4	Dr. Jermaine Johnson	Civic Leader, One Mile Radius
5	Yolanda Jiggetts	CEO, Park Heights Renaissance
6	R. Anthony Mills	Park Heights Resident
7	Mereida Goodman	Civic Leader, One Mile Radius
8	Nechama Cox	Civic Leader, Park Heights
9	Laurel Freedman	Civic Leader, Park Heights and OMR
10	Michael Gaines	Civic Leader, Park Heights and OMR
11	Senator Antonio Hayes	40th District
12	Delegate Marlon Amprey	40th District
13	Senator Jill Carter	41st District
14	Delegate Sandy Rosenberg	41st District
15	Chris Ryer, Chair	Director, DOP



Ethics/Financial Disclosure Reminders

- PCDA members are required to file a financial disclosure statement **upon appointment**, then **annually**, and **upon departure**.
- Disclosures were due April 30: <https://ethics.baltimorecity.gov/financial-disclosure>
- For additional information about requirements under the Ethics Law, please visit: <https://ethics.baltimorecity.gov/online-ethics-notice>
- You can also contact Maura Romo, Ethics Officer, at maura.romo@baltimorecity.gov or 410-396-7986, or email ethics@baltimorecity.gov



PIMLICO RACETRACK REDEVELOPMENT LEGISLATIVE UPDATE



Racetrack Redevelopment Legislation - HB 1524

- HB 1524 -- *Horse Racing - Racing Facility Ownership and Construction - Racing Operations* -- passed and has been approved by Governor Moore!
- Legislation addresses future of horse racing in Maryland; future of Pimlico racetrack; and short- and long-term community benefits, including local impact aid allocated and profits from the future racetrack allocated to Baltimore City for community development in Park Heights and the OMR.
- Pimlico Community Advisory was instrumental in development and passage of legislation, as well as PHR, CHAI, LifeBridge, and Senators and Delegates of the 41st and 40th
- PCDA members requested an update on the legislation. Joined tonight by representatives from the 40th and 41st who also serve on the PCDA, as well as by Marc Broady, Executive Director of the Maryland Thoroughbred and Racetrack Operating Authority (MTROA).



FY25 SPENDING PLAN FOR PIMLICO LOCAL IMPACT AID



FY 25 Summary Budget: Park Heights Master Plan Area

Park Heights Master Plan Area (85%)	\$3,307,000	Grant Manager
Single-Family Homes Construction (NHP Foundation)	\$750,000	DHCD
Park West Health Systems Capital Expansion	\$500,000	DHCD
Park Circle Redevelopment Project (DHCD)	\$494,000	DHCD
Baltimore Redlining and Blight Elimination CDC: Arlington, Central Park Heights, and Park Circle	\$390,000	DHCD
Bmore You Pop-Up Shop (Excellence & Ambition)	\$254,000	DOP
Emerging Projects	\$165,000	DOP
Candystripe Basketball Court Revitalization	\$145,000	DOP
NW Neighborhood Grants Program (Park Heights)	\$130,000	DOP
Agrihood Baltimore Food Hub	\$115,000	DOP
Dayspring Inc. Revamp and Classroom	\$89,000	DOP
Wheels 2 Empowerment (Langston Hughes CBRC)	\$80,000	DOP
Catherine's Family and Youth Services Community Enhancement Program	\$50,000	DOP
Sankofa Children's Museum of African Cultures	\$50,000	SMBA+D
Pimlico Terrace Revitalization and Preservation	\$35,000	DOP
PCDA Administration	\$60,000	DOP
Park Heights Total	\$3,307,000	-



Emerging Projects (\$165,000)

- **Reminder:** PCDA voted to support flexible funding for emerging projects, deferred projects, or projects in Park Heights with existing applications for which the PCDA requested additional details.
- Deferred projects and those for which the PCDA requested additional funding included the Façade Improvement Grant Program, Wheels 2 Empowerment, and the Pimlico Terrace Neighborhood Association beautification program.



Façade Improvement Grants (\$135,000)

- Original FY25 proposal was **\$60,000** for FIGs in Pimlico Good Neighbors.
- Since January, SMBA+D has hired economic development coordinator for Park Heights and hired new staff for the City’s Main Streets office.
- PHR and the City’s Main Streets program also announced the Park Heights Main Streets district.
- **Per Mayor Scott**, SMBA+D will steer **\$135,000** of FIG funding in Park Heights. BDC will provide **\$135,000** match!
- BDC provides max. match of \$7,500, or \$15,000 for businesses on a corner. FIGs up to \$15,000 also available for currently vacant commercial buildings.



