PORT COVINGTON AREA OF SPECIAL SIGN CONTROL

PRESENTATION TO THE URBAN DESIGN & ARCHITECTURE REVIEW PANEL

MAY 18, 2017
PORT COVINGTON MASTER PLAN

PRIOR ACTIONS

Jan 7, 2016
Master Plan: Framework & Systems
UDARP DISCUSSION

Jan 28, 2016
East Waterfront Park Schematic
UDARP APPROVAL WITH COMMENTS

Feb 18, 2016
Hanover Street & West End
UDARP DISCUSSION

Mar 3, 2016
Master Plan: Ecology & Streetscape
UDARP DISCUSSION

Mar 3, 2016
East Waterfront Park
UDARP FINAL DESIGN CONTINUED

Mar 24, 2016
Hanover Street & West End
UDARP DISCUSSION

Apr 14, 2016
Cromwell Street & East Waterfront
UDARP DISCUSSION

May 5, 2016
East End & Founders Park
UDARP DISCUSSION

May 26, 2016
UDARP PHASED MASTER PLAN

June 2, 2016
PLANNING COMMISSION DISCUSSION

June 23, 2016
PLANNING COMMISSION APPROVAL

Dec 2, 2016
East Waterfront Park
UDARP FINAL DESIGN CONTINUED
CURRENT FRAMEWORK PLAN
2017 SYSTEMS DIAGRAMS

PARK SYSTEMS
STREET TYPOLOGIES
TRANSIT CIRCULATION
BICYCLE & PEDESTRIAN NETWORK

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PORT COVINGTON TODAY

CITY GARAGE

SAGAMORE SPIRIT DISTILLERY

Baltimore Sun

Whiskey Restaurant

BIKE PATHS

UNDER ARMOUR BUILDING 37
OVERVIEW

SIGNAGE DISTRICTS

BY RIGHT SIGNAGE MATRIX & GLOSSARY - PROJECT

BY RIGHT SIGNAGE MATRIX & GLOSSARY - TENANT

DESIGN INTEGRATED GRAPHICS
SIGN MATRIX & GLOSSARY

DISTRICT LOOK BOOK

PRECEDENTS
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BY RIGHT SIGNAGE GLOSSARY - PROJECT

FREESTANDING PROJECT

IDENTITY
Illuminated pylon identifying districts located at district perimeter. (No difference from zoning sign code.)

DECORATIVE LIGHTING
Light washes to illuminate bridges, walkways, and walls. (No difference from zoning exterior lighting code.)

SPECIALTY GRAPHICS
Primarily pavings and sculptures. Any signage with a solely artistic purpose and not intended to identify or direct. (No reference in current zoning sign code.)

BUS STOP GRAPHICS
DISPLAYS
Digital, illuminated, or non-illuminated revenue-generating graphic displays located at bus stops. (No reference in zoning sign code.)

SMALL FORMAT GRAPHIC
DISPLAYS
Freestanding digital, illuminated, or non-illuminated revenue generating graphic displays located at key pedestrian points. 10”-14” interactive wayfinding tablets can be added to existing furniture. (No reference in zoning sign code.)

EVENT & PROMOTIONAL
SPONSORED WAYFINDING
VEHICULAR PYLON
Freestanding pylon with design integrated graphics. (No reference in zoning sign code.)

EVENT & PROMOTIONAL
SPONSORED WAYFINDING

VEHICULAR WAYFINDING
Mounted to existing light poles. Powder coated aluminum with vinyl messaging. Located mid-block. (No difference from zoning sign code.)

PEDERISTIAN WAYFINDING
Digital, illuminated, or non-illuminated, mounted to existing light poles or freestanding structures with project bracket. Sign panel to be powder coated aluminum with dimensional messaging. Located at pedestrian intersections. (No difference from zoning sign code.)

BIKE PATH WAYFINDING
Freestanding non-illuminated sign post with bike path directional information. Located at bike path intersections. (No difference from zoning sign code.)

