PIMLICO LOCAL IMPACT AID

Agenda

- **Welcome and Introductions**
- **Connecting with PCDA**
- **FY20 Spending Plan**
  - Background
  - Revenue trends FY 2012-18
  - FY20 revenue outlook
  - FY20 schedule
  - FY20 Spending Plan Recommendations
- **Next Steps**
- **Questions and Comments**

PCDA Website - meetings, funding resources, and membership

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PCDA Meetings & Minutes

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- Baltimore Food Policy Initiative
- Project C.O.R.E.
- Baltimore Green Network
- LINCS: Leveraging Investments in Neighborhood Corridors
- Floodplain
- Critical Area Management Program

PCDA Meetings, Minutes and Resources

Upcoming PCDA public forum:

Date: Wednesday, January 16, 2019

Time: 6:30-8:30 pm

Location: Pimlico Racetrack, Sports Palace (take elevator to 3rd floor), 5201 Park Heights Ave. (entrance is near the intersection of Hayward Ave. and Winner Ave.)

FY19 Neighborhood Initiative Competitive Grants

PCDA is excited to share the applications for the **FY19 Neighborhood Initiative Competitive Grants** through Pimlico Area Local Impact Aid. Funds for the Neighborhood Initiative Competitive Grants are available for the Park Heights Master Plan area, Liberty-Wabash, and the Northwest Community Planning Forum. Please select the application based on the grant amount being requested.

Large Grant Application ($2,500-$30,000)

Small Grant Application ($0-$2,500)

Large Grant Application ($2,500-$30,000) (Word document)

Small Grant Application ($0-$2,500) (Word document)

https://planning.baltimorecity.gov/about-pimlico-community-development-authority

Calendar - on PCDA's website

Pimlico Community Development Authority (PCDA) 2019 Calendar

Date	Time	Description	Location
January 16	6:30 p.m.	Presentation and release of draft FY20 spending plan	Pimlico Racetrack 5201 Park Heights Ave
February 5	6:30 p.m.	Public Forum on spending plan	Pimlico Racetrack, 5201 Park Heights Ave.
February 15		*Deadline for public comments on draft spending plan*	*E-mail comments to: pcda@baltimorecity.gov*
February 20	6:30 p.m.	PCDA work session	Downtown 417 E. Fayette, 8th Floor
February 27	6:30 p.m.	Presentation of PCDA recommendations on the draft spending plan	Pimlico Racetrack 5201 Park Heights Ave.
March 1		*Neighborhood Initiative Competitive LARGE GRANT applications due*	*PCDA website*
April 17	6:30 p.m.	PCDA work session	Downtown 417 E. Fayette, 8th Floor
June 19	6:30 p.m.	PCDA public forum	TBD
September 18	6:30 p.m.	PCDA work session	Downtown 417 E. Fayette, 8th Floor

Facebook group - link on PCDA's website

https://planning.baltimorecity.gov/pimlico-community-development-authority/pcda-meetings-and-minutes

Pimlico Local Impact Aid

- In 2007, the State legislature passed the Maryland Education Trust Fund – Video Lottery Terminals legislation (2007 SB 3), which provides slots revenue funding in the form of Local Impact Aid to jurisdictions that have casino facilities.

- The statute provides that 5.5% of gross video lottery terminal (VLT) revenue is returned to the jurisdiction where a casino is located and is known as Local Impact Aid. Baltimore City receives 18% of the local impact aid allocation that is generated by the casinos in Anne Arundel County, Baltimore City, and Prince George's County for the Pimlico area.

- The legislation provides that a portion of the impact aid is directed to the area around the Pimlico Race Track.

- The current statute provides funds to the Pimlico Area for 20 years, through fiscal year 2032.