Wheels 2 Empowerment (\$30,000)

- Langston Hughes Business and Community Resource center has revised their budget for Wheels 2 Empowerment.
- Their original request was for \$110,000. PCDA voted to support this program at a modified amount of \$80,000, eliminating the initial request for \$30,000 for vehicle acquisition and maintenance funds.
- Vehicle acquisition, insurance, and repairs will now be provided for by Vehicles for Change and by program participants.
- Wheels 2 Empowerment updated budget includes additional funding for workshops for program participants, partnership development, monitoring and evaluation, and rent, for a total of \$110,000.



Wheels 2 Empowerment (\$30,000)

ITEM	USE AND DESCRIPTION	ORIGINAL AMOUNT	REVISED AMOUNT
PERSONNEL	Salaries and wages for staff managing and operating the project	\$50,000.00	\$50,000.00
MARKETING/PROMOTIONAL ITEMS	Costs associated with promoting the program, stakeholders and community outreach. This includes flyers, brochures, banners, and digital advertising	\$5,000.00	\$5,000.00
PARTNERSHIP DEVELOPMENT	Partnered with Baltimore Corp for the 5 Community Resource Connectors who will case manage our participants	\$3,000.00	\$15,000.00
WORKSHOPS & TRAINING PROGRAMS	Workshops and training sessions to include: light refreshments, speaker fee and car emergency kits for participant completing the sessions	\$7,000.00	\$10,000.00
OFFICE SUPPLIES	Cover office supplies like printer cartridges, papers, folders, paper, pens, etc	\$5,000.00	\$5,000.00
OFFICE RENT	Rental fee of \$500 per month office space	\$-	\$6,000.00
TECHNOLOGY & SOFTWARE	Investment in technology to manage the program data, scheduling and client communication	\$4,000.00	\$9,000.00
EVALUATION & MONITORING	Cost of monitoring the program's effectiveness, impact and areas for potential improvement	\$6,000.00	\$10,000.00
VEHICLE ACQUISITION AND MAINTENANCE	Expenses related to acquiring repurposed cars and maintaining them, ensuring they are safe and reliable for use by the beneficiaries.	\$30,000	\$-

FY 25 Summary Budget: 1-Mile Radius

1 Mile Radius Area (15%)	\$583,000	Grant Manager
Community Organizing in the Northwest Community Planning Forum (CHAI)	\$125,000	DOP
Fallstaff Community Organizing and Services Support (CASA)	\$116,000	DOP
NW Neighborhood Grants Program (1 Mile Radius)	\$107,000	DOP
Ambassador Theater (Artspace Projects Inc.)	\$100,000	DOP
Sustaining Legacy Middle Neighborhoods (GO Northwest)	\$75,000	DOP
PCDA Administration	\$60,000	DOP
1 Mile Radius Total	\$583,000	-



PROPOSED FY26 SPENDING PLAN SCHEDULE



Spending Plan Improvements for FY26

Improvements Requested by PCDA

- **One** deadline for submission of line-item requests.
- Additional time built in for PCDA to review applications/materials ahead of meetings.
- PCDA will have opportunity at Spending Plan Kick-Off in December to make their preliminary recommendations.
- Final PCDA recommendations posted by end of January.

Improvements Requested by Community

- Build in time for Q&A, formal technical review, and cure period.
- Applicants invited to PCDA work session to address final PCDA questions.

Improvements Recommended by City

- Minimum request amount: **\$50,000**. Smaller requests should be made through the NW Neighborhood Grants Program.



Proposed FY26 Spending Plan Schedule

- **July-August:** Pre-Application period and community outreach
- **August 13, 2024:** PCDA Quarterly Meeting
- **September 9-October 18:** Application for line items open for 6 weeks; includes virtual info. sessions and Q&A deadlines
- **October 18-November 15:** Technical reviews and cure period
- **November 18:** Submit eligible applications to PCDA for review
- **December 4:** PCDA Quarterly Meeting to review projects with applicants and make preliminary recommendations
- **December 16:** Release FY26 draft spending plan (start of 45-day review period)
- **December 18:** Public hearing on draft plan
- **January 15, 2025:** Deadline for written comments to PCDA
- **January 27:** PCDA work session
- **January 31:** PCDA recommendations posted to PCDA website

Note: Slide has been updated since Quarterly Meeting to reflect PCDA's proposed adjustments to the calendar.