TRAIL WAYFINDING
Freestanding non-illuminated sign post with trail directional information. Located at trail and pedestrian intersections. (No difference from zoning sign code.)

DIRECTORY
Illuminated, non-illuminated, or LCD. Freestanding or integrated into freestanding pedestrian wayfinding. Mounted with project bracket. Map to show anchor tenants, districts, parking, and transit information. (Reference “Freestanding Sign” and “Electronic Display Screen” of the zoning sign code.)

INFORMATIVE/
INTERACTIVE SMALL
DESIGN INTEGRATED
GRAPHICS
Digital pylon displaying time and fitness information with interactive components. Located along high traffic running paths. Can also contain wayfinding and transit information. (Reference “Freestanding Sign” and “Electronic Display Screen” of the zoning sign code.)

INSET STREET NAMES
Cast metal displaying street names inset flush into concrete at intersection corners. (No reference in zoning sign code.)

CUSTOM TREE GRATES
Cast or water jet cut metal tree grates located in high traffic pedestrian paths in retail districts.

CUSTOM MANHOLE
Custom cast metal storm drain covers indicating “Drains to Harbor” or similar message located in high-traffic pedestrian paths in retail districts.

CURB DIRECTIONAL
Painted and embedded graphics to direct pedestrians and bicyclists to points of interest in the area. (No reference in zoning sign code.)

EDUCATIONAL/
INTERPRETIVE
Freestanding bent metal educational sign plaques. Non-illuminated. Located at significant biological and historical locations. (Reference “Freestanding Sign” of the zoning sign code.)
### BY RIGHT SIGNAGE MATRIX - TENANT

<table>
<thead>
<tr>
<th>DISTRICT</th>
<th>BLDG ID</th>
<th>BLDG ID TYPE</th>
<th>TENANT ID</th>
<th>TENANT BLADE</th>
<th>BLDG ID BLADE</th>
<th>LEASING AGING</th>
<th>PARKING ENTRANCE ID</th>
<th>PARKING BLADE (ENTRANCE)</th>
<th>TENANT WINDOW GRAPHICS</th>
<th>WATER TAXI GRAPHICS</th>
<th>LEASING BANNER</th>
<th>CONSTRUCTION SERVICE GRAPHICS</th>
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<td><strong>INTERIOR</strong></td>
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**BUILDING IDENTITY**
Internally illuminated. Identifies anchor tenants. Illuminated letters mounted to building facade. Mounted below parapet. (No difference from zoning sign code.)

**TENANT BLADE**
Digital, illuminated, or non-illuminated pedestrian blade sign. Identifies individual storefronts at street level. (No difference from zoning sign code, reference "Projecting Sign.")

**PARKING ENTRANCE IDENTITY**
Digital, illuminated, or non-illuminated. Mounted to facade or canopy at all parking vehicular entrances. (No difference from zoning sign code. Utilizes sign products referenced in zoning sign code.)

**WATER TAXI IDENTITY/KIOSK**
Freestanding sign element with illuminated messaging. Located at water taxi landing. To be seen from waterfront. (No difference from zoning sign code.)

**BUILDING IDENTITY MARQUEE**
Internally illuminated. Identifies anchor tenants. Illuminated blade marquee on street frontage. (No difference from zoning sign code.)

**BUILDING ENTRANCE IDENTITY**
Identifies office or residential entries at street level. Individual letters on facade or canopy. (No difference from zoning sign code. Utilizes sign products referenced in zoning sign code.)

**PARKING BLADE ENTRANCE IDENTITY**
Digital, illuminated, or non-illuminated. Mounted to facade at all parking vehicular entrances. (No difference from zoning sign code, reference "Projecting Sign.")

**LEASING OR SALE BANNER**
Temporary vinyl banner attached to facade. Sign to be taken down when sale or lease is completed. (No difference from zoning sign code.)