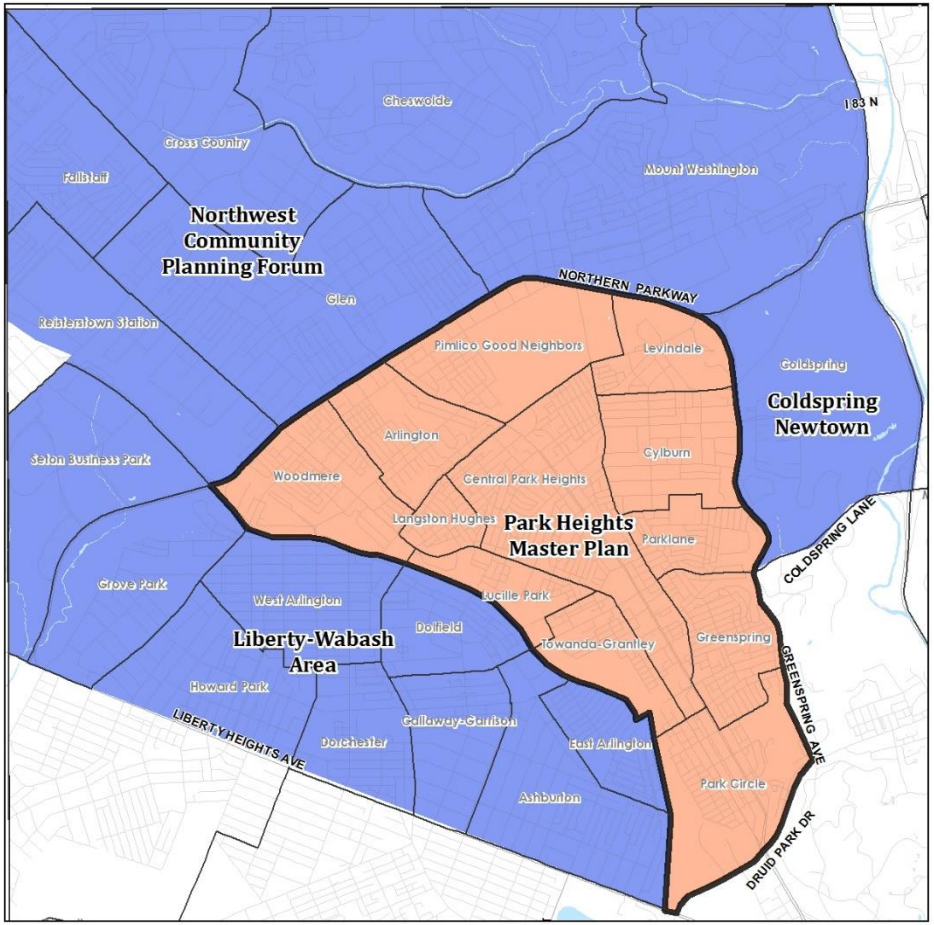
- Pimlico Area Local Impact Aid is allocated to the Mayor and City Council, but under State Law the City is required to develop a spending plan for the expenditure of local impact grants in consultation with the Local Development Council, the Pimlico Community Development Authority (PCDA).

FY19 allocation of funds

Funds must be used primarily for capital purposes benefitting economic and community development.

- **Park Heights Master Plan 85%**
- **1 Mile Radius 15%**

Map of Eligible Areas



Pimlico Local Impact Aid Eligible Areas

Park Heights Master Plan (85%)

1 Mile Radius (15%)

Catherine E. Pugh
Mayor
Laurie Feinberg
Acting Director of Planning

Role of the Pimlico Community Development Authority

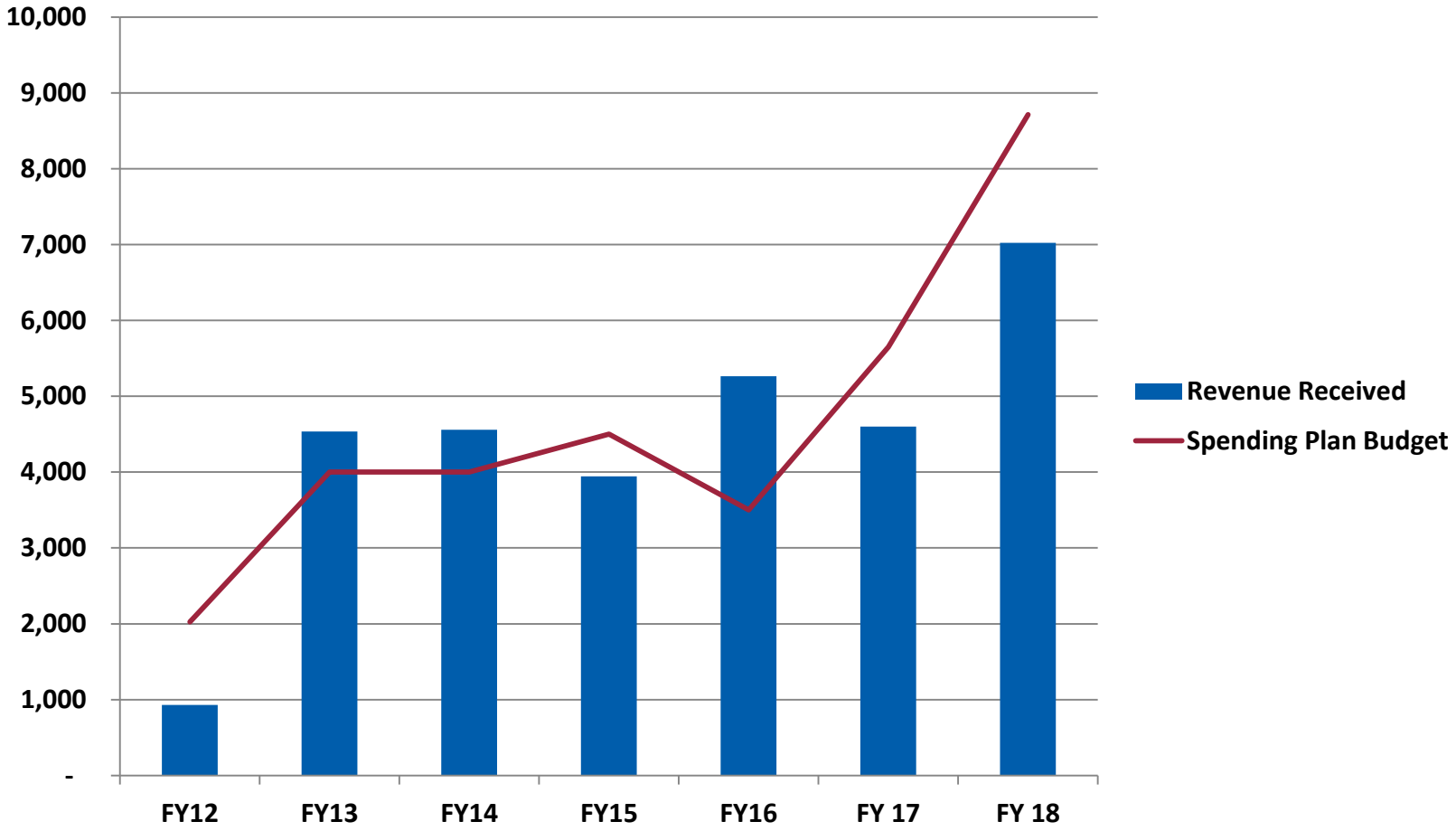
- PCDA serves an advisory role in determining funding allocations for Local Impact Aid funding. PCDA has the responsibility to advise the Mayor on priorities and the final funding decisions are part of the City budget approval by the Mayor and City Council.

