Transform Lexington Market
“Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.”

- Harriet Tubman
Baltimore’s Lexington Market

- Longest continuously operating market in the country; 230 years of operation and has served Baltimore for nine generations
- Located in the heart of Baltimore
- History of diverse vendors and customers; wealth-building for communities
- Food that represents the culture of Baltimore
Previous Revitalization Efforts

- Lots of great ideas and community input gathered over the last several years
- Plan faced economic and community engagement challenges
- Ultimately didn't win community support
Community Ownership

Baltimore City is the official owner of Lexington Market, a major funder of revitalization in partnership with others, and the current manager of the market through the Public Markets Corporation.
Timeline

- **2019**: Community Engagement Begins
- **2020**: Construction Begins, Community Engagement Continues
- **2021**: Transformed, Lexington Market Opens, Community Celebration
Community Engagement Process

**CORE VALUES**
- Open & Transparent
- Diverse & Inclusive
- Equitable
- Sustainable

**ADVISORY BOARD**
(Community Members, Strategic Advice & Guidance)

**TRANSFORM LEXINGTON MARKET**
(Baltimore City, Public Markets Inc., Seawall)

**COMMUNITY FEEDBACK**
(Town Halls, Survey, Focus Groups, Listening Tours)

**WORK GROUPS**
(Community Members: Vendor, Safety & Environment, Community Programming, etc.)
Transform Lexington Market Goals

- Lexington Market is **diverse, inclusive and equitable** in terms of its vendors, customers, and partners
- **Improved safety and environment** for residents, customers, businesses, and institutions in the areas surrounding Lexington Market
- Lexington Market is **well-designed, operationally well-run, financially sustainable, and programmatically responsive** to community needs

Baltimore falls in love with Lexington Market again
Share Your Vision

- **Design** elements of the new Lexington Market building
- **Safety and environment** within and surrounding the new Market
- **Vendor** recruitment, support, criteria, and selection for the new Market
- **Community programming** and use of the new Market
- **History and culture** of Lexington Market
Community Conversation

Vendor
● What types of food or cuisines would you like to see in the market?
● How do we support existing vendors while creating opportunity for new vendors to participate in Lexington Market?
● How can we ensure vendor diversity on multiple levels? (race, price points, products, etc.)

Safety & Environment
● What does safety in and around Lexington Market mean and look like to you?
● What do you consider the most important strategies for creating a safe and enjoyable atmosphere at Lexington Market?
● What types of businesses should surround and complement the market?

Community Programming
● What are the amazing events and activities that you remember taking place at Lexington Market and want to bring back?
● What community events, programming, and outreach activities would you like to go to at Lexington Market?

History & Culture
● How do we best capture and share the unique culture and history of Lexington Market with the Baltimore community and the rest of the world?
COMMUNITY LISTENING TOUR
- Email pickett@seawall.com to request a visit to your organization or community group. Visit www.lexingtonmarket.com to sign up to receive updates on Lexington.

TOWN HALL MEETINGS
- October 9, 6 pm - 7:30 pm
- Refreshments & Childcare @ Lexington Market

COMMUNITY SURVEY
- Visit www.lexingtonmarket.com/transform. A paper copy of the survey will be available at Lexington Market