**TENANT IDENTITY**
Illuminated. Identifies individual storefronts at street level. Individual letters on facade or canopy. (No difference from zoning sign code.)

**BUILDING ADDRESS**
Digital, illuminated, or non-illuminated. Mounted to facade or canopy. (No difference from zoning sign code. Utilizes sign products referenced in zoning sign code.)

**CONSTRUCTION BARRICADE GRAPHICS**
Temporary graphics mounted to construction barricade on street frontage only. Content to be tenant or developer driven. (No difference from zoning sign code.)

**TENANT WINDOW GRAPHICS**
Vinyl graphics on tenant storefront glass showing sale information, company logo, payment info, and/or hours of operation. (No difference from zoning sign code.)
<table>
<thead>
<tr>
<th>DISTRICT</th>
<th>DESIGN INTEGRATED GRAPHICS SIGN MATRIX</th>
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<td>INTERIOR</td>
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<td>WATERFRONT</td>
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<td>UNDER ARMOUR</td>
<td>One (1) per facade</td>
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**LED SIGNAGE**

**ICONIC LOW-SOFT SIGNAGE**

**LED SIGNAGE**

**IDENTITY SIGNAGE**

**ONE SPACE LOW-SOFT SIGNAGE**
DESIGN INTEGRATED GRAPHICS SIGNAGE GLOSSARY

**DESIGN INTEGRATED GRAPHICS (BUILDING MOUNTED)**
Transparent Digital Media LED, or other acceptable material, graphics mounted to building facade. May project beyond face of building. Can be one (1) single unit or multiple smaller units. Safety controlled for synchronization, brightness and dwell time.

**OFF PREMISE ADVERTISING**
Digital Media LED graphics mounted to support structure. Support structure to be building mounted or freestanding. Safety controlled for synchronization, brightness and dwell time.

**DESIGN INTEGRATED GRAPHICS (FREESTANDING)**
Freestanding Digital Media LED graphics. Located at prominent corners. Safety controlled for synchronization, brightness and dwell time.

**BUILDING FACADE DESIGN INTEGRATED GRAPHICS**
Transparent Digital Media LED, or other acceptable material, graphics mounted to building facade. May project beyond face of building. Located at prominent corners. Safety controlled for synchronization, brightness and dwell time.

**GATEWAY MARKER**
District Identity Pylon with Digital Media LED graphics mounted to support structure. Support structure to be freestanding. Safety controlled for synchronization, brightness and dwell time.

**ROOFTOP LED SIGNAGE**
Digital Media LED graphics above parapet on all sides of building. Safety controlled for synchronization, brightness and dwell time.

**ROOFTOP IDENTITY SIGNAGE**
Freestanding letters on building rooftop identifying Baltimore, Port Covington, building anchor tenant, or revenue generating corporate logo.

**ICONIC LOGO SIGNAGE**
Freestanding or building-mounted illuminated signage identifying - Baltimore, Port Covington, building anchor tenant, or revenue generating corporate logo.

**EVENT SPACE DESIGN INTEGRATED GRAPHIC**
Digital Media LED graphics mounted to support structure. Support structure to be freestanding. Safety controlled for synchronization, brightness and dwell time.
INTERIOR SIGNAGE DISTRICT
INTERIOR SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
5:30AM
Wake up in my apartment.

View - apartment view in Founders Park looking South

LOCATION KEY
1. Corner tenant identification
2. (3) Inline tenant identification
3. Building identification
4. Pedestrian directional
5. Main building address entrance
6. Pole mounted pedestrian directional
INTERIOR SIGNAGE DISTRICT EXAMPLES

A. Metal inset into paving
B. Internally illuminated blade sign
C. Pedestrian directional attached to existing pole
D. Painted wood blade sign with painted metal letters and message

E. Custom tree grate
F. Cut out metal directional wall
G. Painted metal letters with gooseneck external lighting
H. Freestanding digital display
J. Small format digital display
INTERIOR SIGNAGE DISTRICT EXAMPLES