- Once a draft spending plan is released, PCDA has 45 days to provide advice to the Mayor.

- PCDA hosts public forums to engage community stakeholders and reflect their priorities.

- Using input from PCDA, the spending plan is finalized and funding is incorporated into the City's budget.

FY12-18 Revenue Trends



FY 2020 Revenue Outlook

FY 2019	$6,830,000
Adjustment from prior year	-$1,170,000
FY 2019 TOTAL	**$5,630,000**
FY 2020	$8,000,000
FY 2020 TOTAL	**$8,000,000**
Park Heights (85%)	$6,800,000
1 Mile Radius (15%)	$1,200,000

FY 2019 Schedule

Release DRAFT Spending Plan - Begin 45 day review period	January 16
Presentation of DRAFT Spending Plan	January 16
Public forum	February 5
Deadline for comments to PCDA	***February 15***
PCDA work session	February 20
Presentation of PCDA recommendations on the draft spending plan + Rec and Parks: CC Jackson Final Draft Plan	February 27
Release FINAL Spending Plan	April

New this year

- One Mile Radius Allocation with Equity Considerations
- Three New FY20 Projects

PARK HEIGHTS MASTER PLAN

Housing Updates

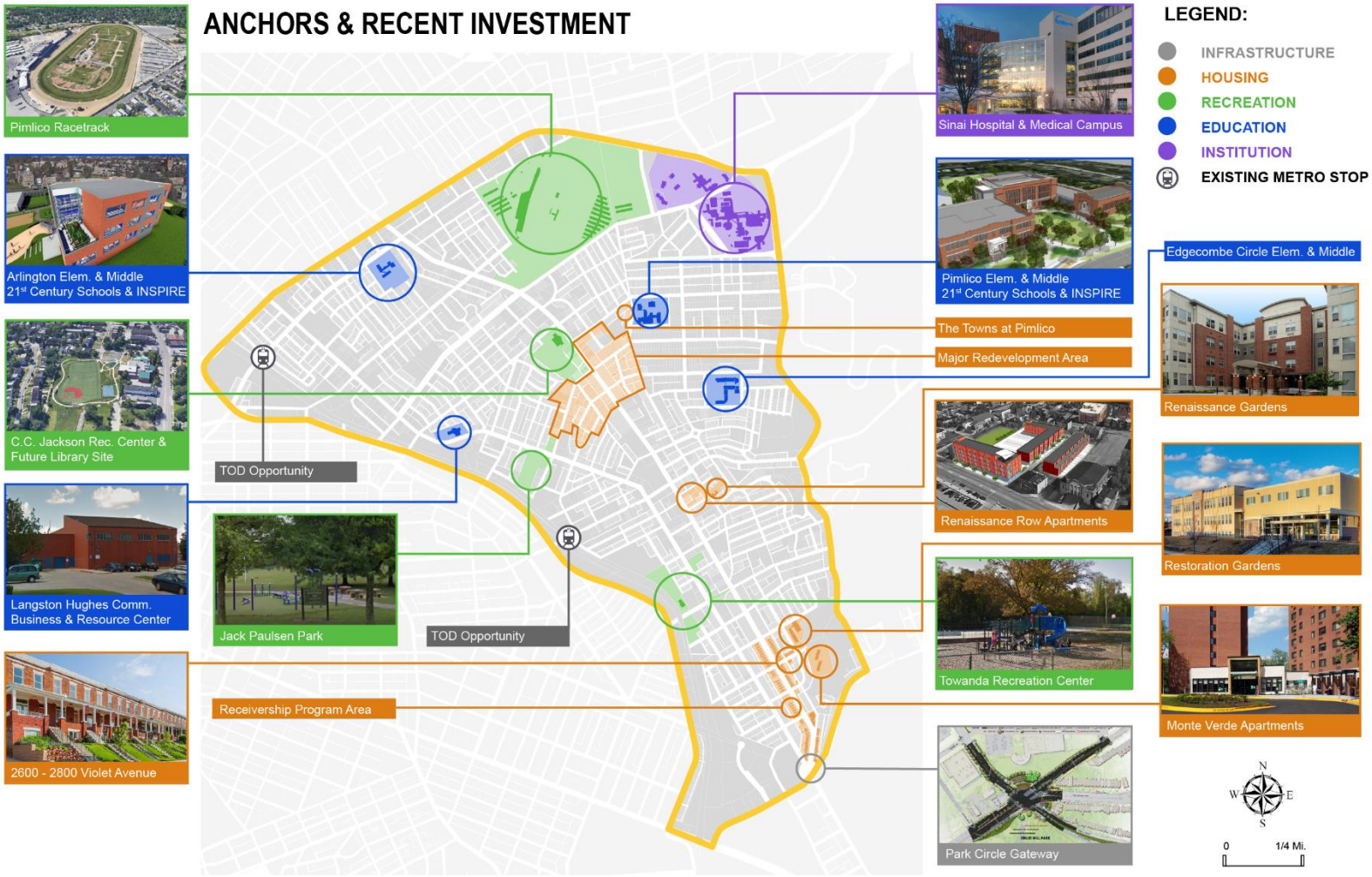
- ***Major Redevelopment Area (MRA)***
- ***Future Development Opportunities***
- ***Park Heights 32 (Park Circle to Springhill)***
- ***INSPIRE Development Incentives***