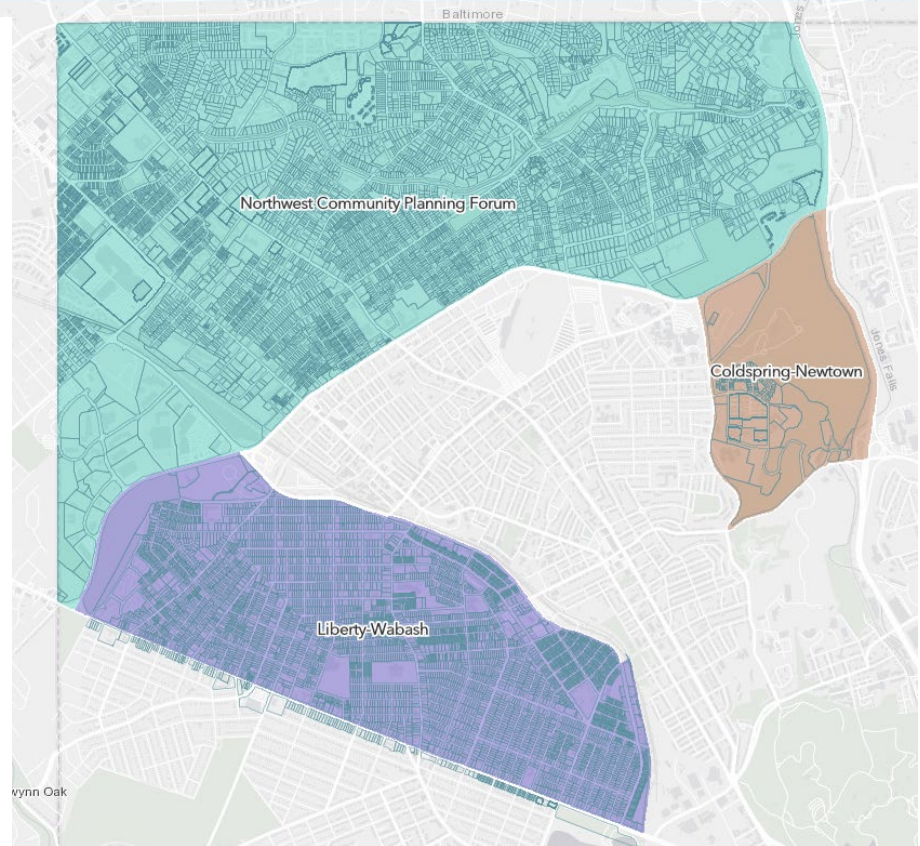
NW NEIGHBORHOOD GRANTS UPDATES AND PROPOSED SCHEDULE



2023-2024 NW Neighborhood Grants Summary

2023 Northwest Neighborhood Grant Eligibility Area

- 2023-2024 grant cycle included \$270K of funding from across three different years.
- Only neighborhoods in the One Mile Radius were eligible.
- 24 applications received; 12 projects and 9 organizations awarded funds.
- All 12 contracts executed and funding out the door!
- Thank you to the PCDA members who volunteered to serve on the grant panel as reviewers: **Tamara McCall, Joi Dabney, and Zanes Cypress**, and to Senator Hayes and Yolanda Jiggetts for additional advice on the panel review process.



This is the 2023-2024 map. 2024-2025 includes Park Heights!



2023-2024 NW Neighborhood Grants Summary

1. Learn to Swim Program at Forest Park Senior High School (\$30,000)
2. Continuing and Technical Education Community Classes at Forest Park Senior High School (\$30,000)
3. Healthy Neighborhoods Inc (HNI): GO Northwest/Healthy Neighborhoods Festival Reimagined (\$30,000)
4. Jazz at the Forest Park Senior Center (\$30,000)
5. Wide Angle Youth Media: Baltimore Speaks Out (\$29,700)
6. CHAI: Community Organizing in the NW Community Planning Forum (\$29,150)
7. Hearts of Hope: Hope House Beautification Project (\$27,045)
8. Cylburn Arboretum Friends: Speaker Series and Tabling Material (\$17,888)
9. CHAI: Northwest Neighbors Connecting Village Gatherings and Trips Promoting Social Connection and Engagement for Older Adults (\$14,850)
10. Glen Neighborhood Improvement Association: Vision Glen Marketing (\$13,200)
11. TIME Organization: Northwest Healing Access and Education (\$9,000)
12. Divine Health and Wellness Center: Coldspring Community Health Initiative (\$9,000)



Summary of NW Neighborhood Grant Improvements for FY26

Improvements Requested by PCDA

- Avoid overlap with the Spending Plan process.