K. Letters inset into concrete
L. Dimensional metal letters pinned off of wall surface
M. Dimensional letters on canopy, non-illuminated
N. Painted metal plaque
P. Painted wood panel
WATERFRONT SIGNAGE DISTRICT
WATERFRONT SIGNAGE DISTRICT

BY RIGHT SIGNAGE GLOSSARY - PROJECT

BY RIGHT SIGNAGE MATRIX - TENANT

DESIGN INTEGRATED GRAPHICS SIGN MATRIX

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SIGNAGE DISTRICT

Waterfront
WATERFRONT SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
WATERFRONT SIGNAGE DISTRICT

6:00AM
Morning jog along the waterfront path ending in East Waterfront Park.

View - East Waterfront Park looking Northeast

LOCATION KEY
1. Inline tenant identification
2. Interpretive signage
3. Building Identity
4. Pedestrian directional
5. Interactive/interpretive small design integrated graphic
Makers Lane - Waterfront Signage District Rendering. Trees and landscaping have been minimized to show clear views of signage.
7:30AM
Grab a cup of coffee on my way back home.

View - Makers Lane looking north

LOCATION KEY
1. Inline tenant identification
2. Corner tenant identification
3. Tenant blade
4. Custom manhole
5. Catenary lights
6. Directory
WATERFRONT SIGNAGE DISTRICT EXAMPLES

A. Wood and metal monument sign  
B. Wood and metal directory directional  
C. Painted wood sign with gooseneck lighting  
D. Painted wall  
E. Paving with inset letters  
F. Wood and metal trail directional  
G. Metal interpretive sign  
H. Interactive/interpretive small design integrated graphic
J. Painted metal letters pinned off of wall, external illumination
K. Painted wood blade sign
L. Acrylic letters mounted to wall, no illumination
M. Metal plaque mounted to cut stone
N. Painted brick identification illuminated with gooseneck lighting
P. Painted metal panel and blade
WATERFRONT SIGNAGE DISTRICT EXAMPLES

Q. Banner attached to existing light pole
R. Catenary lighting
S. Cast metal plaque inset into paving

T. Painted metal plaque inset into paving
U. Small format LED kiosk
V. Blade sign with metal attachment
WATERFRONT SIGNAGE DISTRICT EXAMPLES

W. Internally illuminated pylon with back lit cut out logo or identification
X. Pedestrian directory
Y. Cut out metal tree grate
Z. Vehicular directional
AA. Pedestrian directional combined with trash receptacle

BB. Decorative manhole cover
CC. Dimensional letters attached to glazing, externally illuminated
DD. Internally illuminated blade sign
EE. Digital wayfinding
FF. Event and promotional sponsored wayfinding
7:45AM
While having my coffee, I look out and see my friend riding the water taxi for her morning commute.

View - Looking at Under Armour Campus
UNDER ARMOUR CAMPUS SIGNAGE DISTRICT EXAMPLES

A. Bike path wayfinding - integrated path graphics
B. Bike path wayfinding - integrated path & park graphics
C. Trail wayfinding - pedestrian trail marker & directional
D. Educational interpretive - pedestal sign with interpretive graphics
E. Vehicle and pedestrian wayfinding - directional panels mounted to pole
F. Educational interpretive - graphic plaques mounted to furniture/fixtures
G. Informative/interactive design integrated graphic - freestanding pylon with interactive displays with environmental, running path information, and fitness information
H. Furniture graphic - sponsor graphic on bench
UNDER ARMOUR CAMPUS SIGNAGE DISTRICT EXAMPLES