BALTIMORE CITY
DEPARTMENT OF HOUSING &
COMMUNITY DEVELOPMENT

Major Redevelopment Area

- History
  - 545 properties acquired to date out of 621 properties
  - 23 properties have been identified for stabilization (4700 and 4600 blocks of Pimlico)
  - 139 relocations to date
  - $12.1 million spent to date
- Current status
  - 52 properties currently in the acquisition process
  - Request for Proposals issued July 2018 for three parcels totaling 17.3 acres.
- Approximately $17 million has been spent to date, including:
  - $8m in slots revenue
  - $4.75m in City bond funds
  - $4.5m in State funds

Anchors and Investments



Major Redevelopment Area / Development Support

Spending Plan Recommendations:

- ***Major Redevelopment Area (Demolition)***
  - In FY20, **$620,000** in slots funds are proposed to support demolition of properties in the Major Redevelopment Area.

- ***Development Support (MRA or other major projects)***
  - In FY20, **$1,082,000** in slots funds will support new development in Park Heights. Funds may be used for site assembly, development incentives, and/or infrastructure within the Major Redevelopment Area or to support significant new development at opportunity sites throughout Park Heights.
  - Slots funding for Development Support is programmed to continue in FY2021 and FY2022 at $1,052,000 each year.

CC Jackson Park

Spending Plan Recommendations:

- In FY20, **$1,200,000** is programmed for construction of the park.
- In FY21, an additional **$500,000** is programmed for completion of construction of the park, as needed.

Image: One option in the conceptual plan for CC Jackson Park at 4910 Park Heights Avenue.

Library

Spending Plan Recommendations:

- In FY20, **$2,000,000** is programmed towards construction of the library.
- In FY21-22, **$7,100,000** is programmed for construction of the library.

Spending Plan Recommendations:

- **Human Services (Out of School Time):** In FY20, **$520,000** in slots funds is allocated for Out of School Time programs, including afterschool and summer programs. Slots funding for Out of School Time is programmed to continue in FY2021 and FY2022 at $520,000 each year.

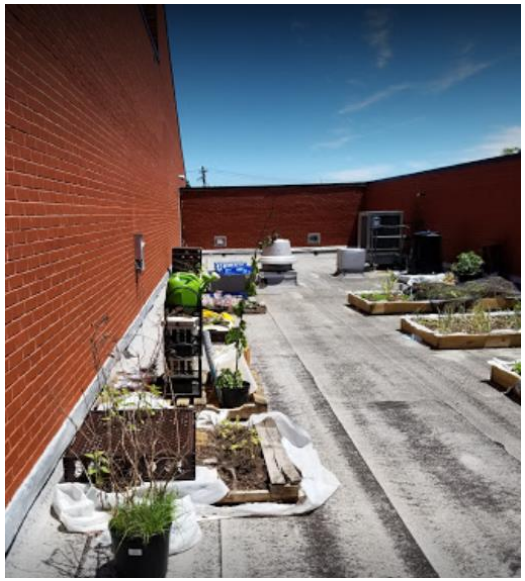
Youth learn guitar at Grace Presbyterian

Smart Steps at the Zoo

NEW: Langston Hughes Resource Center/Department of General Services

Spending Plan Recommendations:

- *In FY20, **$100,000** in slots funds is allocated to for the Department of General Services to cover operating expenses for the building, such as utilities, maintenance, security, etc. The Langston Hughes Resource Center is expected to conduct additional fundraising to grow the organization's capacity and provide long term sustainability.*
- *Slots funding for building operating expenses is programmed to continue in FY2021 and FY2022 at **$100,000** each year.*



Park Heights Renaissance, Inc.