Improvements Requested by Community

- Expand program to Park Heights
- Distinguish program from Spending Plan line items process
- Get money out the door as quickly as possible

Improvements Recommended by City

- Align grant program with Community Catalyst and BRNI timelines to help community organizations streamline their application resources.
- Restore Small and Large Grant tiers.
 - **Large Grant:** Up to \$25,000, available on annual cycle.
 - **Small Grant:** Up to \$2,500, available on a rolling deadline throughout the year
 - More responsive to community needs.
 - Small grants application would be easier and quicker to process.



Discussion

- Does PCDA support an expedited process for small grants program?
- Should small grants be capped to a percentage of total (ex. 15% of total grant funds) or a number (ex. 10 per year in each funding area)?
 - Total FY25 funding NW Neighborhood Grants in OMR is **\$107,000**.
 - For Park Heights it's **\$130,000**.



Anticipated NW Neighborhoods Large Grant Timeline

- **February/March 2025:** Application opens
- **April 2025:** Application closes
- **May/June 2025:** Technical review, cure period, panel review
- **June/July 2025:** Anticipated Notification of Awards
- **August/September 2025:** Contract execution/fund disbursement



STATUS ON PREVIOUS YEARS PROJECTS AND FUNDING



Project and Reporting Strategy

- DOP has resumed collecting quarterly reports from agencies and community partners and is finalizing the **FY24 Second Quarter** report to submit to the State.
- DOP continues to reconcile capital and operating allocations line by line to identify any opportunities for project close-out or recapture.
- Data/findings will be the source for the larger communications strategy around the financial and community/neighborhood impacts of local impact aid.
- For FY25, grant agreements will include performance targets to help better communicate the community/neighborhood impacts of local impact aid.



- **Park Heights Master Plan Area**

- \$47M Funding allocated since FY13-FY25 to implement the Park Heights Master Plan
 - \$31M to approximately 12 multiyear capital projects
 - ~\$20M to DHCD for Major Redevelopment Area (MRA)
 - ~4.5 Park Heights Library
 - ~\$4.65M to BCRP for CC Jackson, Towanda and J.D. Gross
 - ~\$1.9M Home Repair Grants*

- **One Mile Radius**

- OMR Allocations FY13-FY25: \$10.5M
 - ~\$6.2M allocated through HNI for OMR projects and community grants
 - ~\$3.8M allocated to community and agency-led projects, such as:
 - Northwest Park
 - Ambassador Theater

*Only includes allocations directly to DHCD and not from other sources (INSPIRE)



FY22 Pimlico Local Impact Aid Project Updates

Project Title/Description	Manager	Amount	Status as of April 2024
CC Jackson Park (Construction)	BCRP	\$1,000,000	Goes to bid in fall 2024
J.D. Gross Recreation Center	BCRP	\$300,000	Anticipate completion this spring
Towanda Recreation Center (Playground)	BCRP	\$100,000	Construction to start May/June. 12 months for construction.
Pimlico Safety Fields (completion)	BCRP	\$150,000	ARPA-funded playground equipment to be installed this summer
Homeowner Repair Grants (Towanda-Grantley)	DHCD	\$240,000	No remaining grants. 15 completed. 5 awarded. 4 underway.
INSPIRE Homeowner Repairs (Forest Park High School)	DHCD	\$150,000	90% of grant has been awarded. Work will start imminently.
Neighborhood Initiative Competitive Grants	DOP	\$168,000	Grants awarded and distributed!
CHAI Community Organizer	DOP	\$60,000	Contract executed. Work in progress
CASA Community Organizer	DOP	\$40,000	Contract executed. Work in progress.
Community Organizer - Go Northwest	DOP	\$50,000	Contract executed. Work in progress.
Street cleaning (Glen/Fallstaff)	DOP	\$50,000	Solution in process with CivicWorks.
INSPIRE Pedestrian improvements (Oakley and Greenspring)	DOT	\$20,000	Artist submitting application to install.
Public Art (Towanda LaneScape)	DOT/BOPA	\$50,000	Concept design complete; awaiting construction updates.
Public Safety (Kujichagulia Center)	MONSE	\$50,000	Project completed and closed.
Public Safety (Citiwatch - Park Heights and Spaulding)	MONSE	\$25,000	Project completed and closed.