K. Building address - fabricated metal address sign mounted on masonry base
L. Building/location identification - inset copy in wall
M. Building identification - flat cut metal letters mounted to wall
N. Dedication plaque - fabricated metal plaque mounted to wall/fixture
P. Building/location identification - fabricated graphics mounted to retaining wall
Q. Building/location identification - stencil cut metal panel mounted to wall
R. Building identification - design integrated graphics and internally illuminated signs
S. Building identification - illuminated signs and window graphics
T. Building/Tenant identification - non-illuminated letters
U. Building/Tenant identification - illuminated letters mounted to fabricated support structure
V. Sculptural and art specialty graphics - fabricated graphic pieces to create and identify areas of interest
W. Sculptural and art specialty graphics - applied graphic art
X. Sculptural and art specialty graphics - sculpture with external light source for projected graphic
BOULEVARD SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
8:45AM
Biking to work.

View - Looking at Hanover Gateway

LOCATION KEY
1. Gateway marker with design integrated graphics
2. Building identification
3. Building mounted design integrated graphics
4. Building entrance identification
5. Tenant identification
6. Directory
7. Bus stop design integrated graphics

BOULEVARD SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
HANOVER STREET - BOULEVARD SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
HANOVER STREET - BOULEVARD SIGNAGE DISTRICT

12:00PM
Meet a friend for lunch on Hanover Street.

View - Hanover Street looking Southeast

LOCATION KEY
1. Building mounted design integrated graphics
2. Inline tenant identification
3. Parking entrance/parking entrance blade
4. Building identification
5. Pedestrian directional
6. Corner tenant identification
7. Building entrance identification
8. Building address
9. Pedestrian directional
BOULEVARD SIGNAGE DISTRICT EXAMPLES

A. Pedestrian directory
B. Internally illuminated channel letters with inline tube lighting
C. Halo letters with illuminated inset stroke
D. Halo letters on metal blade

E. Vehicular directional
F. Design integrated graphics
G. Metal signage inset into concrete base
BOULEVARD SIGNAGE DISTRICT EXAMPLES

H. Banner identification blade
J. Dimensional letters attached to glass surface, backlit when illuminated
K. Illuminated tenant entry with wall mount and blade mount identification
L. Push thru acrylic

M. Vinyl address on glass
N. Metal address on glass
P. Push thru acrylic panels with halo glow around panels
WEST END INNOVATION SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
WEST END INNOVATION SIGNAGE DISTRICT

5:30PM
Meet my brother at his job at Smith Brothers Fabrication and walk to his home to pick up his gear.

View - at City Garage looking West

LOCATION KEY
1. Parking directional
2. Parking entrance/parking entrance blade
3. Building identification
4. Metal panel graphics
5. Pole mounted regulatory sign
6. Freestanding tenant identification
7. Corner tenant identification
8. Pedestrian directional mounted to fixture
9. Inline tenant identification
WEST END INNOVATION SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
6:00PM
On the way to my brother’s house, we take a scenic detour to the waterfront.

View - Looking into the West End from the Park

LOCATION KEY
1. Freestanding building identification
2. Corner tenant identification
3. Freestanding fabricated address
4. Pedestrian directory and directional
5. Inline tenant identification
6. Building identification marquee
7. Building identification
8. Building entrance identification
9. Parking entrance identification
10. Building facade design integrated graphics
11. Corner tenant identification
12. Bus stop design integrated graphics
WEST END INNOVATION SIGNAGE DISTRICT EXAMPLES

A. Dimensional cut out metal, mounted flush to concrete wall
B. Fabricated metal parking directional
C. Burned wood tenant blade
D. Cut out metal letters, pin mounted off of wood backer panel
E. Laser cut metal

F. Metal address panel inset into concrete wall
G. Water jet cut metal
H. Glass storefront with push thru acrylic blade and signage
J. Internally illuminated blade
K. Rooftop signage
MCCOMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
6:30PM
We enjoy a pickup basketball game with a few new friends.

View - Looking Southeast into Port Covington

**LOCATION KEY**

1. Building identification
2. Building mount mesh design integrated graphics
3. Inline tenant identification
4. Building mounted design integrated graphics
5. Corner tenant identification
6. Decorative lighting
MCCOMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
8:00PM
After the game, we head to McComas Street so my nephew can try out his new skateboard.