park HEIGHTS renaissance

Bold new HEIGHTS

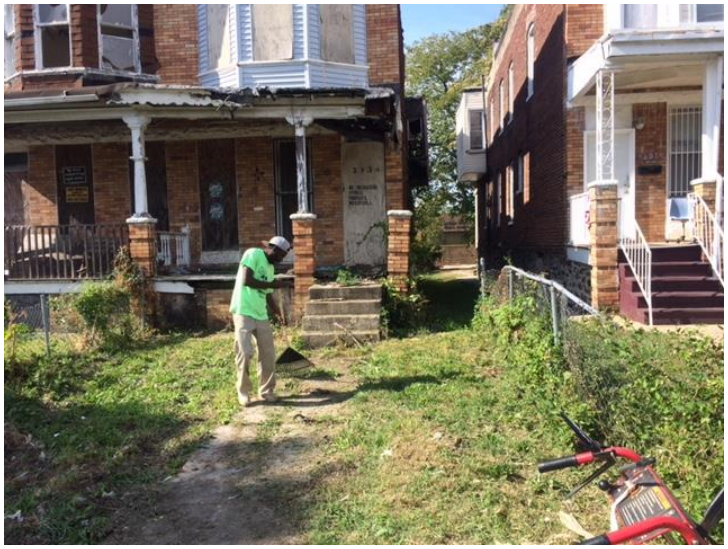
Spending Plan Recommendations:

- **PHR Operating Expenses:** In FY20, **$500,000** in slots funds is allocated to support operations of PHR.
- This general operating grant will cover key personnel and administrative expenses such as website maintenance, audit, rent, supplies, and consultant services.
- PHR is expected to conduct additional fundraising to grow the organization's capacity and provide long term sustainability.
- Slots funding for PHR operations is programmed to continue in FY2021 and FY2022 at **$500,000** each year.

Park Heights Renaissance, Inc.: Clean and Green

Spending Plan Recommendations:

- **PHR Clean and Green Team:** In FY20, **$100,000** in slots funds is allocated to continue the work of the Clean and Green Team.
- Specific priority locations and schedule for maintenance will be identified in partnership with Planning, HCD, and DPW.
- Slots funding for the Clean and Green Team is programmed to continue in FY2021 and FY2022 at **$100,000** each year.



park HEIGHTS renaissance
Bold new HEIGHTS

Public Art

Spending Plan Recommendations:

- No funding included for FY20.
- In FY21, **$50,000** in slots funds is allocated to build off the work of INSPIRE, the Baltimore Green Network, and the Baltimore Office and Promotion of the Arts. Specific locations will be identified in partnership with Planning, BOPA, the Baltimore Green Network, and community organizations. Slots funding for public art is programmed to continue in FY2022 at **$50,000**.

Photo by Christopher Brooks, BOPA of Helping Hands by LaToya D. Peoples. Located at 3820-22 Park Heights Avenue.

Park Heights Renaissance, Inc.: Educational Programming

Spending Plan Recommendations:

- **Education (HIPPY, school grants):** In FY20, **$100,000** in slots funds is allocated to continue the HIPPY program and school grants. Slots funding for HIPPY and school grants is programmed to continue in FY2020 and FY2021 at $100,000 each year.

park HEIGHTS renaissance
Bold new HEIGHTS

HIPPYUSA
Home Instruction for Parents of Preschool Youngsters

Park Heights Renaissance, Inc.: Community Schools

Spending Plan Recommendations:

- **Community Schools (Arlington and Pimlico):** In FY20, **$40,000** in slots funds is allocated to continue the Community Schools programs at Arlington and Pimlico.
- The Community Schools program is mostly funded by the City of Baltimore ($55,000 per school), but local organizations who host community school coordinators must provide a match ($20,000 per school). These funds serve as the local match for these two schools.
- Slots funding for the local match is programmed to continue in FY2021 and FY2022 at **$40,000** each year.

park HEIGHTS renaissance
Bold new HEIGHTS

Mayor's Office of Criminal Justice: Safe Streets

Spending Plan Recommendations:

- **Public Safety (Safe Streets):** In FY20, **$200,000** in slots funds is allocated to continue and expand Safe Streets in the Park Heights area. The increased funding will leverage additional funding from other partners to expand the program. Slots funding for Safe Streets is programmed to continue in FY2021 and FY2022 at **$200,000** each year.

Neighborhood Initiative Competitive Grants

Spending Plan Recommendations:

- **Neighborhood Initiative Competitive Grants:** In FY20, **$250,000** in slots funds are allocated for neighborhood organizations to implement a wide array of community initiatives that demonstrate significant community impact.

- Slots funding for Neighborhood Initiative Competitive Grants is programmed to continue in FY2021 and FY2022 at **$250,000** each year.

- Community groups or service providers may, for example, seek to enhance marketing and beautification efforts; create or expand local arts initiatives; implement public safety programs in consultation with the Baltimore Police Department; create or expand educational partnerships and opportunities; and hold community events.