FY23 Pimlico Local Impact Aid Project Updates

Project Title/Description	Manager	Grant Amount	Status as of April 2023
Towanda Rec Center (Playground)	BCRP	\$250,000.00	Construction to start May/June. 12 months for construction.
Homeowner Repair Grants (Pimlico Terrace, Pimlico Good Neighbors)	DHCD	\$900,000.00	7 slots available for PGN. 11 available in Greenspring. Rest encumbered.
Acquisition/Development Incentives for 6 properties: 2600 block of Loyola S.Way	DHCD	\$100,000.00	In rem in process for 4 of 6 properties; negotiation/condemnation for remaining.
At the House Social Settlement	DHCD	\$200,000.00	Broke ground. Received BMZA approval. Contract awaiting final details from grantee.
Education – Out of School Time Activities for Park Heights schools - PHR	DOP	\$150,000.00	Awardee updated scope. Contract in review with DOP's legal team.
Langston Hughes Community/Business Center	DOP	\$200,000.00	Contract executed. Work in process.
PCDA Communications	DOP	\$100,000.00	Scope in development, pending hiring DOP comms. manager.
Ambassador Theater	DOP	\$200,000.00	Contract executed. Funding disbursed.
Neighborhood Initiative Competitive Grants	DOP	\$30,000.00	Grants awarded and distributed!
Community Organizer - GO Northwest	DOP	\$50,000.00	Contract executed. Grantee working on project.
Street cleaning (Glen/Fallstaff)	DOP	\$50,000.00	Solution in process with CivicWorks.
Sankofa Children's Museum of African Cultures	SMBA-D	\$100,000.00	Contract executed. Funding disbursed.
Business Development and Main Streets	SMBA-D	\$300,000.00	Coordinator hired! Main Streets District launched!
Lighting and Safety Enhancements in Business District	SMBA-D	\$139,500.00	Coordinator working to activate program.

FY24 Pimlico Local Impact Aid Project Updates

Project Title/Description	Manager	Grant Amount	Status as of April 2023
Northwest Park	BCRP	\$300,000.00	Advertises in fall of 2024.
Luckman Park Court Refurbishment	BCRP	\$111,000.00	Requisition submitted. Work anticipated for 2024.
Park West Health Systems Capital Expansion	DHCD	\$600,000.00	Estimate breaking ground in fall of 2024!
Homeowner Repair Grants (Woodmere, Langston Hughes, Lucille Park, Parklane, and Greenspring NSAs)	DHCD	\$750,000.00	24 residents in intake. 50 grants still available. DHCD doing outreach with community orgs.
Social Settlement House (At the House Inc.)	DHCD	\$250,000.00	Broke ground. Received BMZA approval. Contract awaiting final details from grantee.
Arlington E/MS INSPIRE Garden Improvements	DHCD	\$40,000.00	DOP coordinating next steps with grantee.
Neighborhood Initiative Grants Program	DOP	\$102,000.00	Grants awarded and distributed!
Ambassador Theater/Community Development	DOP	\$100,000.00	Approved by BOE in April 2024. Reapplying for historic tax credit.
Glen and Fallstaff Neighborhood Fund – CHAI	DOP	\$51,000.00	Contract executed. Work in progress.
Community Organizer - GO Northwest	DOP	\$50,000.00	Contract executed. Work in progress.
Park Heights Library	Enoch Pratt	\$2,028,000.00	Goes to bid fall of 2024. Parking Ordinance recommended by Planning Commission May 9.
Public Lighting and Safety Enhancements	SMBA-D	\$100,000.00	Funding will be coordinated by previously noted PIN.
Park Heights Economic Development	SMBA-D	\$100,000.00	Funding will be coordinated by previously noted PIN
Sankofa Children's Museum of African Cultures	SMBA-D	\$50,000.00	Pending updated scope from grantee.
Small Business Support: Wage Subsidy + Apprenticeship Program	MOED	\$318,000.00	First round of subsidies are in process!
Neighborhood-Based Career Navigation	MOED	\$176,000.00	Navigator is posted in community!

CLOSING



Next Steps

- **Hire Pimlico Community Grants Specialist!** DOP and PCDA member, **Mr. R.A. Mills**, participated in the interview and candidate selection. Offer to top candidate is in process. Thank you, Mills!
- **Next PCDA Meeting:** Tuesday, August 13 (DOP will send out a calendar invite this week)



Thank You!

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