View - Looking Southwest into Port Covington

LOCATION KEY
1. Inline tenant identification
2. Building mounted design integrated graphics
3. Building mount mesh design integrated graphics
4. Corner tenant identification
5. Freestanding tenant identification
6. Building identification
LIGHT SQUARE - MCCOMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
9:30PM
Out for a late dinner at my favorite restaurant in Light Square and wherever the night leads.

View - Light Square looking South

LOCATION KEY

1. Building entry awning with graphics
2. Building facade design integrated graphics
3. Illuminated letters on pedestrian bridge
4. Pole mount vehicle directional
5. Corner tenant identification
6. Inline tenant identification
7. Building identification
8. Illuminated tenant identification
9. Decorative lighting

LIGHT SQUARE - MCCOMAS SIGNAGE DISTRICT

TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
MCCOMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
MC COMAS SIGNAGE DISTRICT

Morning view
Port Covington from
Northeast

MC COMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.

LOCATION KEY

1. Tenant identification
2. Roof mounted identification
3. Building mount mesh design integrated graphics
4. Building identification
MCCOMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
MCCOMAS SIGNAGE DISTRICT

Night view
Port Covington from Northwest

LOCATION KEY
1. Gateway marker with design integrated graphics
2. Building mounted design integrated graphics
3. Building identification
4. Mesh building mounted design integrated graphics
5. Inline tenant identification
6. Corner tenant identification
7. Decorative lighting

MCCOMAS SIGNAGE DISTRICT RENDERING. TREES AND LANDSCAPING HAVE BEEN MINIMIZED TO SHOW CLEAR VIEWS OF SIGNAGE.
**MCCOMAS SIGNAGE DISTRICT EXAMPLES**

A. Digital display, large format programmable graphic system

B. Large format print external light source

C. Digital display, large format programmable graphic system architectural lighting system RGB/DMX controlled

D. Digital display, large format programmable graphic system illuminated static signs architectural lighting system RGB/DMX controlled

E. Large format print external light source

F. Digital display, large format programmable graphic system architectural lighting system RGB/DMX controlled
MCCOMAS SIGNAGE DISTRICT EXAMPLES

G. Digital display, large format programmable graphic system
H. Digital display, large format programmable graphic system
J. Large format print external light source
K. Internally illuminated acrylic pylon RGB/DMX controlled
L. Fabricated sign architectural lighting system
M. Fabricated sign architectural lighting system
N. Architectural lighting system RGB/DMX controlled
MCCOMAS SIGNAGE DISTRICT EXAMPLES

P. Programmable digital wayfinding directional system with custom messaging and active positioning
Q. Illuminated image display static display
R. Custom illuminated area lighting illuminated directional wayfinding
S. Fabricated sign architectural lighting system RGB/DMX Controlled
T. Fabricated sign architectural lighting system
U. Custom neon lighting
V. Fabricated sign letters LED illumination
W. Fabricated monument with internally illuminated cabinet and internally illuminated sign letters
X. Fabricated sign letters exposed neon illumination awning/canopy
MCCOMAS SIGNAGE DISTRICT EXAMPLES

Y. Architectural lighting system with RGB/DMX controlled

Z. Architectural lighting system with RGB/DMX controlled

AA. Architectural lighting system with RGB/DMX controlled

BB. Architectural lighting system with RGB/DMX controlled

CC. Coordinated lighting system

DD. Architectural lighting system with RGB/DMX controlled
LA LIVE - LOS ANGELES, CALIFORNIA
DOWNTOWN DETROIT - DETROIT, MICHIGAN
SHANGHAI, CHINA
WE ARE FROM THIS CITY.
OF THIS CITY.
WE ARE GOING TO HELP CREATE
SOMETHING GREAT IN THIS CITY.

-KEVIN PLANK