Funded Grants in FY19

Park Heights – Large Grant Awards (up to $30,000)

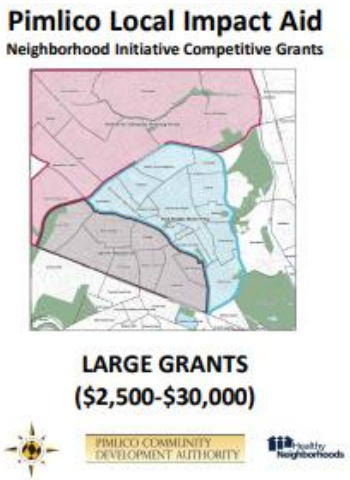
- **@The House, Inc.,** Neighborhood supportive services
- **Bridges Education and Training Services Bridges**, STEM and Technology
- **Catherine's Family and Youth Services, Inc.**, After School and Summer Enrichment Program
- **Holy Nativity St. Johns Development Corp**, Arts on the Avenue
- **Jane Addams Resource Corporation (JARC)**, JARC Baltimore Careers in Manufacturing Programs
- **Parklane Neighborhood Association**, James D. Gross Recreation Center, equipment and improvements
- **Pimlico Merchants Association,** Pole banners for streets
- **Plantation Urban Farm,** Urban farming and youth support
- **NW Faith-Based Community Partnership,** Operation On Guard

➢ ***11 small grants awarded***

FY19 Neighborhood Initiative Competitive Grants

Large Grants ($2,500-$30,000)

- Applications are due **MARCH 1, 2019**
- Applications are on PCDA's website: **https://planning.baltimorecity.gov/pimlico-community-development-authority/funding-resources**



Small grants

- Small grants can be submitted anytime (<$2,500)

Need Technical Assistance? Call Healthy Neighborhoods.

- Please call Mark Sissman (410-332-0387 ext. 161) or Matt Bartolini (410-332-0387 ext. 158) at Healthy Neighborhoods.

1 MILE RADIUS

One Mile Radius: New Allocation of Funding

The Mayor and PCDA recommended re-examining allocations within the OMR based on need, starting in FY20.

Adjusting the funding distribution will promote more equitable outcomes and better target initiatives where slots funds can make the greatest impact.

Statistical profile of the One Mile Radius

- The sales price and median income of the Liberty Wabash area are both about half that of the NWCPF. The vacant building rate is 10x as high.
- About 1 in 4 residents in Liberty Wabash live below the poverty line while less than 1 in 6 residents in NWCPF live below the poverty line.
- The violent crime rate in Liberty Wabash is twice as high as NWCPF.

	NWCPF	Liberty Wabash	Coldspring Newtown	Baltimore City
Median Sales Price	$130,000	$60,000	$85,000	$61,000
Median Income	$60,523	$32,240	$83,214	$44,262
Vacant Building Rate	0.28%	2.68%	0%	7.63%
% Below Poverty Line	16.8%	24.5%	18.2%	23.1%
Violent Crime per 1000	17	34	63	17.6

Source: Poverty and median income data is from the American Community Survey 5-year estimates, 2012-2016. Violent crime data is from the Baltimore Police Department, Open Baltimore 2014-2016. Sales price and vacant building rate are from Baltimore Housing administrative datasets. Sales data is from the last three years.

Statistical profile of the One Mile Radius

New Equity Factors

- The proposed new allocation focuses on two of the factors listed above: % below poverty line and violent crime. The chart shows the total # of people living below the poverty line, and proportionally how many live within each sub-area.
- Liberty Wabash is home to just under half of the people living below the poverty line within the 1 mile radius even though it only has 35% of the population.
- Again, the Liberty Wabash area is over-represented: 50% of the violent crimes compared to 28% of the land area.

	NWCPF	Liberty Wabash	Coldspring Newtown	1 mile Radius
# of people below poverty line	5,115	4,105	187	9,407
Proportion of people below poverty line within 1 mile radius	54%	44%	2%	100%
# of violent crimes	511	572	65	1,148
Proportion of violent crimes within 1 mile radius	44%	50%	6%	100%

Source: Poverty data is from the American Community Survey 5-year estimates, 2012-2016. Violent Crime data is from the Baltimore Police Department, Open Baltimore 2014-2016.

New Allocation based on equity

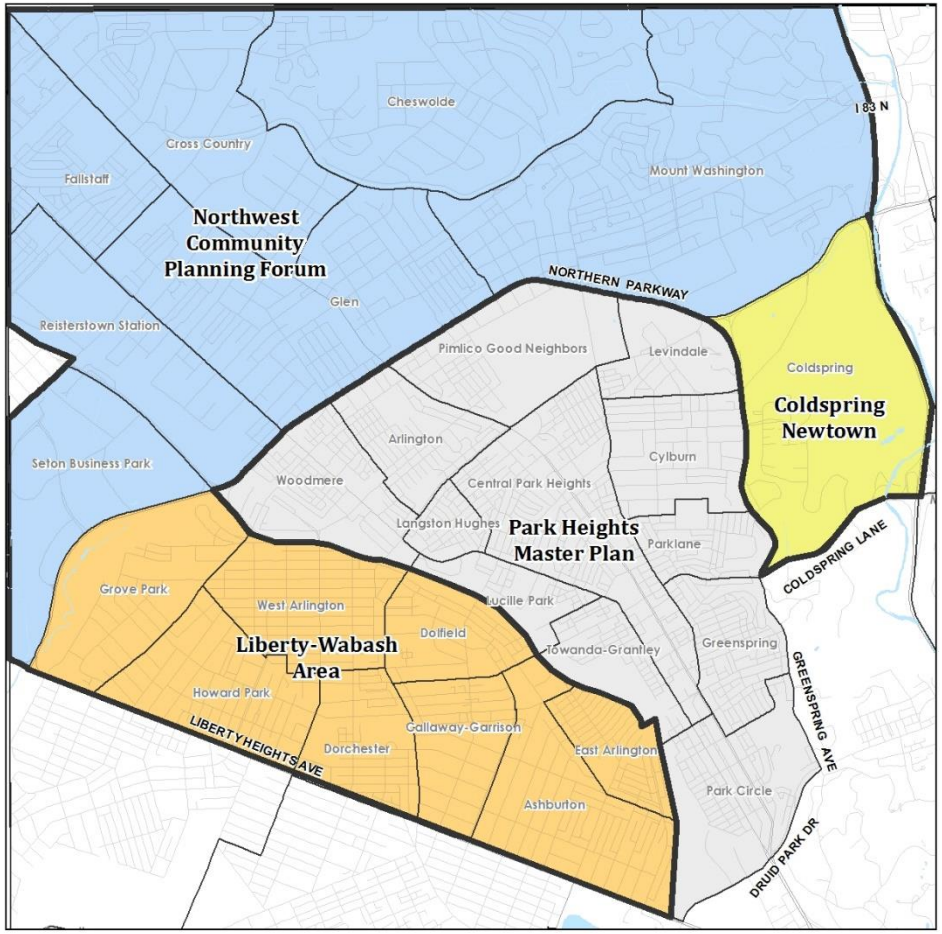
The new formula is an average of four factors: eligible acres, eligible population, poverty, and violent crime(x2). For example, in the case of NWCPF, the calculation would be 63+63+54+(44x2)=268; and 268 divided by 5=54.

	NWCPF	Liberty Wabash	Coldspring Newtown
New allocation based on equity	**54%**	**41%**	**5%**
Eligible acres	63%	28%	9%
Eligible population	63%	35%	2%
Poverty	54%	44%	2%
Violent Crime (x 2)	44%	50%	6%

The final allocation was simplified to round numbers as indicated below.

	NWCPF	Liberty Wabash	Coldspring Newtown
Recommended allocation	**55%**	**40%**	**5%**
Change in allocation	-15%	15%	0%

Map of New OMR Allocation



Pimlico Local Impact Aid Eligible Areas
1 Mile Radius

1 Mile Radius (15% of Total Funds)

- Northwest Community Planning Forum (55%)
- Liberty-Wabash Area (40%)
- Coldspring Newtown (5%)

Park Heights (85% of Total Funds)

- Park Heights Master Plan Area

Catherine E. Pugh
Mayor
Laurie Feinberg
Acting Director of Planning

OMR: Total Funding

NWCPF Total Funding:

- **FY19:** In FY19, **$591,000** in slots funds was allocated to the NWCPF
- **FY20:** In FY20, **$660,000** in slots funds is allocated to the NWCPF.
- **+$69,000**

Liberty-Wabash (LW) Total Funding:

- **FY19:** In FY20, **$211,000** in slots funds is allocated to LW.
- **FY20:** In FY19, **$480,000** in slots funds was allocated to LW.
- **+$269,000**

Coldspring Newtown (CN) Total Funding:

- **FY19:** In FY19, **$42,000** in slots funds was allocated to CN.
- **FY20:** In FY20, **$60,000** in slots funds is allocated to the CN.
- **+$18,000**

NWCPF: CASA AND CHAI ORGANIZERS

Spending Plan Recommendations:

- **CASA and CHAI Organizers:** In FY20, **$150,000** in slots funds is allocated to employing two culturally competent organizers (one a full-time employee of CHAI and one a part-time employee of CASA). Slots funding for CASA and CHAI organizers is programmed to continue in FY21 and FY22 at **$150,000** each year.

Fallstaff Jewish Heritage Dinner

NWCPF: CHAI Housing Programs

Spending Plan Recommendations:

- **CHAI Housing Programs:** In FY20, **$145,000** in slots funds is allocated to CHAI to continue strategic housing and community redevelopment programs, particularly in Glen and Fallstaff.

- Funds will be used for acquisition, rehab, demolition and/or reconstruction of blighted and distressed homes; to support a Community Development Coordinator; and/or for the Responsible Homeowner Campaign, which engages residents and provides funds for façade improvements to create curb appeal. Slots funding for CHAI housing and community development programs is programmed to continue in FY21 and FY22 at **$160,000** each year.

CHAI
Comprehensive Housing Assistance, Inc.
STRONG COMMUNITIES FOR LIFE

NWCPF: Chimes street cleaning

Spending Plan Recommendations

- **Street cleaning:** In FY20, **$100,000** in slots funds is allocated to contracting with CHIMES to continue street cleaning services in Glen and Fallstaff.
- Chimes has been successfully keeping sidewalks, gutters, and storm drains cleared of litter and debris on well-traveled roads in Glen and Fallstaff since April 2015.
- Slots funding for street cleaning is programmed to continue in FY21 and FY22 at **$100,000** each year.

NWCPF: NEW: Baltimore City street cleaning

Spending Plan Recommendations

- **Street cleaning:** In FY20, **$100,000** in slots funds is allocated to supplement city street cleaning on Northern Parkway from I-83 to Reisterstown Road.
- The Baltimore City Department Recreation and Parks will hire one community aid and the Department of Public Works will hire two community aids, who will pick up litter and other street debris.
- Slots funding for Baltimore City street cleaning is programmed to continue in FY21 and FY22 at **$100,000** each year.

BALTIMORE CITY DPW DEPARTMENT OF PUBLIC WORKS

BALTIMORE CITY RECREATION & PARKS

NWCPF: Northern Parkway Beautification

Spending Plan Recommendations:

- In FY20, **$25,000** in slots funds is allocated to Recreation and Parks to continue maintenance and beautification of Northern Parkway.
- Northern Parkway is a main thoroughfare that carries significant amounts of traffic along the southern edge of the Northwest communities.
- The installation and maintenance of colorful, aesthetically pleasing plantings in the median from Preakness Way to Park Heights Avenue creates a visually appealing gateway to the Northwest communities.
- Slots funding for Northern Parkway maintenance and beautification is programmed to continue in FY21 and FY22 at **$25,000** each year.

NWCPF: Neighborhood Initiative Competitive Grants

Spending Plan Recommendations:

- **Neighborhood Initiative Competitive Grants:** In FY20, **$50,000** in slots funds are allocated for neighborhood organizations to implement a wide array of community initiatives that demonstrate significant community impact.
- Slots funding for Neighborhood Initiative Competitive Grants is programmed to continue in FY2021 and FY2022 at **$50,000** each year.

- **Funded Large Grant in FY19:**
  - ❖ **Glen Neighborhood Improvement Association**, Strategic Planning and Capacity Building

- **2 small grants awarded in FY19**

NWCPF: Fallstaff Reallocation

Spending Plan Recommendations:

- ***Fallstaff Recreation—Re-allocation:*** *In FY16 and FY17, $64,000 and $66,250 in slots funds were allocated for Baltimore City Recreation and Parks to deliver recreational and social activities for youth and adults in the Fallstaff area. $14,512 has been spent on activities such as the Baltimore Blast Soccer program, Breakfast with Santa, and Community Night Out. The remaining* ***$115,738*** *is proposed to be re-allocated to the city's grant administrator to allow the Fallstaff community to directly identify and fund recreational and social activities in the Fallstaff area.*

Liberty Wabash: Ambassador

Spending Plan Recommendations:

Ambassador Theater/community development:

- In FY20, **$370,000** in slots funds is allocated to redevelopment of the Ambassador Theatre or other community development priorities such as those identified in the Forest Park/Calvin Rodwell INSPIRE plan.

- Slots funding for redevelopment of the Ambassador and other community development is programmed in FY21 and FY22 at **$420,000** each year.

❖ To date, the building has been stabilized by DHCD to save the building from collapse; new roof and exterior repairs ($550,000 from DHCD's General Obligation (GO) Bonds, not slots funding).

Liberty Wabash: NEW: INSPIRE - 3600 block of Fordney Lane

Spending Plan Recommendations:

- **Enhancements to the pedestrian alley:** In FY20, **$50,000** in slots funds is allocated to improve the pedestrian alley (3600 block of Fordney Lane). This investment complements the nearly $200,000 being invested through INSPIRE. This project is in response to stakeholder feedback during the Calvin M. Rodwell Elementary/Middle School and Forest Park High School INSPIRE planning process to create a safer, pedestrian-friendly alley, and a new gateway to the Forest Park High School campus.

Current conditions at Fordney Lane

Liberty Wabash: Neighborhood Initiative Competitive Grants

Spending Plan Recommendations:

- **Neighborhood Initiative Competitive Grants:** In FY20, **$50,000** in slots funds are allocated for neighborhood organizations to implement a wide array of community initiatives that demonstrate significant community impact.
- Slots funding for Neighborhood Initiative Competitive Grants is programmed to continue in FY2021 and FY2022 at **$50,000** each year.

- **Funded Large Grant in FY19:**
  - ❖**Callaway Elementary**, Positive Vibes Academic Enrichment
  - ❖**Chimes**, Dolfield street cleaning
  - ❖**Calvin Rodwell School,** Computers and Science and Technology programming

- **11 small grants awarded in FY19**

Coldspring Newtown: Mercantile

Spending Plan Recommendations:

- In FY20-22, **$59,000** in slots funds is allocated to redevelopment of the Mercantile building.
- To date (FY16-FY19), $192,948 has been allocated for redevelopment.

Administrative Expenses

Spending Plan Recommendations

- **Planning Department/PCDA:** In FY20, $60,000 in slots funds is allocated for administrative support for PCDA. The Planning Department staffs all aspects of the PCDA as PCDA has no dedicated staff of its own.

- **Implementation of Community-based Projects and Related Capacity Building:** In FY20, the Spending Plan allocates $130,000 for third-party administration and management of community-based projects. These costs are allocated in a manner commensurate with the amount of grants funds to be administered.

PIMLICO COMMUNITY DEVELOPMENT AUTHORITY

Next Steps

Public forum	February 5
Deadline for comments to PCDA pcda@baltimorecity.gov or 417 E. Fayette, 8th Floor Baltimore, MD 21202	**February 15**
PCDA work session	February 20
Presentation of PCDA recommendations on the draft spending plan + Rec and Parks: CC Jackson Final Draft Plan	February 27
Release FINAL Spending Plan	April

QUESTIONS AND COMMENTS